



World Health
Organization
REGIONAL OFFICE FOR
Europe



Всемирная организация
здравоохранения
Европейское региональное бюро



Organisation
mondiale de la Santé
BUREAU RÉGIONAL DE L'
Europe



Weltgesundheitsorganisation
REGIONALBÜRO FÜR
Europa



Action plan for implementation of the European Strategy for the Prevention and Control of Noncommunicable Diseases 2012–2016

Dr Gauden Galea
Director, Division of Noncommunicable Diseases
and Health Promotion





Gaining Health

The European Strategy for the Prevention
and Control of Noncommunicable Diseases

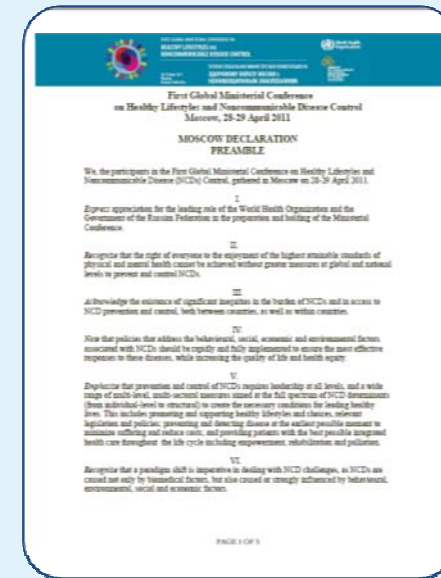
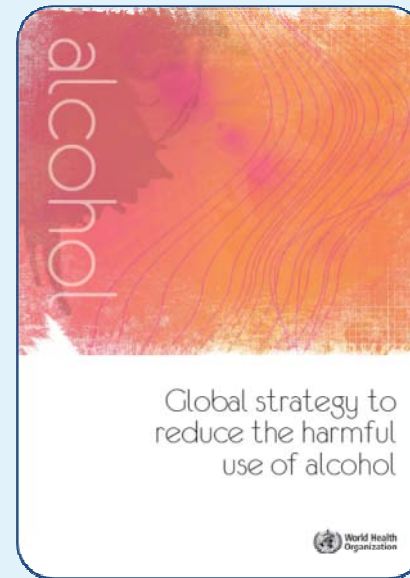
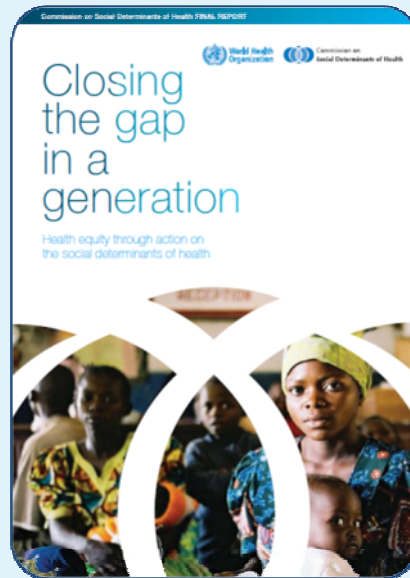
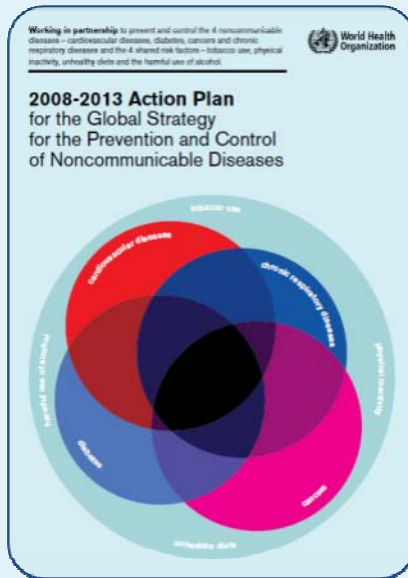


WHO REGIONAL COMMITTEE FOR EUROPE – 61ST SESSION
Baku, Azerbaijan, 12–15 September 2011



ЕВРОПЕЙСКИЙ РЕГИОНАЛЬНЫЙ КОМИТЕТ ВОЗ – 61-я СЕССИЯ
Баку, Азербайджан, 12–15 сентября 2011 г.

Since 2006

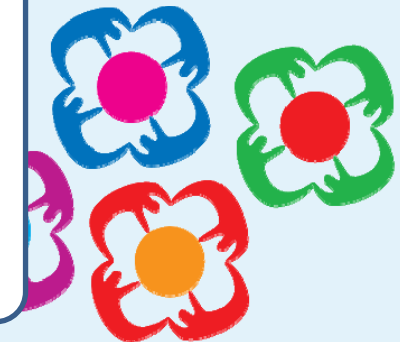
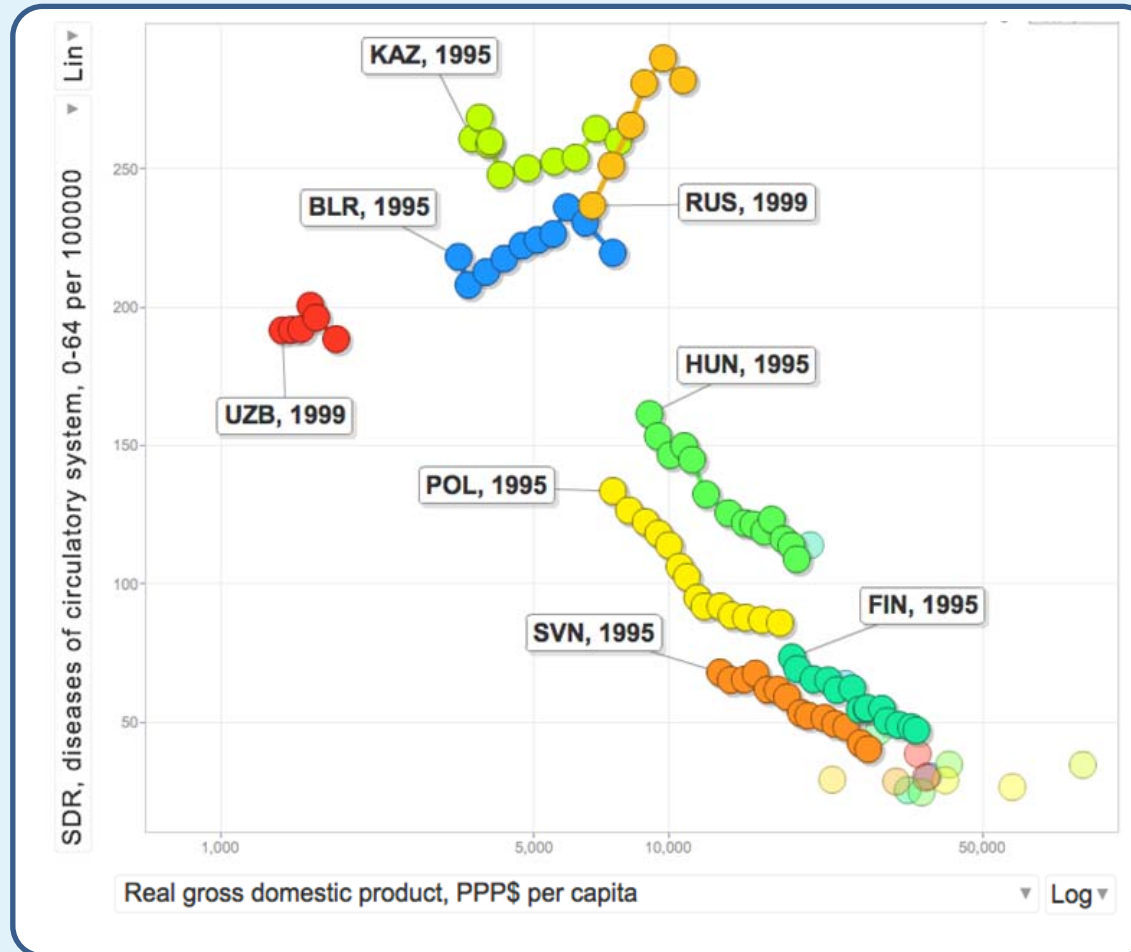


Best buys package: population-based approaches

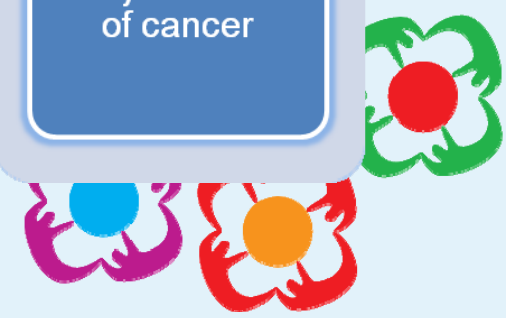
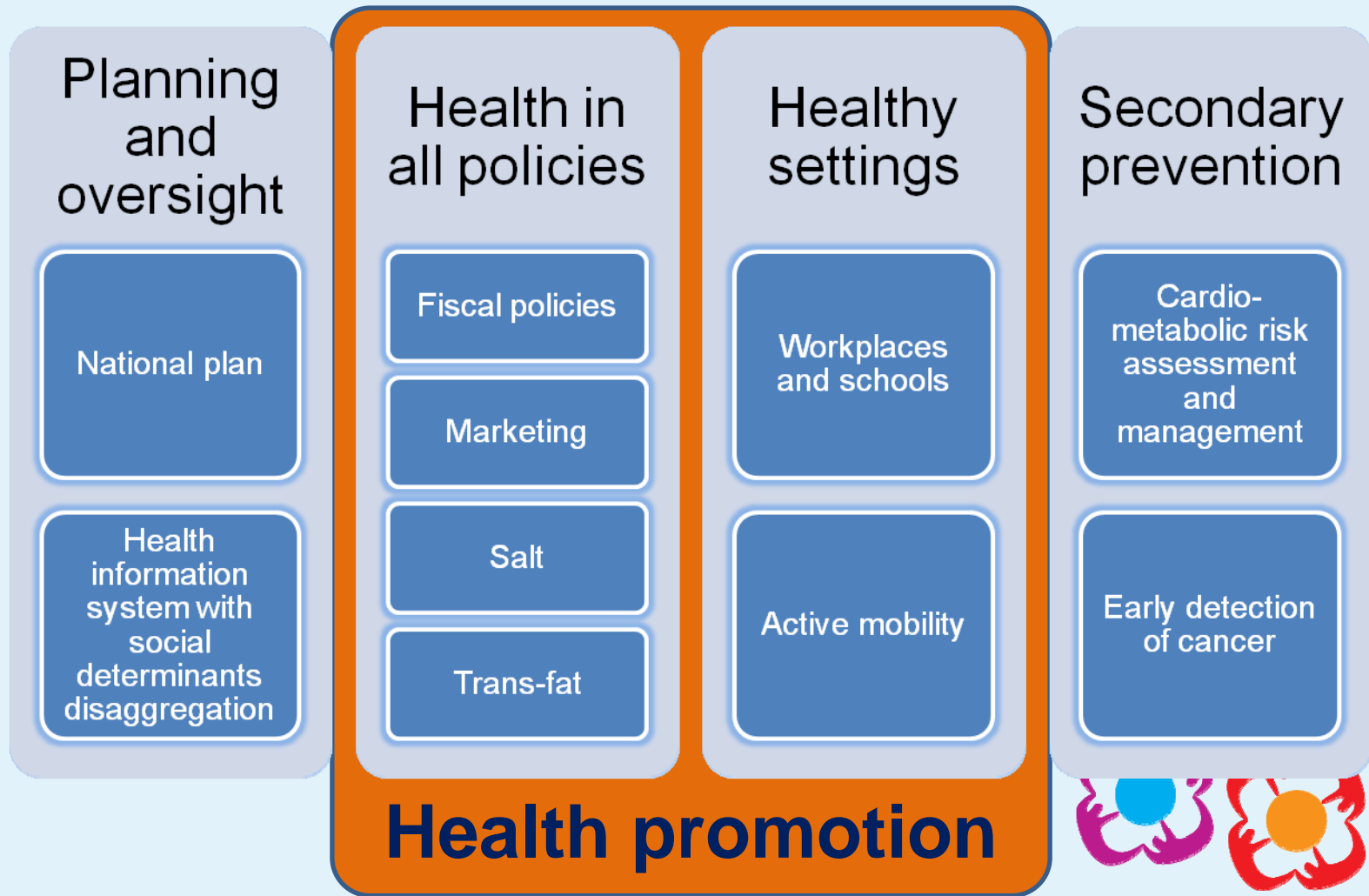
- Smoke-free environments
- Warning about the dangers of tobacco use
- Bans on tobacco advertising
- Raising taxes on tobacco
- Raising taxes on alcohol
- Restricting access to retail alcohol
- Bans on alcohol advertising
- Reducing salt intake and salt content of food
- Replacing trans-fat in food with polyunsaturated fat
- Promoting public awareness about diet and physical activity



Diverse experiences with noncommunicable diseases



What are we going to do?



European milestones



High-level Consultation in the European Region on the Prevention and Control of Noncommunicable Diseases, with a particular focus on the developmental challenges, 25–26 November 2010, Oslo, Norway

First Global Ministerial Conference on Healthy Lifestyles and Noncommunicable Disease Control, 28-29 April 2011, Moscow, Russian Federation



Moscow declaration

<http://www.euro.who.int/moscowdeclaration>



FIRST GLOBAL MINISTERIAL CONFERENCE ON
HEALTHY LIFESTYLES AND
NONCOMMUNICABLE DISEASE CONTROL

28-29 April 2011
Moscow,
Russian Federation

ПЕРВАЯ ГЛОБАЛЬНАЯ МИНИСТЕРСКАЯ КОНФЕРЕНЦИЯ ПО
ЗДОРОВОМУ ОБРАЗУ ЖИЗНИ И
НЕИНФЕКЦИОННЫМ ЗАБОЛЕВАНИЯМ

World Health Organization

MINISTRY OF HEALTH
AND SOCIAL
PROTECTION OF
RUSSIA

**First Global Ministerial Conference
on Healthy Lifestyles and Noncommunicable Disease Control
Moscow, 28-29 April 2011**

**MOSCOW DECLARATION
PREAMBLE**

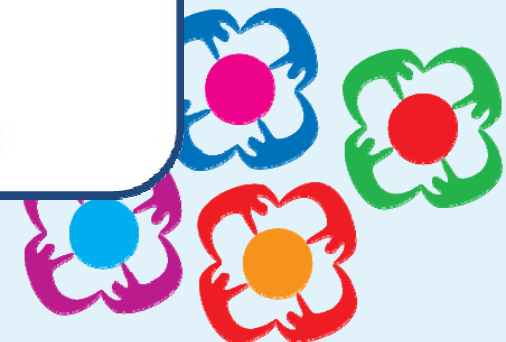
We, the participants in the First Global Ministerial Conference on Healthy Lifestyles and Noncommunicable Disease (NCDs) Control, gathered in Moscow on 28-29 April 2011.

I.

Express appreciation for the leading role of the World Health Organization and the Government of the Russian Federation in the preparation and holding of the Ministerial Conference.

II.

Recognize that the right of everyone to the enjoyment of the highest attainable standards of physical and mental health cannot be achieved without greater measures at global and national levels to prevent and control NCDs.





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Thank you



WHO REGIONAL COMMITTEE FOR EUROPE – 61ST SESSION

Baku, Azerbaijan, 12–15 September 2011

COMITÉ RÉGIONAL DE L'OMS POUR L'EUROPE – 61^E SESSION

Bakou (Azerbaïdjan), 12-15 septembre 2011

WHO-REGIONALKOMITEE FÜR EUROPA – 61. TAGUNG

Baku (Aserbaïdschan), 12.–15. September 2011

ЕВРОПЕЙСКИЙ РЕГИОНАЛЬНЫЙ КОМИТЕТ ВОЗ – 61-я СЕССИЯ

Баку, Азербайджан, 12–15 сентября 2011 г.

