



SOUTH-EASTERN EUROPE
HEALTH NETWORK

Health 2020 – New European health policy for better health in Europe

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WHO Regional Director for Europe

*13 October 2011, Banja Luka,
Bosnia and Herzegovina*

Third Health Ministers' Forum:
“Health in All Policies in South-eastern Europe: a Shared Goal and Responsibility”
13–14 October 2011, Banja Luka, Bosnia and Herzegovina



CONGRATULATIONS!



A DECADE

OF REGIONAL COOPERATION ON PUBLIC HEALTH IN SOUTH-EASTERN EUROPE

Story of a successful partnership

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Better health for our future



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1948 WHO definition of health

“A state of complete physical, mental and social well-being and not merely the absence of disease or infirmity”

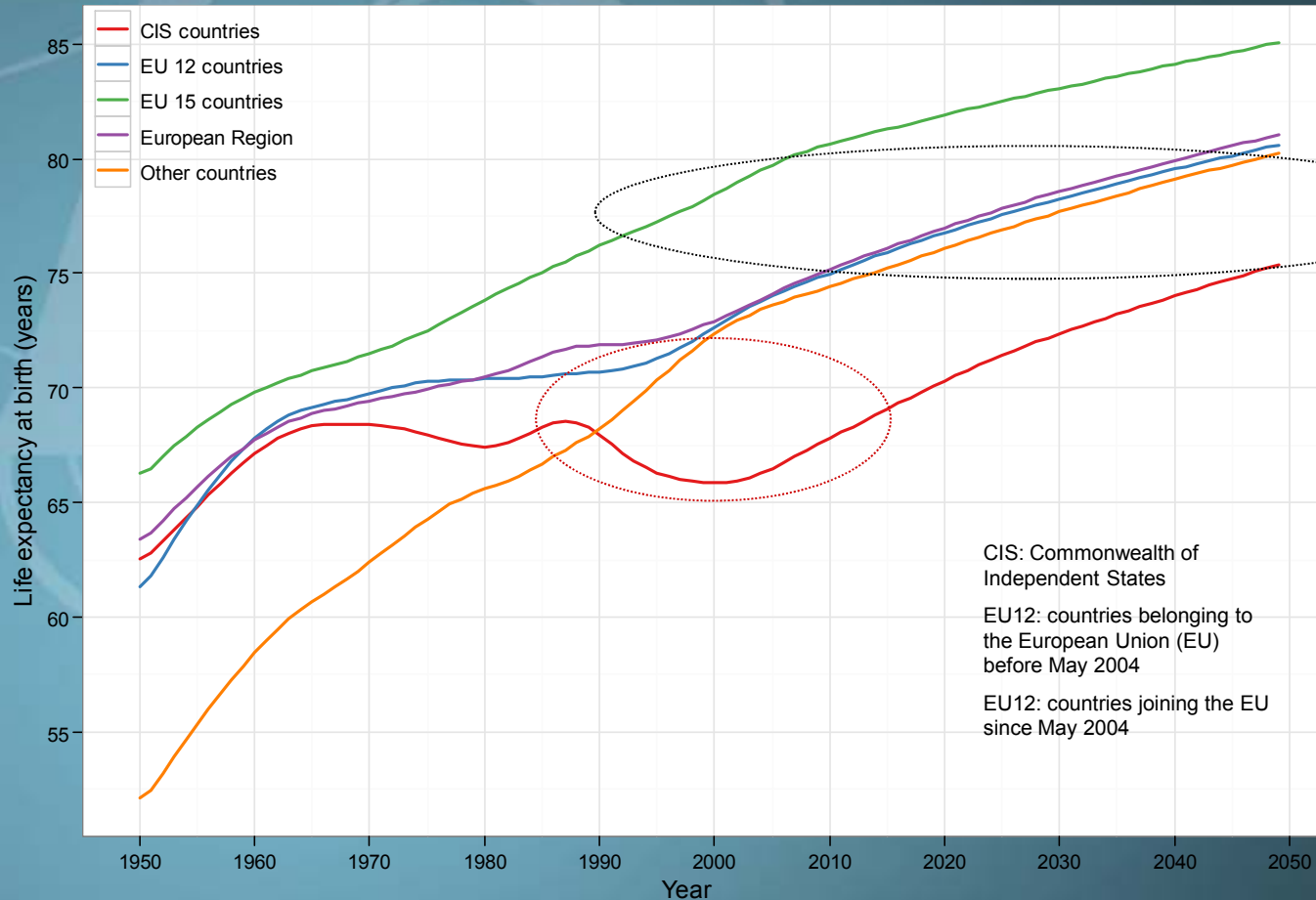
– WHO Constitution

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Life expectancy in country groups in the WHO European Region, 1950–2045: population health improvement and ageing



Source: *World population prospects*. New York, United Nations, 2008.

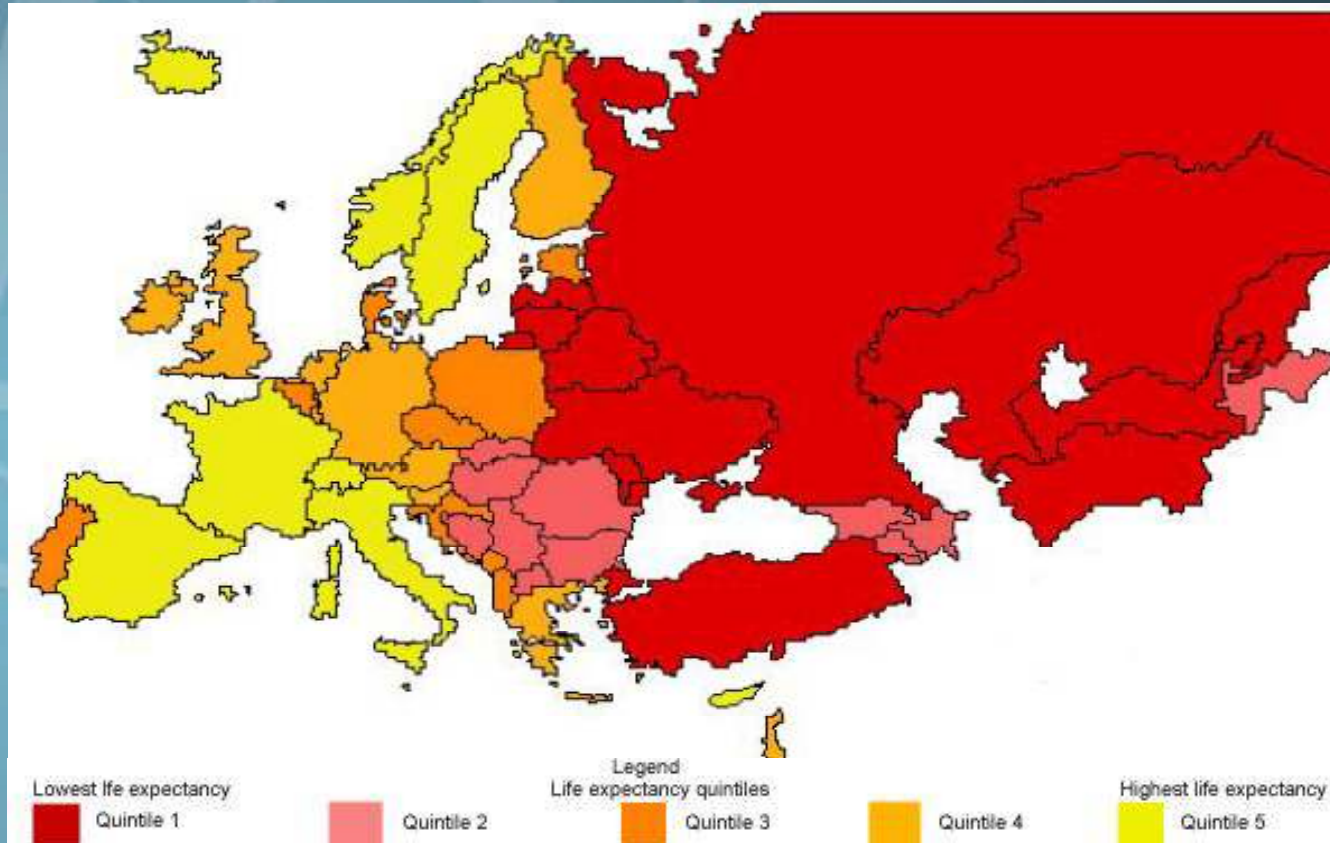
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Inequities between countries



Life expectancy, in years, for countries in the WHO European Region



Source: European Health for All database (online database).

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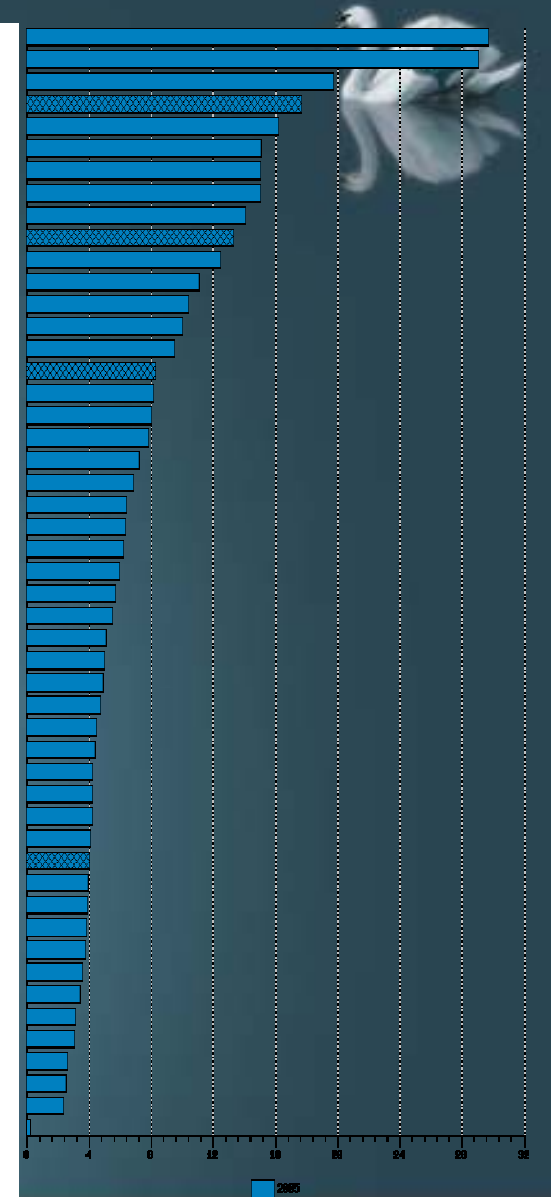


Addressing health inequities and the social determinants

While overall population health has improved, serious inequalities exist depending on ethnicity, gender, socioeconomic status, educational status and geographical area.

One example is infant mortality, shown on the right with 2005 WHO data.

- Kyrgyzstan
- Turkey
- Georgia
- CARK**
- Eur-B+C
- Kazakhstan
- Romania
- Uzbekistan
- Tajikistan
- CIS**
- Republic of Moldova
- Russian Federation
- Bulgaria
- Ukraine
- Montenegro
- EU members since 2004 or 2007**
- European Region
- Serbia
- Latvia
- Slovakia
- Lithuania
- Poland
- Belarus
- Hungary
- Malta
- Croatia
- Estonia
- United Kingdom
- Netherlands
- EU
- Cyprus
- Denmark
- Israel
- Switzerland
- Austria
- Slovenia
- Eur-A
- EU members before May 2004**
- Germany
- Ireland
- Greece
- Spain
- France
- Czech Republic
- Finland
- Norway
- Luxembourg
- Sweden
- Iceland



Third Health Minister San Marino
"Health in All Policies in South-eastern Europe: a Shared Goal and Responsibility"
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WHO European review on social determinants and the health divide



Provide evidence on the nature and magnitude of health inequities across the Region and their relationship to social determinants

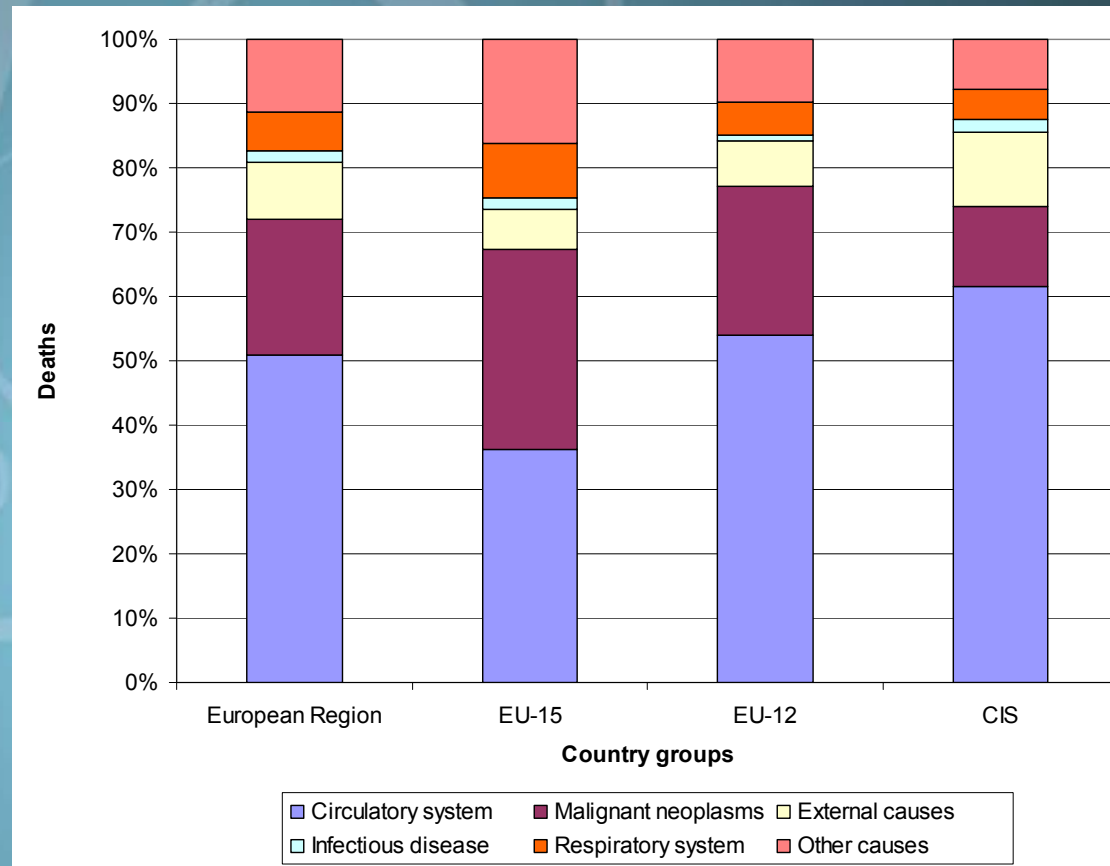
Investigate gaps in capacity and knowledge to improve health through action on social determinants.

Synthesize evidence on the most promising policy options and interventions for addressing social determinants and reducing health inequities in diverse country contexts

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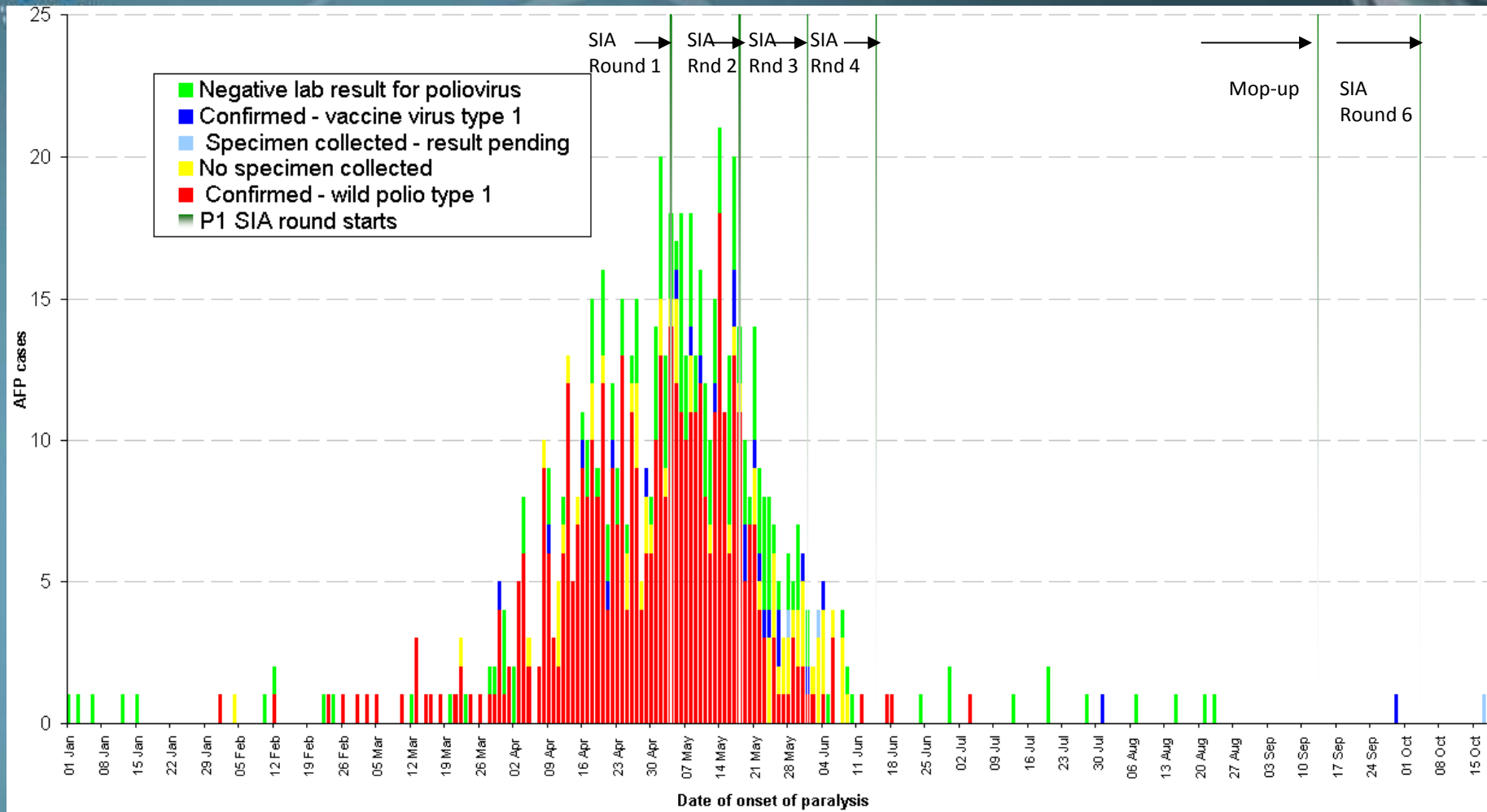
Proportionate mortality by broad groups of causes of death in the European Region by country groups, 2008



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Polio and acute flaccid paralysis (AFP) cases by date of paralysis onset, and supplemental immunization activities (SIAs), Tajikistan, 2010



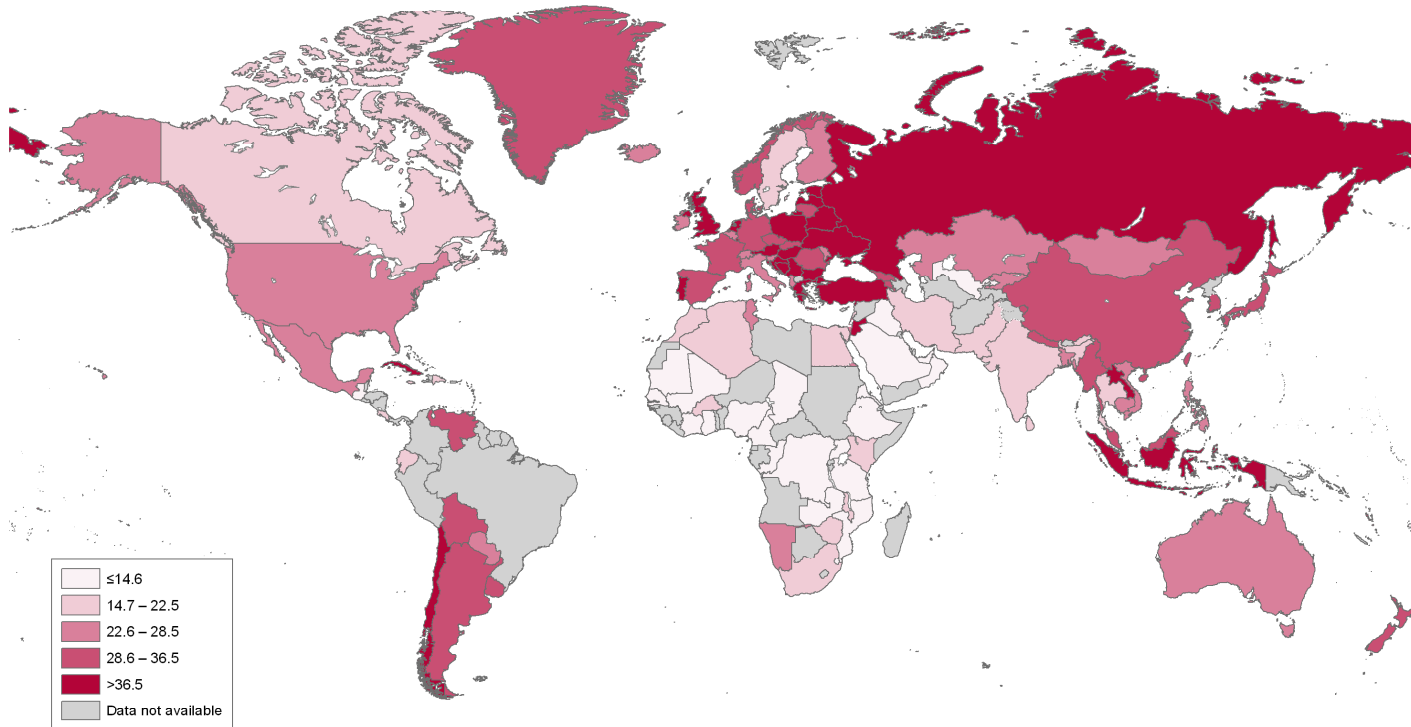
Source: weekly AFP reporting to WHO Regional Office for Europe.

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Percentage of tobacco use among adults, 2005



The boundaries and names shown and the designations used on this map do not imply the expression of any opinion whatsoever on the part of the World Health Organization concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Dotted lines on maps represent approximate border lines for which there may not yet be full agreement.

Data Source: World Health Organization
Map Production: Public Health Mapping and GIS
World Health Organization



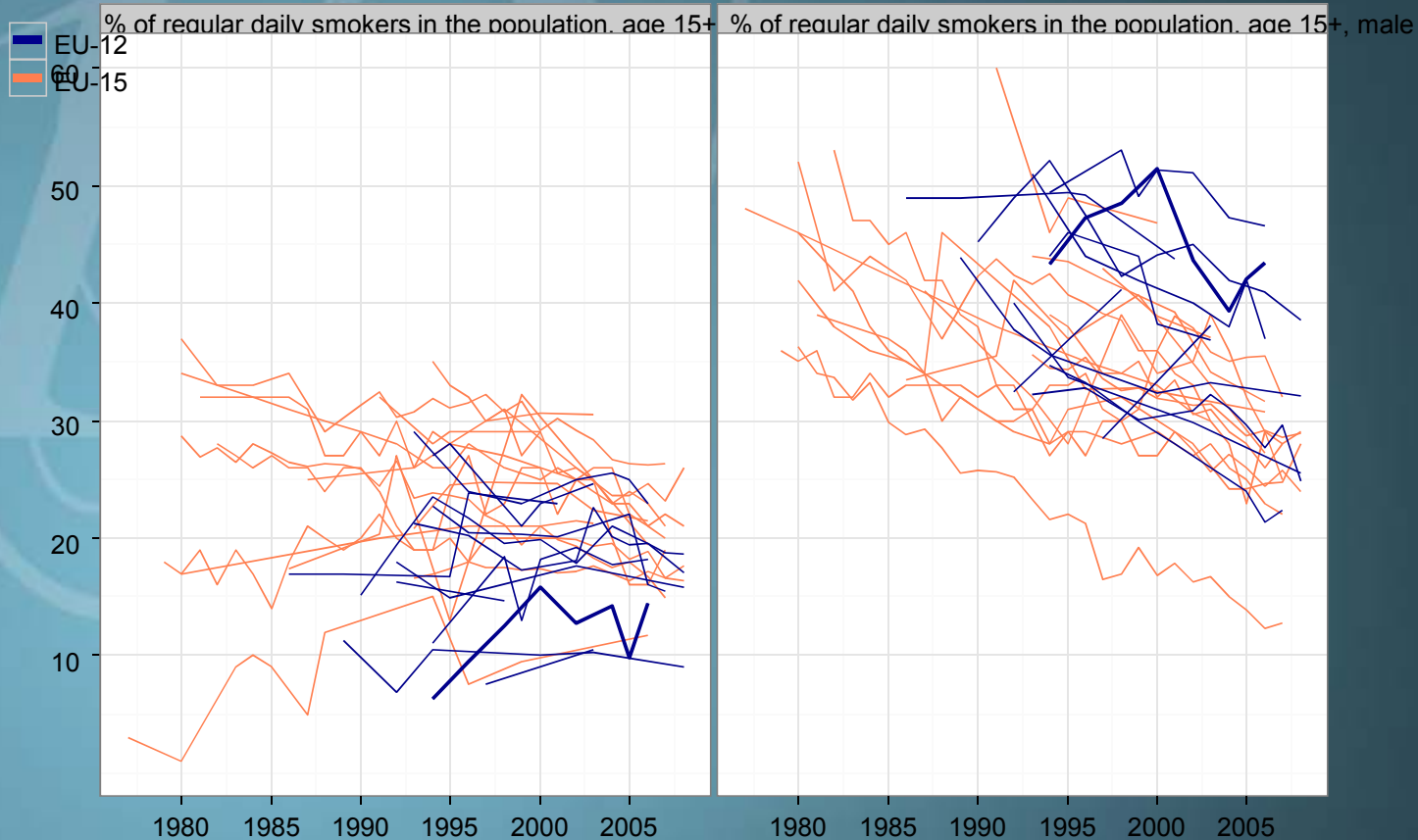
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Smoking prevalence trends in EU countries by sex, 1980-2008: decrease among men in some areas but women continue



Source: European Health for All database, Copenhagen, WHO Regional Office for Europe, 2010.

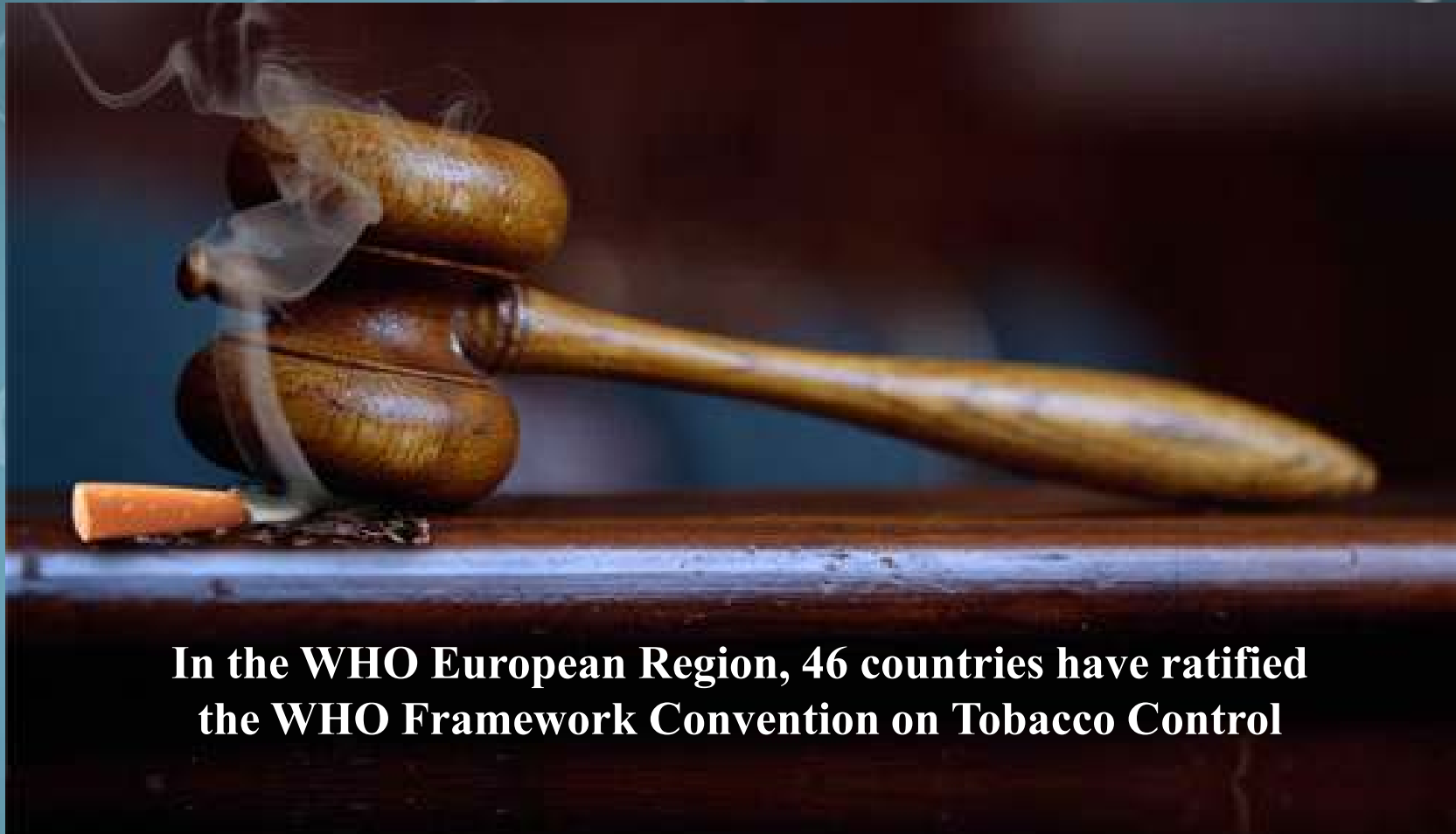
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MINISTARSTVO ZDRAVLJA BOSNE I HERCEGOVINE
MINISTRY OF HEALTH



**In the WHO European Region, 46 countries have ratified
the WHO Framework Convention on Tobacco Control**

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Better Health for Europe HEALTH 2020
The New European Policy for Health

Улучшить здоровье жителей Европы Здоровье-2020
Новая европейская политика здравоохранения



Addressing global drivers
Учет глобальных факторов



Tackling the chronic disease epidemic

Борьба с эпидемией хронических болезней



Ensuring high-performing health systems

Обеспечение высокой эффективности систем здравоохранения



Dealing with emergencies

Преодоление чрезвычайных ситуаций



The whole-government and whole-society approach

Общегосударственный и общенародный подход



Solidarity
Солидарность



The right to health
Право на здоровье



Creating health-conducive conditions

Создание условий для укрепления здоровья



Empowering care

Расширение прав и возможностей пациентов

Helping people achieve their full health potential and well-being

Оказание поддержки в полной реализации всеми людьми их потенциала здоровья и благополучия

Tackling the health divide between and within countries

Сокращение неравенства в отношении здоровья между странами и внутри стран

Improving governance for health, ensuring that all sectors understand and act on their responsibility for health

Стратегическое руководство охраной здоровья, с тем чтобы каждый сектор осознавал свою ответственность и действовал в интересах здоровья людей

Investing in solutions that address the public health challenges of the Region

Инвестирование в эффективные меры, направленные на решение задач общественного здравоохранения в Регионе

Anticipating change and fostering innovation

Прогнозирование изменений и содействие инновациям

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Why do we need a new health policy for the European Region?



- New era, with rapidly developing global and European trends
- Increasing complexity of factors that shape health and the determinants of health inequities
- Continuing and new challenges to health as a human right, a public good and as an asset for development
- Uneven progress in achieving health goals to date

**These demand a new approach to health governance
in the 21st century**

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Vision for Health 2020

“A WHO European Region where all peoples are enabled and supported in achieving their full health potential and well-being, and in which countries, individually and jointly, work towards reducing inequalities in health within the Region and beyond.”

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Health 2020 values



- **Universality of the right to health and health care**
- **Equity**
- **Solidarity**
- **Sustainability**
- **Right to participate in decision-making relating to personal health and the health of the society in which people live**
- **Dignity**

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Proposed main goals



- 1. Work together.** Harness the joint strength of the WHO Regional Office for Europe and Member States, to further promote health and wellbeing.
- 2. Create better health.** Further increase the number of years in which people live in health (healthy life-years), reduce health inequities, and deal with the impact of demographic changes.
- 3. Improve health governance.** Illustrate how the drivers of change may affect health, and how health itself is a driver of change, by ensuring that key actors and decision-makers in all sectors are aware of their responsibility for health and their potential role in health promotion and protection



Proposed main goals (continued)



4. **Set common strategic goals.** Support the development of policies and strategies in countries, at the appropriate level, giving stakeholders and potential partners a clear map of the way forward.
5. **Accelerate knowledge sharing.** Increase the knowledge base for developing health policy by enhancing the capacity of health and other professionals to adapt to the new approach to public health and the demands of patient-oriented health care in an ageing and multicultural society.
6. **Increase participation.** Empower the people of the European Region to assess the health challenges facing them and to address them by increasing health literacy, as well as to ensure that health systems become patient centred.



Strengthening of health systems ... including public health



**Renew commitment to public health
and rejuvenate the work of the
Office in this important area**

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World Health
Organization
Region of
Europe



Всемирная организация
здравоохранения
Европейское региональное бюро



Organisation
mondiale de la Santé
Région
Europe



Weltgesundheitsorganisation
Region
Europa

Strengthening public health capacities and services in Europe: a framework for action

Technical document

- Rejuvenating public health
- Scaling up disease prevention and health promotion
- Clear definitions, scope and boundaries
- Essential public health operations
- Strengthening public health services and capacities





Definitions



Public health

“Public health is the science and art of preventing disease, prolonging life and promoting health through organized efforts of society.”

– Sir Donald Acheson,
United Kingdom, 1988

Health system

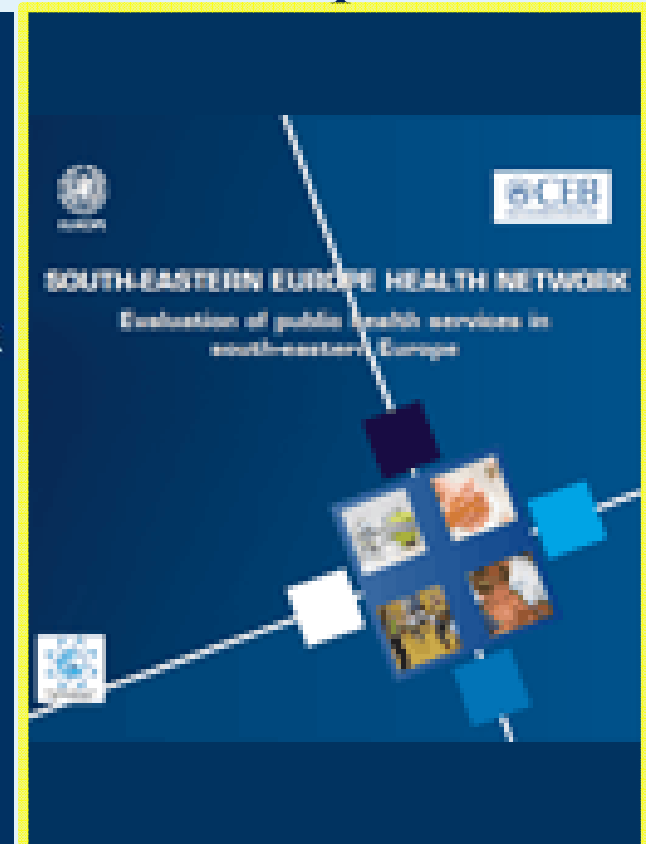
The ensemble of all public and private organizations, institutions and resources mandated to improve or restore health. Health systems encompass both personal and population services as well as activities to influence the policies and actions of other sectors to address the social, environmental and economic determinants of health.

– Tallinn Charter: Health Systems for
Health and Wealth, 2008

Evaluation of public health services

A self-assessment tool

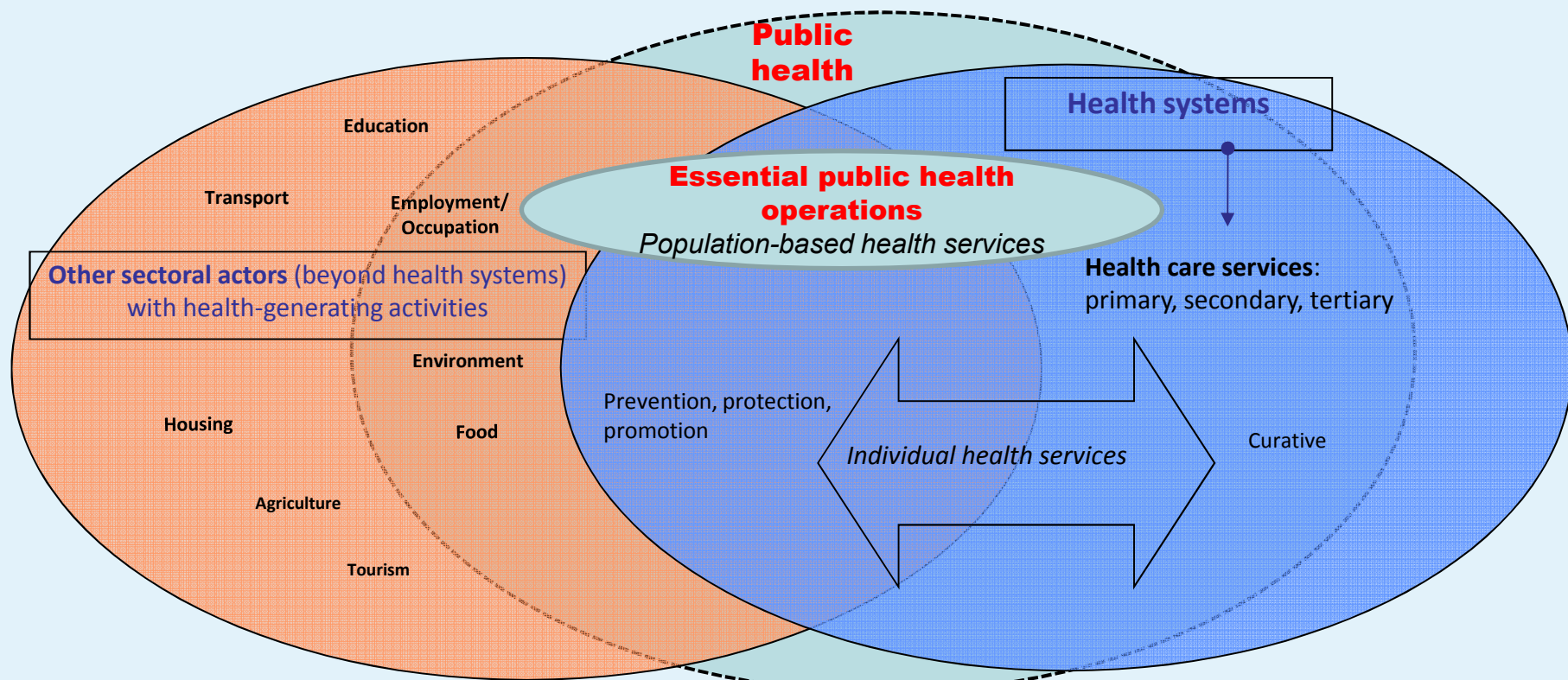
South-eastern
Europe



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Public health and health systems

Whole of Society*



* Link to Health 2020, its governance, the whole-of-government and the whole-of-society approach

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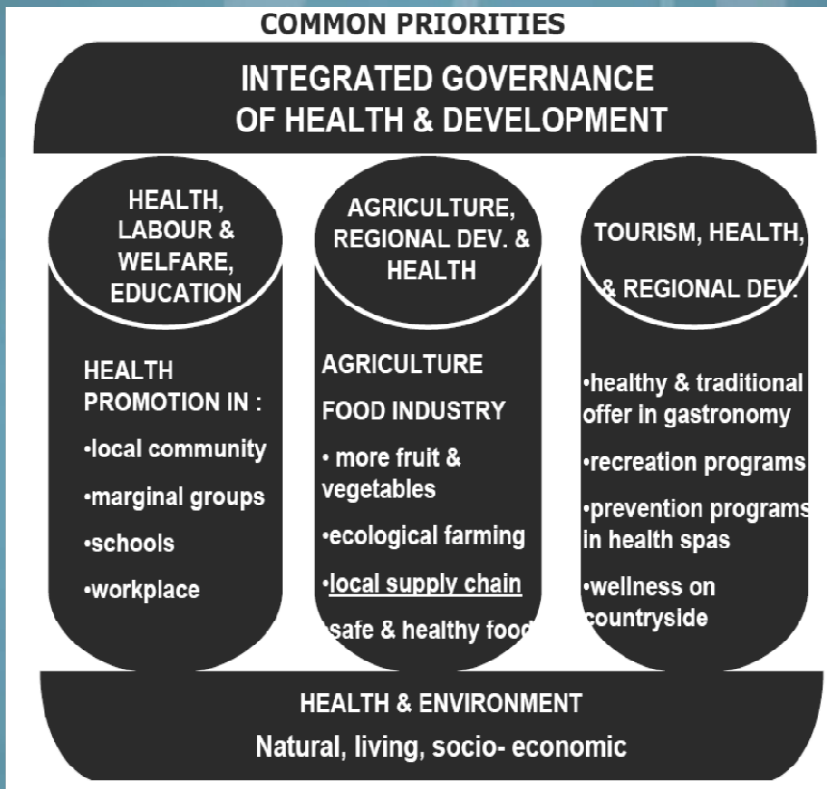


Successes of health in all policies (HiAP): examples



Integrated health and development plans, e.g.:
Promurje region, Slovenia

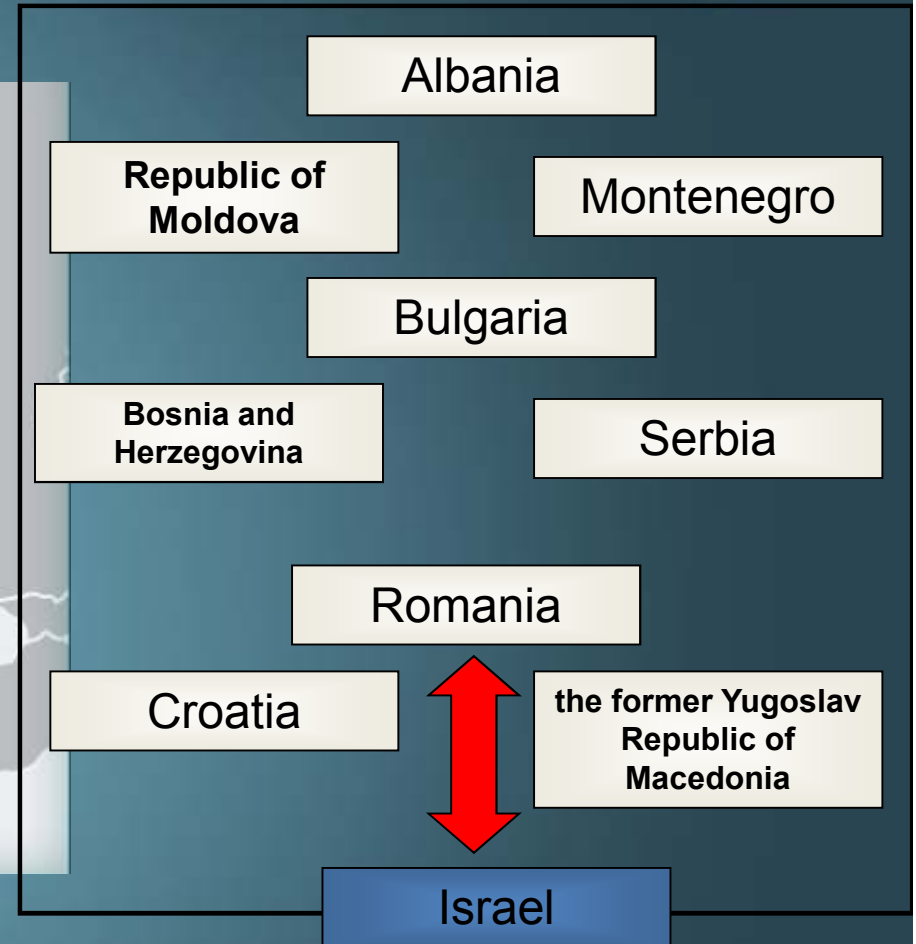
Whole-of-government approach:
Scotland, United Kingdom



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South-eastern Europe Health Network (SEEHN): a partnership that works and expands!



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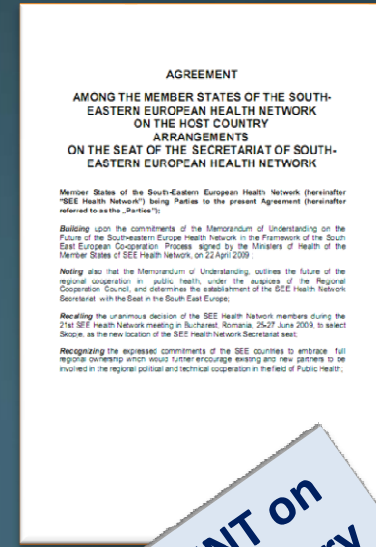
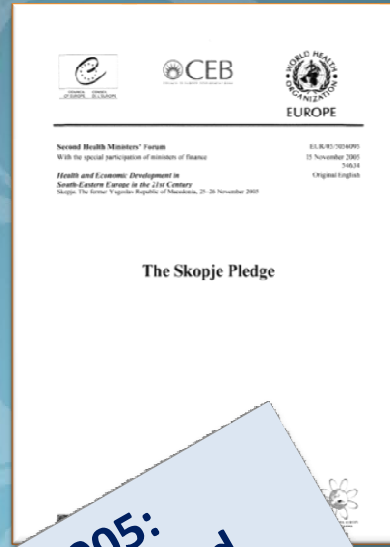
Ministers at work



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Looking back with pride: milestones



2001:
meeting the
health needs of
vulnerable
populations

2005:
health and
economic
development

**Future of SEEHN
(framework of the
SEE cooperation
process: 2008 and
beyond)**

**AGREEMENT on
the host country
Arrangements,
the seat of
the Secretariat**

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Looking into the future: a new historic milestone

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a Shared Goal and Responsibility”



The Banja Luka Pledge

Committing the 10 SEEHN
Member States to better
health through HiAP

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**" If you want to go fast, go alone;
if you want to go far, go together"**

– Gaudenz Silberschmidt, Switzerland

Thank you!

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