

NURSES AND MIDWIVES

A vital resource for health in the WHO European Region

Nurses and midwives play key roles in all aspects of health care and in society's efforts to tackle public health challenges.



Provide safe, high-quality, cost-effective care and services



Empower people to manage their own health



Ensure equal access and continuity of care



Manage chronic conditions and long-term care



Promote health throughout all stages of life

Growing and changing health needs raise challenges for nurses and midwives.

- Ageing populations
- Economic pressure
- Mobile workforce
- Migration
- Workforce shortages
- Health inequalities

Strategies for strengthening nursing and midwifery towards Health 2020 goals

Scale up and transform education



Plan workforce and optimize skill mix



Create positive work environments



Promote evidence-based practice and innovation



Nurses and midwives improve people's health and well-being and reduce health inequalities.

