

# Implementing Health 2020

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# Making it happen

- Reaching out – connecting - integrating
- A flexible policy framework
- Adding value in your efforts to address public health priorities such as non-communicable diseases
- Capacity matters – preconditions for success
- Maximizing impact – supporting implementation

# Striving to make a difference - *insights*

- Words and deeds
- Connecting for change, coherence and capacity
- Learning from and building on experience
- Working together for a healthier Europe



# The new interactive Health 2020 web site

- Multiple features
- Navigation tools
- Access to key literature and strategies
- *In the works* – adaptable to all types of mobile devices
- *In the works*- apps and other tools for easy access and use

The screenshot displays the WHO Regional Office for Europe's Health 2020 website. The header includes the WHO logo and navigation links: Home, Where we work, What we do, What we publish, and Who we are. The main content area is titled "Health 2020: The European policy for health and well being" and features a large image of children. Below this, there are sections for "Strategic objectives" (Reducing inequalities, Better governance) and "Priority areas" (Life-course approach, Burden of disease, Health systems, Resilient communities). The "Health 2020 documents" section includes links to the full text, policy framework, and interactive document. The "News" section features a presentation and forum announcement. The "Multimedia" section includes a video and a photo gallery. The "What is Health 2020?" section provides a brief overview. The "The evidence" section offers commissioned studies and data. The "The journey" section provides a narrative of the journey to Health 2020. The "Health 2020 in action" section shows examples of implementation. The "Personal stories" section features stories from Janos and Eta. The "The blog" section includes recent blog posts.