



EUROPE

**WHO  
EUROPEAN  
COUNTRY  
PROFILES ON  
TOBACCO  
CONTROL**

**2003**

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## ABSTRACT

The WHO European Country Profiles on Tobacco Control 2003 covers a wide spectrum of indicators on tobacco use and tobacco control policies in the WHO European Region. It reflects the changes that have occurred since the previous publication in 2001 and presents the current status of tobacco-related information in countries. The profiles cover five main areas: smoking prevalence, legislation, economics, cessation and general policy. An important advance on the 2001 exercise is that national legislation on tobacco control has been both directly checked and crosschecked with information received from other sources. The information in this document is also available in WHO European on-line database at <http://data.euro.who.int/tobacco/>.

## Keywords

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## Introduction

The WHO European Country Profiles on Tobacco Control 2003 represents an attempt to cover a wide spectrum of indicators on tobacco use and tobacco control policies in the WHO European Region. The publication is an update of the Country Profiles 2001. This year, 2003, is the first year of the recently adopted European Strategy for Tobacco Control, which calls for a European monitoring system that would allow evaluation of the tobacco-related situation within and among countries. The recently adopted Framework Convention on Tobacco Control calls for national, regional and global tobacco surveillance programmes that enable the comparison and analysis of data at regional and international levels. The WHO European country profiles publication is a contribution to both regional and global objectives in assessing and monitoring smoking prevalence and tobacco control policies and other related data in Member States.

The data used in the 2001 edition were drawn mainly from the Regional Survey of Country-specific Data and served as a baseline for further work. The 2003 edition reflects the changes that have occurred since 2001 and presents the status on tobacco-related information in countries. It is the result of a review of available national and international sources and the cross-checking of data between different sources and with the national counterparts for tobacco control. In particular, use has been made of the publications of WHO, the World Bank, the Organisation for Economic Co-operation and Development, as well as information from the programmes and networks of the Regional Office (including its Health for All database), other international organizations and internationally recognized sources. An important advance on the 2001 edition is that national legislation on tobacco control has been both directly checked and cross-checked against information received from other sources.

The profiles cover five main areas: smoking prevalence, legislation, economics, cessation and general policy. The structures and indicators are mostly the same as in 2001. Some revisions include more details on earmarked tobacco taxes, litigation against tobacco companies and information on smuggling and national coordination mechanisms.

Systematizing data on smoking prevalence for the Region as a whole has not been an easy task. National surveys differ in many ways – the definition of tobacco users, the population sample, the age groups, the methodology used and the year in which they were conducted. The information selected for this document represents the most recent available data for regular smokers in each country. The current publication also includes recent internationally standardized data on youth smoking prevalence, which was not available for many countries in 2001.

The section on legislation contains a range of information on the advertising and sale of tobacco products, smoke-free environments and regulation of products. The status of national legislation is presented, although the level of implementation varies between countries and types of tobacco control measures. The process of collecting the data afforded a good opportunity to assess the changes that have occurred since 2001 in different areas of tobacco control in Member States. Developments have taken place particularly in the fields of advertising, second-hand smoking and product regulation though there are also important policy changes in other areas of tobacco control. The need for further clarification and standardization of the different definitions used in the countries is clear, particularly in the area of smoke-free environments, measurements of product ingredients and smoke constituents and restriction of cross-boundary advertisements. The relevant national legal acts are listed at the end of each country profile.

The data on tobacco economics refer to cost (in money and labour terms), duty stamps, earmarked tobacco taxes and licensing requirements. Information is included regarding government ownership in tobacco companies and financial incentives for the growing and manufacturing of tobacco products, the support offered by the tobacco industry to farmers, and the existence of studies on cigarette smuggling and on the economic and social cost of tobacco.

Smoking cessation is covered in terms of information on interventions to promote quitting, the training of health professionals and medical students, the existence of cessation clinics and permanent telephone help-lines, price incentives and the availability of pharmacotherapies for cessation, mass media campaigns to promote quitting and the Quit and Win programme. This section shows clearly that although many countries train health professionals in smoking cessation techniques, no Region-wide standards have yet been agreed.

The final section of the profiles brings together various other aspects of tobacco control policies, including national action plans, sub-national laws and participation in WHO networks. It covers the main range of activities that complement national tobacco control policies in countries. The WHO European Member States made a strong contribution throughout the negotiations on and adoption of the Framework Convention on Tobacco Control. Sixteen European countries and the European Community were among the first signatories of the Convention in June 2003.

The information presented in this document is also available in the WHO European on-line database on tobacco control (<http://data.euro.who.int/tobacco/>) where data can be viewed in both country-specific and cross-country consolidated tables. The database is reviewed and updated on a regular basis in close collaboration with the national counterparts for the European Strategy for Tobacco Control.

All comments and suggestions are most welcome and will be used in updating and developing the country profiles on tobacco control in the WHO European Region.

## Albania

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	60	18	39	1999–2000	The definition of smoking was left to the interviewees; age: 15+ years. <i>Source:</i> Nationwide survey covering 20 out of the 36 districts of Albania.
Young people					No data available.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV					X
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls				X	
Points of sale, kiosks				X	
Cinemas			X		
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name				X	
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities			X		
Education facilities			X		
Government facilities			X		
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices			X		
Theatres and cinemas			X		
<i>Smoke-free public transport</i>					
Buses			X		
Taxis			X		
Trains				X	
Domestic air transport				X	
International air transport		X			
Domestic water transport				X	
International water transport		X			

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products		X		A draft law restricts the buying and selling of tobacco to persons aged 18 years and over.
Health warnings on tobacco products:		X		Size of warning: The draft law will require health warnings to be placed on tobacco products and will contain stipulations regarding all these conditions.
placing of the message		X		
colour, contrast, font size		X		
area to cover		X		
content		X		
number of messages		X		
language		X		
Health warnings in tobacco advertisements	X			
Measurement of:				The only legally accredited laboratory is in the Ministry of Agriculture.
product ingredients	X			
smoke constituents	X			
Content of:				
nicotine		X		
tar		X		
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government		X		
on packages		X		
in advertisements		X		
Minimum number of cigarettes per pack	X			

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2001.
a pack of Marlboro cigarettes	200 leks €1.48 US \$1.71	
the most popular and/or cheapest local brand	60 leks €0.51 US \$0.45	
Cost in minutes of labour of a pack of:		
Marlboro		Data not available.
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail			X	
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines		X		
Government ownership in tobacco companies	X			
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling	X			Official Ministry of Finance data from 2001 show that approximately 40% of tobacco products are smuggled.
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students		X		
Cessation clinics		X		
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:		X		
on prescription only		X		
in pharmacies but without a prescription		X		
Participation in "Quit and Win" programme		X		
Mass media information campaigns to promote quitting		X		

## 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy		X		
National multisectoral coordinating body for tobacco control		X		
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco	X			
licensing of tobacco businesses		X		
Nongovernmental organizations (NGOs) active in tobacco control	X			Only one is active (Association for a Tobacco-Free Albania).
National coalition of NGOs for tobacco control		X		
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar		X		
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

# Andorra<sup>1</sup>

## 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	52.3	35.6		1997	No definition available; age: 30–44 years. (For 45–59 years: male = 44.3%, female = 19.9%, for age 60+ years: male = 23.1%, female = 4.0%.) Source: National health survey, 1997.
Young people					No data available.

## 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV				X	
Cable TV					X
National radio				X	
Local magazines, newspapers				X	
International magazines, newspapers					X
Billboards, outdoor walls				X	
Points of sale, kiosks				X	
Cinemas				X	
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films					X
Sponsored events with tobacco brand name					X
Non-tobacco products with tobacco brand names					X
Non-tobacco product brand name used for tobacco					X
Direct mail giveaways					X
Promotional discounts					X
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities					X
Education facilities	X				
Government facilities	X				
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices				X	
Theatres and cinemas					X
<i>Smoke-free public transport</i>					
Buses	X				
Taxis					X
Trains					X
Domestic air transport					X
International air transport					X
Domestic water transport					X
International water transport					X

<sup>1</sup> Data from 2001.



Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products		X		
Health warnings on tobacco products:	X			
placing of the message	X			
colour, contrast, font size			X	
area to cover		X		
content	X			
number of messages		X		
language			X	
Health warnings in tobacco advertisements			X	
Measurement of:				
product ingredients			X	
smoke constituents			X	
Content of:				
nicotine			X	
tar			X	
additives			X	
carbon monoxide			X	
PH			X	
Disclosure of ingredient or constituent information:				
to government			X	
on packages			X	
in advertisements			X	
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		No data available
a pack of Marlboro cigarettes		
the most popular and/or cheapest local brand		
Cost in minutes of labour of a pack of:		No data available
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps		X		
Earmarked tobacco taxes:		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:			X	
retail			X	
wholesale and distribution			X	
import and export			X	
manufacturing			X	
vending machines			X	
Government ownership in tobacco companies			X	
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students			X	
Cessation clinics	X			
Permanent telephone help-lines			X	
Price incentives or reduced cost for treatment			X	
Pharmacotherapies for cessation:	X			
on prescription only			X	
in pharmacies but without a prescription			X	
Participation in "Quit and Win" programme			X	
Mass media information campaigns to promote quitting			X	

## 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy			X	
National multisectoral coordinating body for tobacco control		X		
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers		X		
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control		X		
National coalition of NGOs for tobacco control		X		
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar		X		
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools		X		
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum		X		
Litigation against tobacco companies:			X	
claims regarding criminal and civil liability, including for compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding protection from exposure to tobacco smoke			X	

## Armenia

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	67.5	3.1		2000-2001	Definition: smoker; age: 15-54 years. <i>Source</i> : National Statistical Service (Armenia), Ministry of Health of the Republic of Armenia, ORC Macro. Armenia Demographic and Health Survey 2000-2001, 1-202.
Young people					No data available.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls		X			
Points of sale, kiosks				X	
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name				X	
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities				X	
Education facilities				X	
Government facilities				X	
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices				X	
Theatres and cinemas				X	
<i>Smoke-free public transport</i>					
Buses				X	
Taxis				X	
Trains				X	
Domestic air transport <sup>a</sup>					
International air transport				X	
Domestic water transport <sup>a</sup>					
International water transport <sup>a</sup>					

<sup>a</sup> There is neither domestic air transport nor domestic and international water transport in Armenia.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning: not less than 4% of each of the largest surfaces of packs.
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages		X		
language	X			
Health warnings in tobacco advertisements	X			
Measurement of:				
product ingredients	X			
smoke constituents		X		
Content of:				Maximum levels of nicotine (n) and tar (t) for: international cigarettes – n 1.3 mg, t 15 mg; local filter cigarettes – n 1.3 mg, t 20 mg; local cigarettes without filter – n 1.3 mg, t 22 mg.
nicotine	X			
tar	X			
additives	X			
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				Only tar and nicotine levels
to government		X		
on packages	X			
in advertisements	X			
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	530 drams €0.79 US \$ 0.90\$	
the most popular and/or cheapest local brand	80 drams €0.12 US \$ 0.14\$	
Cost in minutes of labour of a pack of:		
Marlboro	245	<i>Source:</i> International Center for Human Development (Armenia), 2003 <a href="http://www.ichd.org">http://www.ichd.org</a>
the most popular local brand	37	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail		X		
wholesale and distribution		X		
import and export		X		
manufacturing	X			
vending machines		X		
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		
Farmers supported by tobacco industry	X			About 12 000 households were paid a total of US \$8 m in advance by a private company to farm tobacco.
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for the proportion of cigarettes smuggled		X		
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting		X		
Training of health professionals and medical students	X			
Cessation clinics		X		
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			
on prescription only		X		
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme		X		
Mass media information campaigns to promote quitting	X			

## 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		Not at present but the new national action plan is in the process of being adopted.
Specific targets on tobacco in government policy		X		The new national action plan is being adopted.
National multisectoral coordinating body for tobacco control		X		
Signed the Framework Convention on Tobacco Control (FCTC ) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers		X		
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco	X			
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			International Center for Human Development, Armenian Public Health Association, Human Health Fund.
National coalition of NGOs for tobacco control		X		
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar		X		
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network	X			
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum		X		
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Law on the rights of the child (adopted 29.05.1996; enacted 31.05.1996).  
 Governmental decree no.16 (14.01.1999).  
 CIS countries' Interstate standards (11.04.2001; effective 1.05.2001).  
 Law on Advertising (enacted 30.04.1996) (as amended 26.06.2002).

## Austria

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults				29	2000	No definition or age available. <i>Source: Groman, E. et al. Wiener medizinische wochenschrift, 150(6): 109–114 (2000).</i>
Young people	13 yrs	6.4	7.4	6.9	2001-2002	Definition: tobacco smoking at least once a week. <i>Source: Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002. Unpublished report.</i>
	15 yrs	26.1	37.1	31.5		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers				X	
International magazines, newspapers					X
Billboards, outdoor walls				X	
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways					X
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays					X
Mail order or electronic sales					X
Sale of single or unpacked cigarettes		X			
Sale of duty-free tobacco products		X			
Free samples of cigarettes		X			
<i>Smoke-free areas</i>					
Health care facilities		X			
Education facilities		X			
Government facilities		X			
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices		X			
Theatres and cinemas	X				



Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis			X		
Trains		X			
Domestic air transport	X				
International air transport	X				
Domestic water transport					X
International water transport					X

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			16 years.
Health warnings on tobacco products:	X			
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			
Measurement of:				Smoke constituents are measured by industry.
product ingredients	X			
smoke constituents	X			
Content of:				
nicotine	X			
tar	X			
additives	X			
carbon monoxide	X			
PH	X			
Disclosure of ingredient or constituent information:				Only tar and nicotine levels.
to government		X		
on packages	X			
in advertisements	X			
Minimum number of cigarettes per pack	X			20.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> Economist Intelligence Unit, 2002.
a pack of Marlboro cigarettes	€3.65 US\$3.35	
the most popular and/or cheapest local brand	€3.35 US\$3.85	
Cost in minutes of labour of a pack of:		<i>Source:</i> WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	22	
the most popular local brand	20	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps		X		
Earmarked tobacco taxes:	X			
for public health in general			X	
for tobacco control in particular			X	
Licensing system:	X			
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines	X			
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling	X			
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Bupropion and nasal sprays. All other NRT products.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme			X	
Mass media information campaigns to promote quitting			X	

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy		X		
National multisectoral coordinating body for tobacco control			X	
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control			X	
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar	X			

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Hospital Act BGBl No. 1/1957 (as amended in 1995).

Ministerial Ordinance (March 1995).

Law on the protection of mothers no. 434 (1995).

Federal Law BGB1 No. 431 (30.06.1995).

Regulation for schools No. 221 (1996).

Law governing rail transport.



## Azerbaijan

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	31.2	1.1		1999	Definition: smokers; age: 15+ years. Source: Mussa AF. <i>Population who smokes cigarettes. 1999</i> , Personal communication: Abdullayev Farman Mussa, Azerbaijan Medical University. Nations Tobacco Database. The SuRF Report 1. Surveillance of risk factors related to noncommunicable diseases: current status of global data.
Young people					No data available.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers		X			
Billboards, outdoor walls	X				
Points of sale, kiosks	X				
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways	X				
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars				X	
Indoor workplaces and offices	X				
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains	X				
Domestic air transport	X				
International air transport	X				
Domestic water transport	X				
International water transport	X				

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			
placing of the message		X		
colour, contrast, font size	X			
area to cover		X		
content		X		
number of messages		X		
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients		X		
smoke constituents		X		
Content of:				
nicotine	X			
tar	X			
additives		X		
carbon monoxide	X			
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements				
Minimum number of cigarettes per pack		X		Not applicable.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		Source: Economist Intelligence Unit, 2002.
a pack of Marlboro cigarettes	5000 manats €0.88 \$1.02	
the most popular and/or cheapest local brand	3500 manats €0.62 \$0.71	
Cost in minutes of labour of a pack of:		No data available
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail			X	
wholesale and distribution			X	
import and export			X	
manufacturing			X	
vending machines			X	
Government ownership in tobacco companies			X	
Governmental financial incentives for growing or manufacturing tobacco			X	
Farmers supported by tobacco industry		X		
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for the proportion of cigarettes smuggled		X		
Studies of the economic and social cost of tobacco		X		



#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students		X		
Cessation clinics		X		
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:		X		
on prescription only		X		
in pharmacies but without a prescription		X		
Participation in "Quit and Win" programme		X		
Mass media information campaigns to promote quitting		X		

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers		X		
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships	X			
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging	X			
excise taxes on tobacco	X			
licensing of tobacco businesses	X			
NGOs active in tobacco control		X		
National coalition of NGOs for tobacco control		X		
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar		X		

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools		X		
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum		X		
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Ministerial regulation on the content of tar, nicotine and carbon (23.10.2001).

Act on advertising (enacted 18.07.2000; (as amended in 2002).

Law on tobacco and tobacco products (enacted 8.06.2001, in force 1.01.2002).



## Belarus

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	64.1	19.7	41.6	2002	Definition: daily smokers; age: 15+ years. Source: <i>Smoking among the population in Belarus, 2002</i> . Republic Centre for Health Promotion.
Young people	31.2	43.3	38	2001	Definition: daily smokers; age 13-15 years. Source: <i>Smoking among pupils, 2001</i> . Republic Centre for Health Promotion.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV		X			
Cable TV		X			
National radio		X			
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls		X			
Points of sale, kiosks				X	
Cinemas				X	
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays		X			
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products		X			
Free samples of cigarettes		X			
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices		X			
Theatres and cinemas		X			

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains		X			
Domestic air transport		X			
International air transport		X			
Domestic water transport		X			
International water transport		X			

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			
placing of the message	X			
colour, contrast, font size		X		
area to cover		X		
content	X			
number of messages		X		
language	X			
Health warnings in tobacco advertisements	X			
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				
nicotine	X			
tar	X			
additives	X			
carbon monoxide	X			
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements		X		
Minimum number of cigarettes per pack	X			20.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		Source: National counterpart, 2003.
a pack of Marlboro cigarettes	2500 R € 1.05 US\$ 1.21	
the most popular and/or cheapest local brand	660 R € 0.28 US\$ 0.32	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:	X			
for public health in general			X	
for tobacco control in particular			X	
Licensing system:	X			
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines	X			
Government ownership in tobacco companies			X	
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry		X		
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for the proportion of cigarettes smuggled		X		
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			
on prescription only		X		
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy		X		
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships	X			
tobacco sales/distribution restrictions	X			
smoke-free environments	X			
tobacco product regulation	X			
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses	X			
NGOs active in tobacco control			X	
National coalition of NGOs for tobacco control		X		
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar	X			Third Thursday in November.
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools		X		
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			

Description	Yes	No	No data available	Comments
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum		X		
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Law on advertising (enacted 18.02.1997).

Sanitary regulations and norms for tobacco products nos. 13-36 (enacted 23.02.1996).

Presidential decree No. 28 (enacted 17.12.2002; effective 1.01.2003).





## Belgium

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		36	26	31	2000	Definition: daily smoking, age: 18+ years. Source: Survey carried out by the Centre de Recherche et d'Information des Organisations de Consommateurs.
Young people	13 yrs	6.6	6.1	6.3	2001-2002	Definition: tobacco smoking at least once a week. Source Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002. Unpublished report.
	15 yrs	22.3	23.6	23		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers		X			
Billboards, outdoor walls	X				
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products		X			
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities		X			
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices		X			
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains		X			
Domestic air transport	X				
International air transport				X	
Domestic water transport				X	
International water transport				X	

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products		X		
Health warnings on tobacco products:	X			Size of warning: general warning - not less than 30% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed; additional warning - not less than 40% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed. (Source: EU Directive 2001/37/EC)
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients	X			
smoke constituents		X		
Content of:				
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements				
Minimum number of cigarettes per pack	X			

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> Economist Intelligence Unit (EIU), 2002.
a pack of Marlboro cigarettes	€3.20 US\$ 3.68	
the most popular and/or cheapest local brand	€2.95 US\$ 3.39	
Cost in minutes of labour of a pack of:		<i>Source:</i> WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	22	
the most popular local brand	20	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail	X			
wholesale and distribution		X		
import and export		X		
manufacturing		X		
vending machines		X		
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students			X	
Cessation clinics			X	
Permanent telephone help-lines			X	
Price incentives or reduced cost for treatment			X	
Pharmacotherapies for cessation:	X			Nicotine patch, bupropion.
on prescription only	X			
in pharmacies but without a prescription		X		
Participation in "Quit and Win" program		X		
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy		X		
National multisectoral coordinating body for tobacco control		X		
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:			X	
tobacco advertising/promotions/sponsorships			X	
tobacco sales/distribution restrictions			X	
smoke-free environments			X	
tobacco product regulation			X	
tobacco product packaging			X	
excise taxes on tobacco			X	
licensing of tobacco businesses			X	
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control			X	
Celebration of annual World No-Tobacco Day		X		
National awareness day or similar		X		

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies:	X			
claims regarding criminal and civil liability, including for compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Decree on ban on smoking in certain public places (enacted 15.05.1990).

Decree on the production and distribution of tobacco and similar products (enacted 13.08.1990; effective 31.12.1991).

Law prohibiting the advertisement of tobacco products (adopted 10.12.1997; effective 1.01.1999).



## Bosnia and Herzegovina

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		49.2	29.7	37.6	2002	Definition: daily smokers; age: 18-65 years. Source: Noncommunicable disease risk factor survey: Federation of Bosnia and Herzegovina, 2002; Ministry of Health of Bosnia and Herzegovina, Public Health Institute of Bosnia and Herzegovina.
Young people	13 yrs	5.9	3.7		2003	Definition: smoking cigarettes at least once a week. Source: Global Youth Tobacco Survey (GYTS) <a href="http://www.euro.who.int/tobaccofree/20020626_2">http://www.euro.who.int/tobaccofree/20020626_2</a>
	15 yrs	11.2	7.1		2003	

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV		X			
Cable TV		X			
National radio		X			
Local magazines, newspapers		X			
International magazines, newspapers		X			
Billboards, outdoor walls		X			
Points of sale, kiosks		X			
Cinemas		X			
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities		X			
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices		X			
Theatres and cinemas	X				



Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains	X				
Domestic air transport	X				
International air transport	X				
Domestic water transport	X				
International water transport	X				

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			15 years.
Health warnings on tobacco products:	X			
placing of the message	X			
colour, contrast, font size	X			
area to cover		X		
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements		X		
Measurement of:				
product ingredients		X		
smoke constituents		X		
Content of:				
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government		X		
on packages	X			
in advertisements		X		
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	€1.43 US\$ 1.64	
the most popular and/or cheapest local brand	€0.51 US\$ 0.59	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps			X	
Earmarked tobacco taxes:			X	
for public health in general			X	
for tobacco control in particular			X	
Licensing system:	X			
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing			X	
vending machines	X			
Government ownership in tobacco companies			X	
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco			X	

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment			X	
Pharmacotherapies for cessation:	X			
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme		X		
Mass media information campaigns to promote quitting			X	

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships	X			
tobacco sales/distribution restrictions		X		
smoke-free environments	X			
tobacco product regulation	X			
tobacco product packaging		X		
excise taxes on tobacco	X			
licensing of tobacco businesses	X			
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control		X		
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar	X			

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools		X		
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum		X		
Litigation against tobacco companies:	X			Initiated by both individuals and organizations. <i>Source:</i> Letters from the citizens' association Life without Smoke.
claims regarding criminal and civil liability, including for compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Law on the prohibition of the use of tobacco products.



## Bulgaria

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		43.8	23	32.7	2001	Definition: Regular or occasional smoker; age: 15+ years. Source: Health Interview Survey, National Statistical Institute.
Young people	13 yrs	15	17.6		2001	Definition: smoking cigarettes at least once a week. Source: Global Youth Tobacco Survey (GYTS) <a href="http://www.euro.who.int/tobaccofree/20020626_2">http://www.euro.who.int/tobaccofree/20020626_2</a>
	15 yrs	28.7	26.4		2001	

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names	X				
Non-tobacco product brand name used for tobacco	X				
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices	X				
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains		X			
Domestic air transport	X				
International air transport	X				
Domestic water transport				X	
International water transport				X	

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning – 4%.
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH			X	
Disclosure of ingredient or constituent information:				Not applicable.
to government	X			
on packages	X			
in advertisements				
Minimum number of cigarettes per pack	X			20.

### 3. Economics of Tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National counterpart, 2003.</i>
a pack of Marlboro cigarettes	3.70 leva €1.92 US\$ 2.20	
the most popular and/or cheapest local brand	1.20 leva €0.62 US\$ 0.71	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail	X			
wholesale and distribution	X			
import and export		X		
manufacturing	X			
vending machines	X			
Government ownership in tobacco companies	X			
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling	X			
Officially published and/or recognized estimates for the proportion of cigarettes smuggled		X		
Studies of the economic and social cost of tobacco	X			



#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Bupropion. Nicotine gum.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			National programme adopted by the Council of Ministries (decision N15/14.01.2002).
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control	X			
Celebration of annual World No-Tobacco Day	X			Press conferences, media and school-based campaigns, round tables, drawing competitions for schools, "Quit and Win" campaigns.
National awareness day or similar	X			International No-smoking Day – third Thursday in November.

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum		X		
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Decree no. 2431 (enacted 2.11.1973; effective 6.11.1973).

Law on public health (enacted 1973) (as amended).

Regulation no. 2 on sanitary requirements concerning smoking (enacted 1974).

Act on tobacco and tobacco products (enforced 30.11.1993) (as amended).

Law on radio and television (1998)



## Croatia

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Source
Adults		34.1	26.6	30.3	2000	Definition: smoked tobacco; age: 18–65 years. Source: <i>First Croatian Health Project, Sub-project on health promotion, the magnitude and context of problems – Baseline parameters</i> . Report, Zagreb.
Young people	13 yrs	5.5	3.9	4.7	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002</i> . Unpublished report.
	15 yrs	23.2	24.9	24.1		
	13 yrs	6.5	4.8		2002-2003	Definition: smoking cigarettes at least once a week. Source: Global Youth Tobacco Survey (GYTS) <a href="http://www.euro.who.int/tobaccofree/20020626_2">http://www.euro.who.int/tobaccofree/20020626_2</a>
	15 yrs	18.3	16.8			

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names	X				
Non-tobacco product brand name used for tobacco	X				
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays		X			
Mail order or electronic sales		X			
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products		X			
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices	X				
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains		X			
Domestic air transport	X				
International air transport	X				
Domestic water transport		X			
International water transport		X			

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			
placing of the message	X			
colour, contrast, font size	X			
area to cover		X		
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				
nicotine	X			
tar	X			
additives			X	
carbon monoxide			X	
PH			X	
Disclosure of ingredient or constituent information:				
to government		X		
on packages	X			
in advertisements				
Minimum number of cigarettes per pack	X			20.

### 3. Economics of Tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> Economist Intelligence Unit (EIU), 2003.
a pack of Marlboro cigarettes	17 kuna €2.28 US\$ 2.62	
the most popular and/or cheapest local brand	11 kuna €1.47 US\$ 1.69	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail			X	
wholesale and distribution			X	
import and export	X			
manufacturing	X			
vending machines			X	
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco			X	

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			
on prescription only			X	
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting			X	

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		Under preparation.
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control			X	
Celebration of annual World No-Tobacco Day	X			Tobacco or Health Conference, Quit and Win contest, posters, leaflets, etc.
National awareness day or similar		X		

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies:			X	
claims regarding criminal and civil liability, including for compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Law on the restricted use of tobacco products (enacted 26.11.1999; effective 30.11.1999).





## Czech Republic

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		26.8	12.7	19.5	2000	Definition: daily smokers; age: 16+ years. Source: Sovinova, H., Sadilek P., Csemy, L. <i>Trends of smoking prevalence in the Czech adult population in 1997 – 2002</i> . National Institute of Public Health
Young people	13 yrs	13.7	8.6	11	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002</i> . Unpublished report.
	15 yrs	28.7	30.6	29.7		
	13 yrs	12.4	13.2		2001	Definition: smoking cigarettes at least once a week. Source: Global Youth Tobacco Survey (GYTS) <a href="http://www.euro.who.int/tobaccofree/20020626_2">http://www.euro.who.int/tobaccofree/20020626_2</a>
	15 yrs	30	32.8			

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers		X			
Billboards, outdoor walls	X				
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films <sup>a</sup>				X	
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways	X				
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes <sup>b</sup>	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities		X			
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices		X			
Theatres and cinemas	X				
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains		X			
Domestic air transport	X				
International air transport	X				
Domestic water transport	X				
International water transport <sup>c</sup>					

<sup>a</sup> There are no restrictions for films.

<sup>b</sup> Single unpacked cigarettes – complete ban, but single packed – no restriction.

<sup>c</sup> There is no international water transport.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning: colour and font size are not stipulated; contrast is stipulated. Each message must cover at least 4% of the largest surface of the cigarette package and at least 1% of the total surface of other tobacco products.
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				
nicotine		X		
tar	X			
additives	X			
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				Only nicotine and tar levels.
to government	X			
on packages	X			
in advertisements		X		
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National counterpart, 2003</i>
a pack of Marlboro cigarettes	53 Kcs €1.65 US\$ 1.92	
the most popular and/or cheapest local brand	40 Kcs €1.25 US\$ 1.45	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail			X	
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines			X	
Government ownership in tobacco companies			X	
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for the proportion of cigarettes smuggled	X			In 2000, the Customs seized 22 660 000 cigarettes, estimated to be about 7% of the total number of smuggled cigarettes
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Bupropion. NRT.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control		X		
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control	X			
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar	X			

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Law on protection against alcoholism and drug addiction (enacted 28.03.1989; effective 1.07.1989) (as amended).  
 Act on regulation of advertising (enacted 9.02.1995; effective 1.04.1995) (as amended).  
 Regulation to execute the law no. 110/1997 on food and tobacco products (enacted 10.12.1997).



## Denmark

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		31.2	27	28	2002	Definition: daily smokers; age: 15+ Source: PLS –Ramboell for National Board of Health, The Danish Cancer Society, The Danish Heart Foundation, The Danish Lung Association.
Young people	13 yrs	6.2	4.5	5.3	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002.</i> Unpublished report.
	15 yrs	16.7	21	18.9		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks	X				
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films		X			
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco	X				
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products		X			
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities		X			
Education facilities		X			
Government facilities		X			
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices		X			
Theatres and cinemas		X			



Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses		X			
Taxis				X	
Trains		X			
Domestic air transport			X		
International air transport			X		
Domestic water transport			X		
International water transport				X	

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products		X		
Health warnings on tobacco products:	X			Size of warning: general warning - not less than 30% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed; additional warning - not less than 40% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed. (Source: EU Directive 2001/37/EC)
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients			X	
smoke constituents	X			
Content of:				
nicotine	X			
tar	X			
additives		X		
carbon monoxide	X			
PH		X		
Disclosure of ingredient or constituent information:				Not applicable.
to government	X			
on packages		X		
in advertisements				
Minimum number of cigarettes per pack		X		Cigarettes are sold in packets of 10 or 20. Special stamp required for sale of lesser amounts.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National Counterpart, 2003.</i>
a pack of Marlboro cigarettes	33.50 DKr €4.51 US\$ 5.15	
the most popular and/or cheapest local brand	33.50 DKr €4.51 US\$ 5.15	
Cost in minutes of labour of a pack of:		<i>Source: WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000).</i> Price divided by the weighted net hourly wage in 12 occupations
Marlboro	23	
the most popular local brand	23	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:		X		
retail		X		
wholesale and distribution		X		
import and export		X		
manufacturing		X		
vending machines		X		
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling	X			
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment	X			
Pharmacotherapies for cessation:	X			Bupropion.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting		X		

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:				
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments	X			
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control	X			
Celebration of annual World No-Tobacco Day		X		Different activities by NGOs.
National awareness day or similar		X		Three stop days a year.

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO			X	
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies:	X			
claims regarding criminal and civil liability, including for compensation	X			One case is being prepared.
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Executive Order concerning labelling of tobacco products, tar content in cigarettes and ban on sale of certain snuff tobacco products (enacted 23.12.1992).

Executive Order concerning advertising and sponsoring activities on radio and television (enacted 5.03.1993).

Law on smoke-free areas on public premises, transportation and the like (enacted 14.06.95; effective 1.07.1995).

Act prohibiting the advertisement of tobacco (enacted 7.06.2001; effective 1.01.2002).

Law on the presentation and sale of tobacco products (enacted 6.06.2002; effective 30.09.2002).



## Estonia

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	45	18	29	2002	Definition: daily smokers; age: 16–64 years. <i>Source:</i> Health behaviour among the Estonian adult population (part of the international FinBalt Health Monitor survey – Finland, Estonia, Latvia, Lithuania).
Young people	13 yrs	12.8	8	2001-2002	Definition: tobacco smoking at least once a week. <i>Source:</i> <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002.</i> Unpublished report.
	15 yrs	30.4	18.2		
	13 yrs	11.9	12.6	2002-2003	Definition: smoking cigarettes at least once a week. <i>Source:</i> Global Youth Tobacco Survey (GYTS) <a href="http://www.euro.who.int/tobaccofree/20020626_2">http://www.euro.who.int/tobaccofree/20020626_2</a>
	15 yrs	31.6	23.1		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV				X	
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks	X				
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names					X
Non-tobacco product brand name used for tobacco	X				
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices	X				
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains	X				
Domestic air transport	X				
International air transport	X				
Domestic water transport		X			
International water transport		X			

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning – 4% of the front and back surfaces of the pack of cigarettes and at least 1% of the total surface of the packaging of other tobacco products.
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages		X		
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients		X		
smoke constituents		X		
Content of:				Maximum levels per cigarette: Nicotine - 1,2mg Tar - 12mg.
nicotine	X			
tar	X			
additives	X			
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				Not applicable.
to government	X			
on packages	X			
in advertisements				
Minimum number of cigarettes per pack	X			20. The sale of cigarettes is prohibited in amounts less than that contained in the sales packaging, namely twenty cigarettes.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	18.9 kroons €1.20 US\$1.38	L&M Blue Ultra Light.
the most popular and/or cheapest local brand	17 kroons €1.09 US\$ 1.24	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:	X			
for public health in general	X			3.5% of tobacco taxes are used for the Cultural Endowment of Estonia, of which 0.5% is dedicated to the physical fitness and sport segment.
for tobacco control in particular		X		
Licensing system:	X			Licences are not required directly for retail sales, but the operating licence must contain permission for the retail sale of tobacco products.
retail		X		
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines				Not applicable.
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling	X			
Officially published and/or recognized estimates for the proportion of cigarettes smuggled	X			33%. <i>Source:</i> Estonian Institute of Economic Research, 2000
Studies of economic and social cost of tobacco	X			



#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Bupropion. Nicotine gum and patches.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			National strategy to reduce the prevalence of smoking 2003-2006.
Specific targets on tobacco in government policy	X			The government coalition agreement to decrease alcohol and tobacco consumption
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control	X			Between Heart Association, Lung Association and Cancer Society.
Celebration of annual World No-Tobacco Day	X			National media campaign, poster, press release.
National awareness day or similar	X			Since 1993, National Smoke-Out Day on the third Thursday in November each year.

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Broadcasting Act (enacted 19.05.1994; effective 15.06.1994) (as amended).

Advertising Act (enacted 11.06.1997; effective 1.01.1998).

Tobacco Act (enacted 19.06.2000; effective 1.01.2001) (as amended).



## Finland

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		27	20	23	2002	Definition: daily or regular smokers and users of smokeless tobacco; age: 15–64 years (excludes 1% of men who regularly used smokeless tobacco). Source: Health behaviour among the Finnish adult population, National annual public health survey, spring 2003.
Young <sup>a</sup> people	13 yrs	10.1	12.4	11.3	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002</i> . Unpublished report.
	15 yrs	28.3	32.2	30.2		

<sup>a</sup> According to the Adolescent Health and Lifestyle Survey (Tampere School of Public Health, 2001), smoking prevalence in 2001 was 25% among 14–18-year-old boys and 26% among girls of the same age group.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks	X				
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco	X				
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays		X			
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products		X			
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices	X				
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains	X				
Domestic air transport	X				
International air transport	X				
Domestic water transport	X				
International water transport	X				

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning – 32 %+ 5% (general warning on the front+ black frames) and 45% + 5% (special warning on the back + black frames).
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				Maximum levels: Nicotine - 1 mg. Tar - 10 mg. Carbon monoxide - 10 mg.
nicotine	X			
tar	X			
additives		X		
carbon monoxide	X			
PH		X		
Disclosure of ingredient or constituent information:				Not applicable.
to government	X			
on packages	X			
in advertisements				
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		Source: National counterpart, 2003.
a pack of Marlboro cigarettes	€4.00 US\$ 4.60	
the most popular and/or cheapest local brand	€3.61 US \$4.15	
Cost in minutes of labour of a pack of:		Source: WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	29	
the most popular local brand	27	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments	
Duty stamps	X				
Earmarked tobacco taxes:	X			0.75% of tobacco taxes are used for smoking prevention and health promotion.	
for public health in general	X				0,5%
for tobacco control in particular	X				0,25%
Licensing system:		X			
retail		X			
wholesale and distribution		X			
import and export		X			
manufacturing		X			
vending machines		X			
Government ownership in tobacco companies		X			
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco farming.	
Farmers supported by tobacco industry		X		No tobacco farming.	
Studies of cigarette smuggling	X			The proportion of smuggling is estimated to be 3%–5% of all tobacco products consumed in Finland. The import of tax-free tobacco products is, however, more important: in 2002 it was 10.1%. (Finnish Customs, Tobacco Statistics, 2003.)	
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X		
Studies of the economic and social cost of tobacco	X				

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			There are national guidelines on smoking cessation.
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment			X	
Pharmacotherapies for cessation:	X			Bupropion (special prescription), nasal nicotine (prescription). All other products.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting		X		

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control		X		There is multisectoral coordinating mechanism not set up as formal body.
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control	X			
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar		X		

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies:	X			One case brought unsuccessfully against a tobacco company by individuals. No impact on the legislation.
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Act on measures to reduce tobacco smoking (enacted 13.08.1976; effective 1.03.1977) (as amended in 1995, 2000).  
 Decree on measures to reduce tobacco smoking (enacted 25.02.1977) (as amended).  
 Ministerial decision on labelling the retail packages of tobacco products and on methods for assaying tar and nicotine content (enacted 23.12.1992; effective 1.01.1993).





## France

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		33	21	27	2000	Definition: daily smokers; age: 18+ years. Source: <i>Enquêtes permanentes sur les conditions de vie, 2000 – indicateurs sociaux</i> . INSEE, 2000.
Young people	13 yrs	6.6	6.4	6.5	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002</i> . Unpublished report.
	15 yrs	26	26.7	26.3		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers	X				
Billboards, outdoor walls	X				
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco	X				
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays	X				
Mail order or electronic sales	X				
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products		X			
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities		X			
Education facilities		X			
Government facilities		X			
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices		X			
Theatres and cinemas		X			

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains		X			
Domestic air transport	X				
International air transport			X		
Domestic water transport		X			
International water transport		X			

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products		X		
Health warnings on tobacco products:	X			Size of warning: general warning - not less than 30% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed; additional warning - not less than 40% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed. (Source: EU Directive 2001/37/EC)
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients		X		
smoke constituents	X			
Content of:				
nicotine	X			
tar	X			
additives	X			
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				Not applicable.
to government	X			
on packages	X			
in advertisements				
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> Economist Intelligence Unit (EIU), 2002.
a pack of Marlboro cigarettes	€3.35 US\$ 4.20	
the most popular and/or cheapest local brand	€3.10 US\$ 3.56	
Cost in minutes of labour of a pack of:		<i>Source:</i> WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	20	
the most popular local brand	18	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps		X		
Earmarked tobacco taxes:		X		In 1999, FF 45.8 billion – 59.9 billion estimated tax receipts were used for La caisse nationale d'assurance maladie (15.99%), FOREC (77.72%) and FCAATA (0.39%).
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			Not applicable.
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines				
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling	X			In 1999, the Customs seized 194.2 tons of smuggled tobacco products (Ministry of Finance, February 2001).
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment	X			
Pharmacotherapies for cessation:	X			
on prescription only		X		
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme		X		
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control	X			
Celebration of annual World No-Tobacco Day	X			Information campaigns and press conferences.
National awareness day or similar	X			

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies:	X			Cases have been brought against tobacco companies by both individuals and organizations.
claims regarding criminal and civil liability, including for compensation	X			
claims regarding advertising, promotion and sponsorship	X			
claims regarding protection from exposure to tobacco smoke	X			

## 6. List of national legal acts

Law on the fight against the use of tobacco and alcohol (enacted 10.01.1991) (as amended).

Ministerial regulation on the obligatory marking of tobacco products (enacted 26.04.1991).

Ministerial decree on the conditions indicating prohibition of smoking in public places (enacted 29.5.1992; effective 30.05.1992).

Decree on requirements for tobacco advertisements at places of sale (adopted 31.12.92; effective 1.01.1993).

Ministerial decree on the obligatory marking of tobacco products (enacted 4.07.1994).



## Georgia

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	60	15		1999	Definition: current smokers; age: 40–65 years. Source: <i>Tobacco control country profiles</i> . Atlanta, American Cancer Society, 2000.
Young people	13 yrs	14.6	5.9	2002-2003	Definition: smoking cigarettes at least once a week. Source: Global Youth Tobacco Survey (GYTS) <a href="http://www.euro.who.int/tobaccofree/20020626_2">http://www.euro.who.int/tobaccofree/20020626_2</a>
	15 yrs	31	5.5		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls		X			
Points of sale, kiosks				X	
Cinemas		X			
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films		X			
Sponsored events with tobacco brand name <sup>a</sup>		X			
Non-tobacco products with tobacco brand names <sup>a</sup>		X			
Non-tobacco product brand name used for tobacco <sup>a</sup>		X			
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities <sup>a</sup>		X			
Education facilities <sup>a</sup>		X			
Government facilities			X		
Restaurants			X		
Pubs and bars			X		
Indoor workplaces and offices			X		
Theatres and cinemas			X		



Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses				X	
Taxis				X	
Trains			X		
Domestic air transport			X		
International air transport			X		
Domestic water transport			X		
International water transport			X		

<sup>a</sup> No legal source available.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning – 6% of the total area of the package.
placing of the message <sup>a</sup>	X			
colour, contrast, font size		X		
area to cover <sup>a</sup>	X			
content		X		
number of messages		X		
language	X			
Health warnings in tobacco advertisements	X			At least 10 % of the overall size of the advertisement.
Measurement of:				
product ingredients		X		
smoke constituents <sup>a</sup>	X			
Content of:				Maximum levels: Nicotine - 1.2 mg Tar - 12 mg.
nicotine <sup>a</sup>	X			
tar <sup>a</sup>	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government		X		
on packages		X		
in advertisements		X		
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National counterpart, 2003.</i>
a pack of Marlboro cigarettes	3 lari €1.57 US\$ 1.40	
the most popular and/or cheapest local brand	0.3 lari €0.12 US\$ 0.14	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail			X	
wholesale and distribution		X		
import and export	X			
manufacturing	X			
vending machines		X		
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students			X	
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment			X	
Pharmacotherapies for cessation:	X			Pharmacotherapies are available in the National Counter-Tobacco Centre.
on prescription only		X		
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control		X		There are two NGO coalitions for tobacco control.
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar	X			

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Law on health care (enacted 10.12.1997).

Law on advertising (enacted 24.12.1999; effective 1.01.2002) (as amended in 2000, 2001).

Law on the protection of consumer rights.



## Germany

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		40.3	32.2	36.4	2000	No definition available; age: 20–54 years. Source: Kraus, L. and Augustin, R. (2001). <i>Repräsentativerhebung zum Gebrauch psychoaktiver Substanzen bei Erwachsenen in Deutschland 2000</i> . Sucht, 47 (Sonderheft 1)
Young people	13 yrs	13.6	14.6	14.1	2001-2002	Definition: tobacco smoking at least once a week. Source Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002. Unpublished report.
	15 yrs	32.2	33.7	33		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers				X	
International magazines, newspapers				X	
Billboards, outdoor walls			X		
Points of sale, kiosks				X	
Cinemas				X	
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name				X	
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes		X			
Sale of duty-free tobacco products		X			
Free samples of cigarettes		X			
<i>Smoke-free areas</i>					
Health care facilities				X	
Education facilities		X			
Government facilities		X			
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices		X			
Theatres and cinemas		X			

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis		X			
Trains		X			
Domestic air transport		X			
International air transport		X			
Domestic water transport				X	
International water transport				X	

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products	X			16 years.
Health warnings on tobacco products:	X			Size of warning: general warning - not less than 30% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed; additional warning - not less than 40% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed. ( <i>Source</i> : EU Directive 2001/37/EC)
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				Maximum levels (according to EU Directive 2001/37/EC): Tar: 10 mg Nicotine: 1 mg Carbon monoxide: 10 mg
nicotine	X			
tar	X			
additives	X			
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements	X			
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National counterpart, 2003.</i>
a pack of Marlboro cigarettes	€3.20 US\$ 3.68	
the most popular and/or cheapest local brand	€2.85 US\$ 3.28	
Cost in minutes of labour of a pack of:		
Marlboro	18	<i>Source: WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000).</i> Data for Berlin; in Frankfurt – 17 minutes for both. Price divided by the weighted net hourly wage in 12 occupations.
the most popular local brand	19	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		Under preparation.
For tobacco control in particular		X		
Licensing system:	X			
retail		X		
wholesale and distribution	X			
import and export		X		
manufacturing		X		
vending machines	X			
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		
Farmers supported by tobacco industry		X		
Studies of cigarette smuggling	X			
Officially published and/or recognized estimates for the proportion of cigarettes smuggled	X			1999: 8 billion cigarettes = 590 of the total turnover.
Studies of the economic and social cost of tobacco	X			



#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics			X	
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment			X	
Pharmacotherapies for cessation:	X			Bupropion and inhalers.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		Under preparation.
Specific targets on tobacco in government policy	X			Health target: to reduce tobacco consumption.
National multisectoral coordinating body for tobacco control		X		
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control	X			German Smoke free Alliance.
Celebration of annual World No-Tobacco Day	X			Media campaigns, mainly by NGOs.
National awareness day or similar		X		

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies:	X			Cases have been brought against tobacco companies by individuals.
claims regarding criminal and civil liability, including for compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding protection from exposure to tobacco smoke	X			Individual cases for instance against employers; not publicized.

## 6. List of national legal acts

Regulation concerning rail transport (08.08.1938), section 14 in the version of 30.11.1977.

Regulations on operation of undertakings related to road passenger transport services (21.06.1975).

Workplace Ordinance, 1996.

Regulation on tobacco products (21.12.1977) as amended by Art. 21 regarding the new regulations on additives from the Law on Food (28.01.1998)

Act concerning the distribution of food products, tobacco products, cosmetic products and other products (15.08.1974) as amended by the Law no. 7 from 25.02.1998 concerning the amendment on the Law on drugs.

Act governing restaurants, 1998.

Act protecting youth in public (23.07.2002).

Regulation on workplaces (20.03.1975) as amended on 27.09.2002

Act on health and safety at work.

Civil Code.

General act governing public service.

The Railroad Act.



## Greece

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source	
Adults	46.8	29	37.6	2000	Definition and age not available. <i>Source</i> : Kokkevi, A. et al. Sharp increase in illicit drug use in Greece: trends from a general population survey on licit and illicit drug use. <i>European addiction research</i> . 6(1): 42–49 (2000). Kokkevi, A. et al. Substance use among high school students in Greece: outburst of illicit drug use in a society under change. <i>Drug and alcohol dependence</i> . 58(1–2): 181–188 (2000).	
Young people	13 yrs	4.9	3	3.9	2001–2002	Definition: tobacco smoking at least once a week. <i>Source</i> : <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002</i> . Unpublished report.
	15 yrs	13.5	14.1	13.8		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers				X	
International magazines, newspapers				X	
Billboards, outdoor walls				X	
Points of sale, kiosks				X	
Cinemas		X			
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name				X	
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts <sup>a</sup>		X			
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes <sup>a</sup>	X				
Sale of duty-free tobacco products		X			
Free samples of cigarettes <sup>a</sup>		X			
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities		X			
Restaurants <sup>a</sup>		X			
Pubs and bars <sup>a</sup>		X			
Indoor workplaces and offices		X			
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains		X			
Domestic air transport	X				
International air transport	X				
Domestic water transport		X			
International water transport		X			

<sup>a</sup>No legal source available.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products		X		
Health warnings on tobacco products:	X			Size of warning: general warning - not less than 30% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed; additional warning - not less than 40% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed. ( <i>Source</i> : EU Directive 2001/37/EC)
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			
Measurement of:				
product ingredients <sup>a</sup>	X			
smoke constituents <sup>a</sup>	X			
Content of:				Maximum levels (according to EU Directive 2001/37/EC): Tar: 10 mg Nicotine: 1 mg Carbon monoxide: 10 mg.
nicotine	X			
tar	X			
additives		X		
carbon monoxide	X			
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements		X		
Minimum number of cigarettes per pack		X		

<sup>a</sup>No legal source available.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		Source: National counterpart, 2003.
a pack of Marlboro cigarettes	€2.50 US\$ 2.87	
the most popular and/or cheapest local brand	€1.46 US\$ 1.68	
Cost in minutes of labour of a pack of:		Source: WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	24	
the most popular local brand	17	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:	X			0.02% of tobacco taxes are used for the Social Insurance Fund.
for public health in general			X	
for tobacco control in particular			X	
Licensing system:	X			
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines		X		
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco			X	
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Nicotine patch and gum.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme		X		
Mass media information campaigns to promote quitting			X	

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy		X		
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control			X	
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar		X		

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum		X		
Litigation against tobacco companies:			X	
claims regarding criminal and civil liability, including for compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Ministerial decree on health measures in all types of transport vehicles (enacted 10.01.1952; effective 16.11.1952).  
 Ministerial decree on the prohibition of smoking in public hospitals and private clinics (enacted 03.05.1979; effective 28.05.1979).

Ministerial decree on the prohibition of smoking in closed public areas (enacted 25.04.1980; effective 25.05.1980).

Ministerial decree on marking of tobacco products (enacted 23.12.1988; effective 19.02.1989).

Ministerial decision to ban smoking on inland flights (enacted 21.05.1990; effective 21.05.1990).

Ministerial decision to ban smoking in health care facilities (enacted 16.06.1993; effective 22.10.1993).

Ministerial decision on health warnings on tobacco products (enacted 20.05.1996; effective 27.05.1997).

Ministerial decree on hygiene provision concerning the banning of smoking in public areas, on public transport and in health care services (enacted 01.08.2002).

Joint ministerial decree on the manufacture, presentation and sale of tobacco products in conformity with Directive 201/37/EC (enacted 13.01.2003).

Law no. 1730, Greek Broadcasting Commission Joint Stock Company.





## Hungary

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	38,2	23	30,6	2000	Definition: daily smokers; age: 18+ years. Source: Health Promotion Research Institute, Hungarian Gallup Institute, National Health Monitoring Program, 2000.
Young people	13 yrs	9.9	6.1	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002.</i> Unpublished report.
	15 yrs	28.2	25.8		
	13 yrs	7.9	8.9	2002-2003	Definition: smoking cigarettes at least once a week. Source: Global Youth Tobacco Survey (GYTS) <a href="http://www.euro.who.int/tobaccofree/20020626_2">http://www.euro.who.int/tobaccofree/20020626_2</a>
	15 yrs	24	27.3		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers <sup>a</sup>	X				
International magazines, newspapers				X	
Billboards, outdoor walls <sup>a</sup>	X				
Points of sale, kiosks				X	
Cinemas <sup>a</sup>	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name <sup>a</sup>	X				
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways <sup>a</sup>	X				
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices	X				
Theatres and cinemas		X			

<sup>a</sup>No legal source available.

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis			X		
Trains		X			
Domestic air transport					
International air transport <sup>a</sup>	X				
Domestic water transport		X			
International water transport		X			

<sup>a</sup> There is no domestic air transport.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning:s on cigarette packages: 30% of one main side: compulsory health warning; 40% of the other main side: chosen health warning. (These provisions will come into force on 1.1.2004.)
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				Maximum levels: Tar: 15 mg/cigarette as of 31.12.2000. and 12 mg/cigarette as of 31.12.2006.
nicotine	X			
tar	X			
additives	X			
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				10% of one narrow side: tar, nicotine and carbon monoxide content of the mainstream.
to government		X		
on packages	X			
in advertisements				Not applicable.
Minimum number of cigarettes per pack		X		Only the maximum number of cigarettes is specified: 50.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	480 Ft €1.80 US\$ 2.07	
the most popular and/or cheapest local brand	330 Ft €1.23 US\$ 1.42	
Cost in minutes of labour of a pack of:		<i>Source:</i> WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	71	
the most popular local brand	54	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general			X	
for tobacco control in particular			X	
Licensing system:	X			Not applicable.
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines				
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for the proportion of cigarettes smuggled	X			The following amounts of cigarettes were seized in 2001 and 2002: 2001 - 149.263.200 2002 - 72.278.400 (Hungarian Custom and Finance Guard, 2003.)
Studies of the economic and social cost of tobacco	X			In 1998 the total economic cost of smoking was 272 billion Ft.

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment	X			
Pharmacotherapies for cessation:	X			Both natural therapies and pharmacotherapies are available.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting		X		

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control		X		
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:			X	
tobacco advertising/promotions/sponsorships			X	
tobacco sales/distribution restrictions			X	
smoke-free environments			X	
tobacco product regulation			X	
tobacco product packaging			X	
excise taxes on tobacco			X	
licensing of tobacco businesses			X	
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control	X			
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar	X			

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies:	X			
claims regarding criminal and civil liability, including for compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Law on the prohibition of advertising tobacco products on radio and television (1996).

Act on excise taxes and taxation of harmful products (1997).

Law on advertisement (enacted 24.07.1997; effective 1.09.1997) (as amended in 2001).

Law on the protection of nonsmokers and the regulation of the consumption and trade of tobacco products (enacted 13.04.1999, amended in 2002; effective 1.01.2004).



## Iceland

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	25.3	22.9	24.1	2000	Definition: daily smokers; age: 18–69 years (excludes 12% of men and 1.5% of women who regularly used smokeless tobacco). Source: Price Waterhouse Coopers, survey 2000.
Young people					No data available.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks	X				
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco	X				
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays	X				
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices	X				
Theatres and cinemas	X				



Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains <sup>a</sup>					
Domestic air transport	X				
International air transport	X				
Domestic water transport		X			
International water transport		X			

<sup>a</sup> There are no railways.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				For smoking tobacco products only.
product ingredients	X			
smoke constituents		X		
Content of:				
nicotine	X			
tar	X			
additives		X		
carbon monoxide	X			
PH		X		
Disclosure of ingredient or constituent information:				
to government		X		
on packages	X			
in advertisements				Not applicable.
Minimum number of cigarettes per pack	X			20.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	510 ISK €5.84 US\$6.69	
the most popular and/or cheapest local brand		No data available.
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps		X		
Earmarked tobacco taxes:	X			0.9%.
for public health in general		X		
for tobacco control in particular	X			
Licensing system:	X			Not applicable.
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines				
Government ownership in tobacco companies		X		No tobacco industry.
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco industry of farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for the proportion of cigarettes smuggled		X		
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment	X			
Pharmacotherapies for cessation:	X			
on prescription only		X		
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control	X			
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar	X			

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO		X		
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Regulation on tobacco prevention in workplaces (enacted 02.02.1999; effective 15.06.1999).  
 Act on tobacco prevention (enacted 1984; effective as amended 01.08.2001).



## Ireland

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		28	26	27	2002	Definition: regular or occasional smokers; age 18+ years. Source: The national health & lifestyle surveys 2002. Health Promotion Unit, Department of Health and Children, 2003.
Young people	13 yrs	4.9	8.5	6.8	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002.</i> Unpublished report.
	15 yrs	19.5	20.5	20.2		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers		X			
Billboards, outdoor walls	X				
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films			X		
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products		X			
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities		X			
Education facilities		X			
Government facilities		X			
Restaurants		X			
Pubs and bars				X	
Indoor workplaces and offices		X			
Theatres and cinemas		X			

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses			X		
Taxis	X				
Trains		X			
Domestic air transport		X			
International air transport		X			
Domestic water transport		X			
International water transport		X			

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning: cigarettes: at least 4% of total surface area on front of package and at least 4% of total surface area on back of package. Other tobacco products: at least 1% of total surface area of unit pack.
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			At least 15% of total surface area of advertisement.
Measurement of:				
product ingredients	X			
smoke constituents		X		
Content of:				Maximum permissible tar level = 12 mg/cigarette (EC Tar Yield of Cigarettes Regulations 1991).
nicotine		X		
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				The level of nicotine contained must be disclosed on the tobacco product package but there is no maximum level of nicotine imposed by legislation.
to government	X			
on packages		X		
in advertisements		X		
Minimum number of cigarettes per pack	X			10.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	€4.97 US\$ 5.71	
the most popular and/or cheapest local brand	€4.92 US\$ 5.66	
Cost in minutes of labour of a pack of:		<i>Source:</i> WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	31	
the most popular local brand	30	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:	X			The budget for 2000 directed 16% of total tobacco tax revenue to the health care system (the first time tobacco tax revenue had been used for health care).
for public health in general			X	
for tobacco control in particular			X	
Licensing system:		X		Approval in writing is required from the Revenue Commissioners to engage in the manufacture or import of tobacco.
retail		X		
wholesale and distribution		X		
import and export	X			
manufacturing	X			
vending machines		X		
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco	X			'Budget Perspectives 2003 – Setting the appropriate tax on cigarettes in Ireland by David Madden'. Economic and Social Research Institute. Dublin. October 2002.  'Economic Modelling of Smoking'. David Madden, University College Dublin. 2003.



#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment	X			NRT available free to General Medical System card holders.
Pharmacotherapies for cessation:	X			Nasal sprays, inhalers, bupropion. Nicotine gum and patches.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		Dublin Bus, the owners of the main bus company in Dublin city, also enforce their own byelaws, which prohibit smoking on their buses.
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions	X			
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control		X		
Celebration of annual World No-Tobacco Day	X			National media campaign to highlight World No-Tobacco Day.
National awareness day or similar	X			ASH Wednesday (this ties in with a religious event marking the beginning of the Lenten Calendar in the Roman Catholic Church so the date may vary from year to year).

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies:		X		There is ongoing litigation by the tobacco industry, both domestic and international, against the new Public Health (Tobacco) Act 2002.
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Statutory Instrument no. 326 of 1991.  
 Statutory Instrument no. 359 of 1995.  
 Public Health Act (enacted 27.03.2002).



## Israel

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		38.6	22.1		1999-2001	Definition: current smokers; age: 25-64 years. Source: Israel Centre for Disease Control. MABAT - First Israeli National Health and Nutrition Survey 1999-2001. Personal communication: Dorit Nitzan Kaluski.
Young people	13 yrs	9.9	5.4	7.4	2001-2002	Definition: tobacco smoking at least once a week. Source: Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002. Unpublished report.
	15 yrs	16.9	11.6	14		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	x				
National radio	X				
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names	X				
Non-tobacco product brand name used for tobacco	X				
Direct mail giveaways	X				
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products				X	
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices	X				
Theatres and cinemas		X			

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses		X			
Taxis		X			
Trains		X			
Domestic air transport	X				
International air transport	X				
Domestic water transport				X	
International water transport				X	

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products		X		
Health warnings on tobacco products:	X			
placing of the message	X			
colour, contrast, font size	X			
area to cover		X		
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			
Measurement of:				
product ingredients		X		
smoke constituents		X		
Content of:				
nicotine		X		
tar		X		
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government		X		
on packages		X		
in advertisements		X		
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: Economist Intelligence Unit (EIU), 2002.</i>
a pack of Marlboro cigarettes	17 shekels €3.40 US \$3.91	
the most popular and/or cheapest local brand	12 shekels €2.40 US\$ 2.76	
Cost in minutes of labour of a pack of:		<i>Source: WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000).</i> Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	29	
the most popular local brand	17	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps			X	
Earmarked tobacco taxes:			X	
for public health in general			X	
for tobacco control in particular			X	
Licensing system:			X	
retail			X	
wholesale and distribution			X	
import and export			X	
manufacturing			X	
vending machines			X	
Government ownership in tobacco companies			X	
Governmental financial incentives for growing or manufacturing tobacco			X	
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting			X	
Training of health professionals and medical students			X	
Cessation clinics			X	
Permanent telephone help-lines			X	
Price incentives or reduced cost for treatment			X	
Pharmacotherapies for cessation:			X	
on prescription only			X	
in pharmacies but without a prescription			X	
Participation in "Quit and Win" programme			X	
Mass media information campaigns to promote quitting			X	

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan			X	
Specific targets on tobacco in government policy			X	
National multisectoral coordinating body for tobacco control			X	
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use			X	
Interventions to protect nonsmokers			X	
Different sub-national laws and regulations on:			X	
tobacco advertising/promotions/sponsorships			X	
tobacco sales/distribution restrictions			X	
smoke-free environments			X	
tobacco product regulation			X	
tobacco product packaging			X	
excise taxes on tobacco			X	
licensing of tobacco businesses			X	
NGOs active in tobacco control			X	
National coalition of NGOs for tobacco control			X	
Celebration of annual World No-Tobacco Day			X	
National awareness day or similar			X	

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum		X		
Litigation against tobacco companies:	X			
claims regarding criminal and civil liability, including for compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Ministerial Order on restricting smoking in workplaces (enacted 11.07.1994; effective 11.10.1994).

Law on the restriction of smoking (enacted 26.07.1983; effective 1.02.1984) (as amended in 1988, 1990, 1994, 2001).

Ministerial regulation on the prohibition of smoking in aeroplanes, (1987) (as amended).

Law on restriction on advertising of tobacco products for smoking (enacted 17.01.1983; effective 25.01.1983) (as amended in 1995, 2001).

Ministerial Order on tobacco products for smoking (enacted 13.11.2002, effective 12.01.2003).





## Italy

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		32.4	17.4	25	1999	Definition: daily smokers; age: 14–65 years. Source: Istituto Nazionale de Statistica, April 2001.
Young people	13 yrs	8.5	6.7	7.6	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002</i> . Unpublished report.
	15 yrs	21.8	24.9	23.5		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks	X				
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco		X			
Direct mail giveaways				X	
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays	X				
Mail order or electronic sales		X			
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products		X			
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars				X	
Indoor workplaces and offices		X			
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis			X		
Trains		X			
Domestic air transport	X				
International air transport			X		
Domestic water transport	X				
International water transport			X		

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			16 years.
Health warnings on tobacco products:	X			
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients	X			
smoke constituents		X		
Content of:				Maximum levels: Level of tar as at 2003: 12mg
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				EU Directive 37/2001/CE, requiring disclosure of all ingredients to government and on packages of tar, nicotine and carbon monoxide, is being transposed.
to government		X		
on packages	X			
in advertisements				Not applicable.
Minimum number of cigarettes per pack	X			10.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	€3.30 US\$ 3.79	
the most popular and/or cheapest local brand	€2 US \$2.30	
Cost in minutes of labour of a pack of:		<i>Source:</i> WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	26	
the most popular local brand	19	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines	X			
Government ownership in tobacco companies	X			
Governmental financial incentives for growing or manufacturing tobacco	X			From the European Union.
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco			X	

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics			X	
Permanent telephone help-lines	X			Istituto Superiore di Sanità.
Price incentives or reduced cost for treatment			X	
Pharmacotherapies for cessation:	X			Bupropion. NRT products.  Ministry of Health campaign.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control		X		
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses	X			
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control			X	
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar	X			"Federastma" – the day of breathing.

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies:	X			
claims regarding criminal and civil liability, including for compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Law on the prohibition of smoking in certain public places and on public transportation (enacted 11.11.1975).

Law on the advertisement of tobacco products (enacted 22.02.1983; effective 26.02.1983).

Ministerial decree on the advertisement of tobacco products on television (enacted 30.11.1991).

Ministerial decree no. 425 (enacted 30.11.1991; effected 07.01.1992).

Ministerial decree regulating sponsorship on radio and television (enacted 9.12.1993).

Ministerial decree on the labelling of tobacco products (enacted 26.07.1993; effective 1.01.1994).

Regulatory measures for the Public Administration (enacted 16.01.2003; effective 20.01.2003).



## Kazakhstan

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	46,5	7,6	23,9	2001	Definition: daily smokers; age: 15+ years. Source: <i>Second National Survey, Almaty, 2002.</i>
Young people					No data available.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks				X	
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films		X			
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways	X				
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays	X				
Mail order or electronic sales	X				
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes		X			
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices		X			
Theatres and cinemas	X				
<i>Smoke-free public transport</i>					
Buses		X			
Taxis				X	
Trains		X			
Domestic air transport		X			
International air transport		X			
Domestic water transport		X			
International water transport		X			



Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning: not less than 20% of every large side of pack.
placing of the message	X			
colour, contrast, font size		X		
area to cover	X			
content		X		
number of messages		X		
language	X			
Health warnings in tobacco advertisements		X		
Measurement of:				
product ingredients	X			
smoke constituents		X		
Content of:				Maximum levels: Nicotine: 1 mg Tar: 12 mg
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements			X	
Minimum number of cigarettes per pack	X			20.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	100 Tenge €0.59 US\$ 0.68	
the most popular and/or cheapest local brand	40 Tenge €0.24 US\$ 0.27	
Cost in minutes of labour of a pack of:		
Marlboro		No data available.
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:		X		
retail		X		
wholesale and distribution		X		
import and export		X		
manufacturing		X		
vending machines		X		
Government ownership in tobacco companies	X			
Governmental financial incentives for growing or manufacturing tobacco			X	
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Nicotine gum and patches, inhalers and bupropion.
on prescription only		X		
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting	X			

## 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		Under development (draft).
Specific targets on tobacco in government policy		X		
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control		X		
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar		X		
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum		X		
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Law on the restriction of smoking (enacted 10.07.2002).

## Kyrgyzstan

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	64,1	41,4	62,5	2002	Definition: daily smokers; age 18+; Source: National CINDI Health Behaviour Monitoring Survey, 2002.
Young people					No data available.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV		X			
Cable TV		X			
National radio		X			
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls				X	
Points of sale, kiosks				X	
Cinemas				X	
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name				X	
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machine <sup>a</sup>				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities				X	
Education facilities				X	
Government facilities				X	
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices				X	
Theatres and cinemas				X	
<i>Smoke-free public transport</i>					
Buses				X	
Taxis				X	
Trains				X	
Domestic air transport				X	
International air transport				X	
Domestic water transport				X	
International water transport				X	

<sup>a</sup> No vending machines.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:		X		
placing of the message		X		
colour, contrast, font size		X		
area to cover		X		
content		X		
number of messages		X		
language		X		
Health warnings in tobacco advertisements	X			
Measurement of:				
product ingredients		X		
smoke constituents		X		
Content of:				
nicotine		X		
tar		X		
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government		X		
on packages		X		
in advertisements		X		
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	33-40 soms €0.74-0.90 US\$ 0.85-1.03	Most popular brand: "Polet" - cigarettes without filter: 5-6 soms.
the most popular and/or cheapest local brand	5-6 soms €0.11-0.13 US\$ 0.13-0.15	Other popular brands: "Polet Light" - cigarettes with filter: 9 soms. "Kyrgyzstan" - cigarettes with filter: 10-11 soms. "Polet optimum" - cigarettes with filter: 11-12 soms. "WEST" - cigarettes with filter: 17-18 soms.
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:		X		Not applicable.
retail		X		
wholesale and distribution		X		
import and export		X		
manufacturing		X		
vending machines				
Government ownership in tobacco companies	X			0.98%.
Governmental financial incentives for growing or manufacturing tobacco		X		
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling	X			
Officially published and/or recognized estimates for the proportion of cigarettes smuggled	X			According to the State Commission survey on an antimonopoly policy (2002), 5% of the products on the tobacco market were illegal.
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:		X		Nicotine patches are only available when received through humanitarian assistance and are not available in pharmacies.
on prescription only		X		
in pharmacies but without a prescription		X		
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting	X			

## 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control		X		
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control		X		
Celebration of annual World No-Tobacco Day	X			Press conference, contests, activities, broadcasts, etc.
National awareness day or similar		X		
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Law on advertising (enacted 26.11.1998; effective 24.12.1998).

Law on the policy of young people (adopted 27.01.2000; enacted 26.02.2000).

## Latvia

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	49.1	13	29.2	1999	No definition or age available. Source: Regional Survey of Country-specific Data.
Young people	13 yrs	16.6	6	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002</i> . Unpublished report.
	15 yrs	28.9	21.1		
	13 yrs	14.6	6.9	2001	Definition: smoking cigarettes at least once a week. Source: Global Youth Tobacco Survey (GYTS) <a href="http://www.euro.who.int/tobaccofree/20020626_2">http://www.euro.who.int/tobaccofree/20020626_2</a>
	15 yrs	30.2	22.1		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV		X			
Cable TV		X			
National radio		X			
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks				X	
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films		X			
Sponsored events with tobacco brand name				X	
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities		X			
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices		X			
Theatres and cinemas		X			



Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains		X			
Domestic air transport	X				
International air transport		X			
Domestic water transport	X				
International water transport		X			

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning – 4%.
placing of the message	X			
colour, contrast, font size		X		
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			At least 5 % of the overall size of the advertisement.
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements		X		
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National counterpart, 2001.</i>
a pack of Marlboro cigarettes	0.74 lats €1.15 US\$ 1.32	
the most popular and/or cheapest local brand	0.18 lats €0.28 US\$ 0.32	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:	X			The law states that 5% of tobacco taxes should be allocated for the treatment of smoking-related illnesses, prevention and antismoking campaigns. However, this money is not specifically earmarked but is part of the total health care budget.
for public health in general	X			
for tobacco control in particular	X			
Licensing system:	X			Not applicable.
retail		X		
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines				
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling	X			
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics		X		
Permanent telephone help-lines			X	
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Bupropion. NRT products.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting			X	

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy		X		
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments	X			
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses	X			
NGOs active in tobacco control		X		
National coalition of NGOs for tobacco control			X	
Celebration of annual World No-Tobacco Day	X			Press conference and (in some cases) special activities.
National awareness day or similar		X		

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO		X		
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Law on restrictions regarding the sale, advertisement and use of tobacco products (enacted 18.12.1996; effective 7.01.1997) (as amended).



## Lithuania

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	51.5	15.8	32	2000	Definition: daily smoker; age: 20-64 years. Source: Vilius Grabauskas, Jurate Klumbiene, Janina Petkeviciene et al. <i>Suaugusiu Lietuvos zmoniu gyvensenos tyrimas, 2000. Health Behaviour among Lithuanian Adult Population, 2000</i> . Publications of the National Public Health Institute B 6 / 2001. ISBN 951 – 214 – 7.
Young people	13 yrs	10.7	6.6	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002</i> . Unpublished report.
	15 yrs	34.9	17.9		
	13 yrs	17.4	5	2000	Definition: smoking cigarettes at least once a week. Source: Global Youth Tobacco Survey (GYTS) <a href="http://www.euro.who.int/tobaccofree/20020626_2">http://www.euro.who.int/tobaccofree/20020626_2</a>
	15 yrs	29	20.5		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks	X				
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities		X			
Restaurants		X			
Pubs and bars				X	
Indoor workplaces and offices	X				
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains		X			
Domestic air transport	X				
International air transport	X				
Domestic water transport	X				
International water transport	X				

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning – not less than 4% of the large surface of cigarette packages. This will be changed by the end of 2004 in accordance with EU Directive 2001/37/EC.
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients	X			
smoke constituents		X		
Content of:				Maximum levels: Nicotine - 1.3 mg Tar - 12 mg
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				Not applicable.
to government		X		
on packages		X		
in advertisements				
Minimum number of cigarettes per pack	X			20.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003
a pack of Marlboro cigarettes	4.5 litas €1.30 US\$ 1.49	
the most popular and/or cheapest local brand	2.5 litas €0.72 US\$ 0.83	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes:		X		
for public health in general		X		In 2001, tobacco taxes amounted to 0.5 million litas. In the same year, 42.6 million litas were allocated from the general state budget for public health.
for tobacco control in particular		X		From 1999, expenditure for the State Tobacco Programme amounted to about 40.000 litas per year.
Licensing system:	X			Not applicable.
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines				
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for the proportion of cigarettes smuggled		X		20 021 720 cigarettes were confiscated in 1999 and 31 456 000 in 2000. No special studies were carried out (Customs, Police and Frontier Police).
Studies of the economic and social cost of tobacco		X		



#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines			X	
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Bupropion. Nicotine gum and patches.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" programme	X			
Mass media information campaigns to promote quitting		X		

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control		X		There is a national body but it is not multisectoral.
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments	X			
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses	X			
NGOs active in tobacco control	X			
National coalition of NGOs for tobacco control		X		
Celebration of annual World No-Tobacco Day	X			Articles in the printed media, radio and TV, meetings in schools and in communities. Special posters, leaflets, stickers, etc.
National awareness day or similar		X		

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies:		X		
claims regarding criminal and civil liability, including for compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Law on tobacco control (enacted 11.05.1999) (as amended in 2002, 2003).



## Luxembourg

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	34	27	32	2000	Definition: regular daily smokers; age: 15+ years. Source: Fondation luxembourgeoise contre le cancer. Surveys carried out by the ILReS (Institut luxembourgeoise d'études et de recherches sociales) in 1987, 1993, 1998 and 2000.
Young people					No data available.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV				X	
National radio	X				
Local magazines, newspapers		X			
International magazines, newspapers		X			
Billboards, outdoor walls		X			
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names	X				
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products		X			
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities				X	
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices				X	
Theatres and cinemas	X				
<i>Smoke-free public transport</i>					
Buses	X				
Taxis				X	
Trains		X			
Domestic air transport		X			
International air transport		X			
Domestic water transport				X	
International water transport				X	

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products		X		
Health warnings on tobacco products:	X			
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			At least 10 % of the overall size of the advertisement and in three languages.
Measurement of:				
product ingredients		X		
smoke constituents		X		
Content of:				
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government		X		
on packages	X			
in advertisements		X		
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> Economist Intelligence Unit, 2002.
a pack of Marlboro cigarettes	€2.60 US\$ 2.99	
the most popular and/or cheapest local brand	€2.20 US\$ 2.53	
Cost in minutes of labour of a pack of:		
Marlboro	12	<i>Source:</i> WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
the most popular local brand	10	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps			X	
Earmarked tobacco taxes:			X	
for public health in general			X	
for tobacco control in particular			X	
Licensing system:			X	
retail			X	
wholesale and distribution			X	
import and export			X	
manufacturing			X	
vending machines			X	
Government ownership in tobacco companies			X	
Governmental financial incentives for growing or manufacturing tobacco			X	
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for the proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco			X	

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting			X	
Training of health professionals and medical students			X	
Cessation clinics			X	
Permanent telephone help-lines			X	
Price incentives or reduced cost for treatment			X	
Pharmacotherapies for cessation:			X	
on prescription only			X	
in pharmacies but without a prescription			X	
Participation in "Quit and Win" programme			X	
Mass media information campaigns to promote quitting			X	

## 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan			X	
Specific targets on tobacco in government policy			X	
National multisectoral coordinating body for tobacco control			X	
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use			X	
Interventions to protect nonsmokers			X	
Different sub-national laws and regulations on:			X	
tobacco advertising/promotions/sponsorships			X	
tobacco sales/distribution restrictions			X	
smoke-free environments			X	
tobacco product regulation			X	
tobacco product packaging			X	
excise taxes on tobacco			X	
licensing of tobacco businesses			X	
NGOs active in tobacco control			X	
National coalition of NGOs for tobacco control			X	
Celebration of annual World No-Tobacco Day			X	
National awareness day or similar			X	
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies:			X	
claims regarding criminal and civil liability, including for compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Law restricting the advertisement of tobacco or tobacco products and prohibiting smoking in certain places (enacted 24.03.1989).

Regulation enacting the law restricting the advertisement of tobacco or tobacco products and prohibiting smoking in certain places of 24.03.1989 (enacted 19.06.1990).

Regulation amending the regulation of 19.06.1990 (enacted 06.03.1995).

## Malta

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		33.7	14.9	24.1	1995	Definition: daily smokers; age: 15–95 years. Source: Corrao, M. <i>Evidence base for tobacco control in Mediterranean countries. 2001</i> (discussion paper).
Young people	13 yrs	8.9	13.6	11.4	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002</i> . Unpublished report.
	15 yrs	16.9	17.4	17.2		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV				X	
National radio	X				
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls		X			
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name				X	
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities				X	
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices				X	
Theatres and cinemas	X				



Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains <sup>a</sup>					
Domestic air transport <sup>a</sup>					
International air transport	X				
Domestic water transport	X				
International water transport	X				

<sup>a</sup> There is no rail or domestic air transport.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			16 years.
Health warnings on tobacco products:	X			Size of warning: at least 15 X 50mm.
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			
Measurement of:				
product ingredients		X		
smoke constituents		X		
Content of:				
nicotine		X		
tar		X		
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government		X		
on packages	X			
in advertisements		X		
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National counterpart, 2003.</i>
a pack of Marlboro cigarettes	1.30 LM €2.83 US\$ 3.25	
the most popular and/or cheapest local brand	0.9 LM €2.14 US \$2.25	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail		X		
wholesale and distribution	X			
import and export		X		
manufacturing		X		
vending machines	X			
Government ownership in tobacco companies			X	
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for proportion of cigarettes smuggled			X	
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Bupropion.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program			X	
Mass media information campaigns to promote quitting			X	

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy		X		
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control		X		
National NGO coalition for tobacco control			X	
Celebration of annual World No-Tobacco Day	X			Community interventions, including ministerial press conference.
National awareness day or similar		X		National help-lines available to people who want to stop.

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies		X		
claims regarding criminal and civil liability, including compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding the protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Tobacco Act (enacted 3.12.1986; effective 12.12.1986).

Health warnings regulation (enacted 1987).



## Netherlands

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		33	27	30	2001	Definition: daily or occasionally smokers; age: 15+ years. Source: Jaarverslag Stivoro, 2001 ( <a href="http://www.defacto-rookvrij.nl">www.defacto-rookvrij.nl</a> ).
Young people	13 yrs	6.5	10	8.2	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002.</i> Unpublished report.
	15 yrs	22.5	24.3	23.4		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco		X			
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products		X			
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices	X				
Theatres and cinemas		X			

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis		X			
Trains	X				
Domestic air transport	X				
International air transport	X				
Domestic water transport	X				
International water transport	X				

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			16 years.
Health warnings on tobacco products:	X			Size of warning: general warning - not less than 30% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed; additional warning - not less than 40% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed. (Source: EU Directive 2001/37/EC)
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			
Measurement of:				
product ingredients	X			
smoke constituents		X		
Content of:				Maximum level: Tar - 12 milligram. As of 1.1.2004: Tar - 10 mg Nicotine - 1 mg Carbon monoxide - 10 mg
nicotine	X			
tar	X			
additives		X		
carbon monoxide	X			
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages		X		
in advertisements		X		
Minimum number of cigarettes per pack	X			>= 19

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National counterpart, 2003.</i>
a pack of Marlboro cigarettes	€3.20 US\$ 3.68	The retail price for a pack of 20 Marlboro Light is €3.25.
the most popular and/or cheapest local brand	€2.81 US\$ 3.23	
Cost in minutes of labour of a pack of:		<i>Source: WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000).</i>
Marlboro	19	Price divided by the weighted net hourly wage in 12 occupations.
the most popular local brand	17	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:		X		
retail		X		
wholesale and distribution		X		
import and export		X		
manufacturing		X		
vending machines		X		
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for proportion of cigarettes smuggled		X		
Studies of the economic and social cost of tobacco	X			



#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics		X		
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment	X			
Pharmacotherapies for cessation:	X			Bupropion. All other NRT products.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships	X			
tobacco sales/distribution restrictions	X			
smoke-free environments	X			
tobacco product regulation	X			
tobacco product packaging	X			
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National NGO coalition for tobacco control	X			DEFACTO/ STIVORO
Celebration of annual World No-Tobacco Day	X			Distributing flowers with cards. Quit lines and internet site of DEFACTO/ STIVORO.
National awareness day or similar		X		

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies	X			Group actions have been brought against two tobacco companies.
claims regarding criminal and civil liability, including compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding the protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Tobacco Act, 17.07.2002.



## Norway

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		29.5	29.7	29.6	2001-2002	Definition: daily smokers; age: 16–74 years. Source: Interview survey, Statistics Norway.
Young people	13 yrs	5.8	6.7	6.3	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002.</i> Unpublished report.
	15 yrs	20.1	26.6	23.4		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV		X			
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers		X			
Billboards, outdoor walls	X				
Points of sale, kiosks	X				
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names	X				
Non-tobacco product brand name used for tobacco	X				
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays <sup>a</sup>				X	
Mail order or electronic sales		X			
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products <sup>b</sup>				X	
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants	X				
Pubs and bars	X				
Indoor workplaces and offices	X				
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains		X			
Domestic air transport	X				
International air transport			X		
Domestic water transport		X			
International water transport				X	

<sup>a</sup> Self-service displays are extremely rare owing to the risk of theft.

<sup>b</sup> The sale of duty-free products is not prohibited, but there are restrictions concerning the amount of tobacco that can be imported that does not include health warnings (§3).

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning: general warning of 4%; additional warning of 5%.
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients	X			
smoke constituents		X		
Content of:				Maximum levels: Tar - 10 mg Nicotine - 1 mg.
nicotine	X			
tar	X			
additives	X			
carbon monoxide	X			
PH		X		
Disclosure of ingredient or constituent information:				Disclosure of tar, nicotine and carbon monoxide. Not applicable.
to government	X			
on packages	X			
in advertisements				
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		Source: National counterpart, 2003.
a pack of Marlboro cigarettes	56.50 Nkr €6.77 US\$ 7.79	
the most popular and/or cheapest local brand	56.50 Nkr €6.77 US\$ 7.79	
Cost in minutes of labour of a pack of:		Source: WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	38	
the most popular local brand	38	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps		X		
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:		X		Not applicable.
retail		X		
wholesale and distribution		X		
import and export		X		
manufacturing		X		
vending machines				
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for proportion of cigarettes smuggled		X		
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students		X		
Cessation clinics		X		
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Bupropion, inhalers and nasal sprays. Nicotine patches and gum.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National NGO coalition for tobacco control	X			
Celebration of annual World No-Tobacco Day	X			Mass media campaigns, press releases, distribution of flowers in the streets, etc.
National awareness day or similar		X		World No-Tobacco Day.

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies	X			Cases have been brought against tobacco companies by individuals. So far only one case has been decided in favour of the plaintiff. Other cases have yet to be decided by Supreme Court. Legal aid has been granted in several cases.
claims regarding criminal and civil liability, including compensation	X			
claims regarding advertising, promotion and sponsorship		X		
claims regarding the protection from exposure to tobacco smoke	X			Bartender granted full compensation for illness caused due to exposure to passive smoking in her workplace

## 6. List of national legal acts

Act on the prevention of the harmful effects of tobacco (enacted 9.03.1973; effective 1.07.1975) (as amended in 1996).

Regulation on the prohibition of tobacco advertising (enacted 15.12.1995; effective 1.01.1996).

Regulation on the labelling of tobacco products and on the tar and nicotine content in cigarettes (enacted 15.12.1995; effective 1.01.1996).





## Poland

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		40	25	32	2000-2002	Definition: daily smokers (at least one cigarette (pipe, cigar, etc.) for longer than 6 months); age: 15+ years. Source: Nationwide survey on smoking behaviours and attitudes in Poland, 2000-2002. Annual national randomized surveys of adults.
Young people	13 yrs	11.8	7.4	9.6	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002.</i> Unpublished report.
	15 yrs	26.3	17	21.5		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers	X				
Billboards, outdoor walls	X				
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names	X				
Non-tobacco product brand name used for tobacco	X				
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices	X				
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains		X			
Domestic air transport	X				
International air transport	X				
Domestic water transport		X			
International water transport		X			

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning: 30% of each of the largest sides of a single cigarette packet.
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				The carbon monoxide content is measured by the toxicological laboratory.
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				Not applicable.
to government	X			
on packages	X			
in advertisements				
Minimum number of cigarettes per pack	X			20.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National counterpart, 2003.</i>
a pack of Marlboro cigarettes	6 Zł €1.34 US\$ 1.62	
the most popular and/or cheapest local brand	3 Zł €0.67 US\$ 0.81	
Cost in minutes of labour of a pack of:		<i>Source: WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000).</i> Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	56	
the most popular local brand	40	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes	X			Law adopted regulating 0,5 % of excise tax for tobacco products to be spent for the governmental program of health, social and economic policy aimed at reducing tobacco consumption (in 2003 still not introduced).
for public health in general		X		
for tobacco control in particular	X			
Licensing system:	X			Not applicable.
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines				
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for cigarettes smuggled			X	
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment	X			
Pharmacotherapies for cessation:	X			Bupropion. NRT – gum and patches, lozenge tablets (pills) and inhalers.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in “Quit and Win” program	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships			X	
tobacco sales/distribution restrictions			X	
smoke-free environments	X			
tobacco product regulation			X	
tobacco product packaging			X	
excise taxes on tobacco			X	
licensing of tobacco businesses			X	
NGOs active in tobacco control	X			
National NGO coalition for tobacco control	X			Civil Coalition “Tobacco or Health”.
Celebration of annual World No-Tobacco Day	X			Major activities: mass media campaign, health education, happenings and public events, contest for those who want to quit.
National awareness day or similar	X			Great Polish Smoke-out Campaign in November every year since 1992 (lasting at least one month).

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies	X			One case was brought against the tobacco industry by an individual (two trials). Another case was against an employer (coal mine).
claims regarding criminal and civil liability, including compensation	X			
claims regarding advertising, promotion and sponsorship		X		
claims regarding the protection from exposure to tobacco smoke	X			

## 6. List of national legal acts

Law on the protection of health against the effects of tobacco use on health (enacted 25.08.1995 and as amended 5.11.1999).



## Portugal

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		29.4	6.4	17.2	1995/1996	Definition: regular smokers who had smoked daily during the previous two weeks; age: 19+ years. Source: National health survey 1995/1996.
Young people	13 yrs	13.7	11.7	12.6	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002.</i> Unpublished report.
	15 yrs	17.6	26.2	22.1		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products		X			
Free samples of cigarettes		X			
<i>Smoke-free areas</i>					
Health care facilities		X			
Education facilities		X			
Government facilities		X			
Restaurants			X		
Pubs and bars			X		
Indoor workplaces and offices		X			
Theatres and cinemas	X				



Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains		X			
Domestic air transport		X			
International air transport			X		
Domestic water transport		X			
International water transport		X			

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products		X		
Health warnings on tobacco products:	X			Size of warning: general warning - not less than 30% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed; additional warning - not less than 40% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed. (Source: EU Directive 2001/37/EC)
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients	X			
smoke constituents			X	
Content of:				Maximum levels (according to EU Directive 2001/37/EC): Tar: 10 mg/cigarette Nicotine: 1 mg/cigarette Carbon monoxide: 10 mg/cigarette. In force after January 2004.
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				Not applicable.
to government	X			
on packages	X			
in advertisements				
Minimum number of cigarettes per pack	X			20.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	€2.25 US\$ 2.59	
the most popular and/or cheapest local brand	€2.10 US\$ 2.41	
Cost in minutes of labour of a pack of:		<i>Source:</i> WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	26	
the most popular local brand	26	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes		X		1.1% of tax revenue is used to support programmes and initiatives in prevention, control and treatment of cancer, action in relation to health and prevention of smoking.
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail		X		
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines	X			
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for cigarettes smuggled			X	
Studies of the economic and social cost of tobacco	X			Some academic studies exist.

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Bupropion. Nicotine substitutes.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program	X			
Mass media information campaigns to promote quitting		X		

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging	X			
excise taxes on tobacco		X		
licensing of tobacco businesses	X			
NGOs active in tobacco control	X			
National NGO coalition for tobacco control	X			
Celebration of annual World No-Tobacco Day	X			National and local conferences, initiatives in schools and health centres. Several NGOs launch initiatives to celebrate this day.
National awareness day or similar	X			

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies	X			
claims regarding criminal and civil liability, including compensation			X	
claims regarding advertising, promotion and sponsorship	X			
claims regarding the protection from exposure to tobacco smoke	X			

## 6. List of national legal acts

Law no. 22/1982 on prevention of tobacco use (enacted 17.08.1982; effective 20.07.1982).

Decree Law no. 226/1983 (effective 27.05.1983) (as amended in 1988).

Decree Law no. 25/2003 (enacted 4.02.2003; effective 1.01.2004).



## Republic of Moldova

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	46	18		1999	Definition and age group not available. <i>Source:</i> National Tobacco Agency.
Young people					No data available.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV				X	
National radio	X				
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks				X	
Cinemas		X			
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name				X	
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities		X			
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices		X			
Theatres and cinemas		X			
<i>Smoke-free public transport</i>					
Buses <sup>a</sup>	X				
Taxis <sup>a</sup>	X				
Trains <sup>a</sup>		X			
Domestic air transport <sup>a</sup>	X				
International air transport <sup>a</sup>	X				
Domestic water transport <sup>a</sup>		X			
International water transport <sup>b</sup>					

<sup>a</sup>No legal source available. <sup>b</sup>There is no international water transport.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			
placing of the message		X		
colour, contrast, font size	X			
area to cover		X		
content	X			
number of messages		X		
language	X			
Health warnings in tobacco advertisements	X			
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				
nicotine	X			
tar	X			
additives	X			
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements	X			
Minimum number of cigarettes per pack	X			20.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		Source National counterpart, 2003.
a pack of Marlboro cigarettes	8.75 lei €0.54 US\$ 0.62	
the most popular and/or cheapest local brand	1.85-3.35 lei €0.11-0.21 US\$ 0.13-0.24	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines		X		
Government ownership in tobacco companies	X			91.5% in one company.
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for cigarettes smuggled			X	
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students		X		
Cessation clinics		X		
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			
on prescription only			X	
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program		X		
Mass media information campaigns to promote quitting		X		



## 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use		X		
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National NGO coalition for tobacco control			X	
Celebration of annual World No-Tobacco Day	X			TV, press, radio, lectures in education facilities.
National awareness day or similar		X		
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO		X		
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies		X		
claims regarding criminal and civil liability, including compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding the protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Law on tobacco and tobacco production (enacted 19.07.2001; effective 3.08.2001).

## Romania

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	32.3	10.1		2000	Definition: daily smokers; age: 15+. Source: Health Status of population in Romania, Bucharest 2001, National Institute of Statistics.
Young people					No data available.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV				X	
National radio	X				
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls		X			
Points of sale, kiosks				X	
Cinemas		X			
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices	X				
Theatres and cinemas	X				
<i>Smoke-free public transport</i>					
Buses	X				
Taxis				X	
Trains	X				
Domestic air transport	X				
International air transport			X		
Domestic water transport	X				
International water transport				X	

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning: General warning - at least 30 % of the most visible surface of the cigarette package and on any other place of the packaging of tobacco products, except the transparent cover.  Additional warning – at least 40% on the second most visible area and on any other place of the packaging of tobacco products, except the transparent cover (valid from 2004).
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			To cover minimum 10% of the respective display area.
Measurement of:				
product ingredients		X		
smoke constituents		X		
Content of:				
nicotine	X			
tar	X			
additives		X		
carbon monoxide	X			
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements		X		
Minimum number of cigarettes per pack	X			

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		Source: Economist Intelligence Unit (EIU), 2002.
a pack of Marlboro cigarettes	24 lei €0.65 US\$ 0.73	
the most popular and/or cheapest local brand	19 lei €0.52 US\$ 0.58	
Cost in minutes of labour of a pack of:		
Marlboro		No data available.
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps		X		
Earmarked tobacco taxes			X	
for public health in general			X	
for tobacco control in particular			X	
Licensing system:	X			
retail			X	
wholesale and distribution			X	
import and export	X			
manufacturing	X			
vending machines			X	
Government ownership in tobacco companies	X			
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for cigarettes smuggled			X	
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			Five pilot centres are being established for smoking cessation counselling (financed by the Government and a World Bank loan).
Training of health professionals and medical students		X		
Cessation clinics		X		
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			
on prescription only			X	
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program	X			
Mass media information campaigns to promote quitting			X	

## 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy		X		
National multisectoral coordinating body for tobacco control			X	
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers		X		
Different sub-national laws and regulations on:			X	
tobacco advertising/promotions/sponsorships			X	
tobacco sales/distribution restrictions			X	
smoke-free environments			X	
tobacco product regulation			X	
tobacco product packaging			X	
excise taxes on tobacco			X	
licensing of tobacco businesses			X	
NGOs active in tobacco control	X			
National NGO coalition for tobacco control		X		
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar	X			
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies			X	
claims regarding criminal and civil liability, including compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding the protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Decision of the National Audiovisual Council no. 65/2000 regarding Compulsory Standards for Advertising, TV Shopping and sponsorship in the audiovisual field (enacted 23.05.2000).

Law on publicity (enacted 29.06.2000; effective 26.07.2000).

Ministerial Order on the content and size of warnings printed on tobacco products (enacted 15.08.2000; effective 01.11.2000).

Law on the prevention and control of the effects of using tobacco products (enacted 6.06.2002).

## Russian Federation

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		63.2	9.7		1992-1998	Definition: current tobacco use; age: 20+ years. Source: Shalnova, S.A. et al. ( <i>Prevalence of smoking in Russia. Results of a survey of a nationally representative population sample.</i> ) <i>Profilaktika zaboljevanij i ukreplenie zdorov'ja</i> , <b>3</b> (1998).
Young people	13 yrs	14.7	9.8	12.1	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002.</i> Unpublished report.
	15 yrs	17.6	26.2	22.1		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio		X			
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls				X	
Points of sale, kiosks				X	
Cinemas		X			
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films		X			
Sponsored events with tobacco brand name				X	
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices	X				
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis				X	
Trains		X			
Domestic air transport	X				
International air transport		X			
Domestic water transport	X				
International water transport		X			

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning – 4%.
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			At least 5 % of the overall size of the advertisement.
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				Nicotine: 1,2 mg (cigarettes with filter) 1,3 mg (cigarettes without filter) Tar: 14 mg (cigarettes with filter) 16 mg (cigarettes without filter).
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements		X		
Minimum number of cigarettes per pack	X			20.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National counterpart, 2003.</i>
a pack of Marlboro cigarettes	27 R €0.77 US\$ 0.89	
the most popular and/or cheapest local brand	3 R €0.09 US\$ 0.10	
Cost in minutes of labour of a pack of:		<i>Source: WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.</i>
Marlboro	71	
the most popular local brand	43	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			Not applicable.
retail		X		
wholesale and distribution		X		
import and export		X		
manufacturing	X			
vending machines				
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling	X			
Officially published and/or recognized estimates for cigarettes smuggled	X			The proportion of tobacco products smuggled across the border in 2001 was 1.6%.
Studies of the economic and social cost of tobacco		X		



#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			Coordinating Tobacco Control Centre of the Ministry of Health, without separate financial support. The Centre has contact with ministries, federal tobacco control centres, regional centres and institutions.
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers		X		World No-Tobacco Day only.
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships			X	
tobacco sales/distribution restrictions			X	
smoke-free environments			X	
tobacco product regulation			X	
tobacco product packaging			X	
excise taxes on tobacco			X	
licensing of tobacco businesses			X	
NGOs active in tobacco control		X		
National NGO coalition for tobacco control		X		
Celebration of annual World No-Tobacco Day	X			Distribution of Information to all regions, press conferences, competitions among children and journalists, seminars and performances by medical and other students.

Description	Yes	No	No data available	Comments
National awareness day or similar	X			Every third Thursday in November, or third week in November is designated as a no-smoking day/week during which there are: consultations without payment, a help-line, a radio interview – “open line”, a conference.
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			Cases have been brought against tobacco companies by individuals in St Petersburg.
Litigation against tobacco companies	X			
claims regarding criminal and civil liability, including compensation		X		
claims regarding advertising, promotion and sponsorship	X			
claims regarding the protection from exposure to tobacco smoke	X			

## 6. List of national legal acts

Law on advertising (enacted 18.07.1995).

Law on the prohibition of smoking (enacted 21.06.2001; effective 29.06.2001).



## Serbia and Montenegro

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		48	33,6	40,4	2000	No definition available. <i>Source:</i> Institute of Public Health of the Republic of Serbia "Dr Milan Jovanovic-Batut". <i>Health status, health needs and health care in Serbia. Belgrade 2001 (WHO Survey)</i>
Young people <sup>a</sup>	13 yrs	14.6	5.9		2003	Definition: smoking cigarettes at least once a week. <i>Source:</i> Global Youth Tobacco Survey (GYTS) <a href="http://www.euro.who.int/tobaccofree/20020626_2">http://www.euro.who.int/tobaccofree/20020626_2</a>
	15 yrs	12.5	16.3			

<sup>a</sup> Data for Serbia only.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks	X				
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco	X				
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets<sup>a</sup></i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities		X			
Restaurants		X			
Pubs and bars				X	
Indoor workplaces and offices		X			
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis				X	
Trains		X			
Domestic air transport		X			
International air transport		X			
Domestic water transport		X			
International water transport		X			

<sup>a</sup>Such forms of distribution do not exist in Serbia and Montenegro.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			
placing of the message	X			
colour, contrast, font size		X		
area to cover		X		
content	X			
number of messages	X			
language		X		
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients	X			
smoke constituents		X		
Content of:				Maximum levels: Nicotine - 1.7 mg for cigarettes; 2.5 mg for other tobacco products.
nicotine	X			
tar	X			
additives	X			
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				Not applicable.
to government		X		
on packages	X			
in advertisements				
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	100 new dinars €1.57 US\$ 1.80	
the most popular and/or cheapest local brand	32 new dinars €0.50 US\$ 0.58	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines		X		
Government ownership in tobacco companies			X	
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for cigarettes smuggled			X	
Studies of the economic and social cost of tobacco			X	

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			Training for smoking cessation specialists.
Cessation clinics	X			There is a network of cessation clinics in Serbia.
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			NRT (gum, patches). Bupropion.
on prescription only		X		
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program	X			
Mass media information campaigns to promote quitting	X			Campaigns every few months.

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			New national action plan in preparation.
Specific targets on tobacco in government policy	X			The Ministries of Health of Serbia and Montenegro recognize tobacco control as a priority but there is no support yet in government policy.
National multisectoral coordinating body for tobacco control	X			The Commission for the Prevention of Smoking of the Ministry of Health of the Republic of Serbia includes representatives of many governmental and nongovernmental organizations; in the Ministry of Health of Montenegro there is a Commission which aims at becoming multisectoral.
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			

Description	Yes	No	No data available	Comments
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships	X			
tobacco sales/distribution restrictions	X			
smoke-free environments	X			
tobacco product regulation	X			
tobacco product packaging	X			
excise taxes on tobacco	X			
licensing of tobacco businesses	X			
NGOs active in tobacco control	X			
National NGO coalition for tobacco control		X		It is the intention to form one.
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar	X			31 January
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools		X		
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum		X		
Litigation against tobacco companies		X		
claims regarding criminal and civil liability, including compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding the protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Act regulating public announcements and all means of information for alcohol and tobacco products (no. 24/1979) (enacted 1979).

Law regulating smoking in closed premises (no. 16/95) (enacted 1995).

Law regulating all products released to the market (no. 53/91) (as amended last in 2002).

Law on tobacco (no. 17/2003) (enacted 27.02.2003).





## Slovakia

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		41.1	14.7	32	1998	Definition: daily smokers; age: 15+ years. Source: WHO Health for All Database.
Young people	13 yrs	15.1	10.9		2002-2003	Definition: smoking cigarettes at least once a week. Source: Global Youth Tobacco Survey (GYTS) <a href="http://www.euro.who.int/tobaccofree/20020626_2">http://www.euro.who.int/tobaccofree/20020626_2</a>
	15 yrs	31.1	28.1			

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks	X				
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name				X	
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays	X				
Mail order or electronic sales	X				
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products	X				
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities		X			
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices	X				
Theatres and cinemas	X				
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains		X			
Domestic air transport	X				
International air transport		X			
Domestic water transport		X			
International water transport				X	

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning - 10%.
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients		X		
smoke constituents	X			
Content of:				Maximum content: Tar - 12 mg Nicotine - 1.2 mg.
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government		X		
on packages		X		
in advertisements				Not applicable
Minimum number of cigarettes per pack	X			10.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National counterpart, 2003.</i>
a pack of Marlboro cigarettes	92 Kcs €2.27 US\$ 2.60	
the most popular and/or cheapest local brand	45 Kcs €1.07 US\$ 1.27	
Cost in minutes of labour of a pack of:		
Marlboro		No data available.
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes			X	
for public health in general			X	
for tobacco control in particular			X	
Licensing system:	X			
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines				Not applicable.
Government ownership in tobacco companies			X	
Governmental financial incentives for growing or manufacturing tobacco		X		
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for cigarettes smuggled		X		No officially published estimates, only journalists' estimation of cigarettes smuggled.
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines		X		Only on on-line services.
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			
on prescription only	X			Bupropion.
in pharmacies but without a prescription	X			Other products.
Participation in "Quit and Win" program	X			
Mass media information campaigns to promote quitting	X			

## 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			Draft for period 2004-2006 under discussion.
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			National Tobacco Control Coordinating Committee.
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:	X			Relating only to advertising.
tobacco advertising/promotions/sponsorships	X			
tobacco sales/distribution restrictions	X			
smoke-free environments	X			
tobacco product regulation	X			
tobacco product packaging	X			
excise taxes on tobacco	X			
licensing of tobacco businesses	X			
NGOs active in tobacco control	X			League against Cancer, Stop Smoking, Slovak Medical Society, others.
National NGO coalition for tobacco control	X			
Celebration of annual World No-Tobacco Day	X			Press conferences, celebration activities: World No Tobacco Day, sport, art competitions, epidemiological surveys, presentations and discussions on TV and radio and mass media campaigns, Tobacco Free football games, No-Tobacco Day awards, help line.
National awareness day or similar	X			
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			

Description	Yes	No	No data available	Comments
Litigation against tobacco companies		X		A TV company was penalized for indirect advertising.
claims regarding criminal and civil liability, including compensation			X	
claims regarding advertising, promotion and sponsorship	X			
claims regarding the protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Law on the protection of non-smokers (enacted 12.02.1997; effective 1.07.1997).  
Act on advertising (adopted 5.04.2001; effective 1.05.2001).



## Slovenia

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		28	20.1	23.7	2001	Definition: daily smokers; age: 25–64 years. Source: Zakotnik-Mavcec, J. et al. Health Monitor Survey 2001.
Young people	13 yrs	6.2	4.1	5.1	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002</i> . Unpublished report.
	15 yrs	29.5	29.7	29.6		
	13 yrs	7.3	6.2		2002-2003	Definition: smoking cigarettes at least once a week. Source: Global Youth Tobacco Survey (GYTS) <a href="http://www.euro.who.int/tobaccofree/20020626_2">http://www.euro.who.int/tobaccofree/20020626_2</a>
	15 yrs	23.3	28.4			

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls		X			
Points of sale, kiosks				X	
Cinemas		X			
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco	X				
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities		X			
Restaurants		X			
Pubs and bars				X	
Indoor workplaces and offices		X			
Theatres and cinemas	X				



Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis		X			
Trains		X			
Domestic air transport		X			
International air transport		X			
Domestic water transport		X			
International water transport		X			

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			15 years.
Health warnings on tobacco products:	X			Size of warning: general warning - not less than 30% of the external area of the front of the packaging and outside packaging on which it is printed; additional warning - not less than 40% of the external area of the back of the packaging and outside packaging on which it is printed.
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			
Measurement of:				The Institute for Public Health has recently purchased measuring equipment.
product ingredients	X			
smoke constituents	X			
Content of:				Maximum levels (as of 1 January 2004): Tar - 10 mg Nicotine - 1 mg Carbon monoxide - 10 mg.
nicotine	X			
tar	X			
additives		X		
carbon monoxide	X			
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements	X			
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National counterpart, 2003.</i>
a pack of Marlboro cigarettes	365 tolar €1.56 US\$ 1.79	
the most popular and/or cheapest local brand	240 tolar €0.74 US\$ 1.18	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes			X	
for public health in general			X	
for tobacco control in particular			X	
Licensing system:	X			
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines	X			
Government ownership in tobacco companies			X	
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for cigarettes smuggled		X		
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			
on prescription only	X			Bupropion.
in pharmacies but without a prescription	X			Nicotine gum.
Participation in "Quit and Win" program	X			
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National NGO coalition for tobacco control	X			
Celebration of annual World No-Tobacco Day	X			Mass media campaigns, Quit and Win competition.
National awareness day or similar	X			

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies			X	
claims regarding criminal and civil liability, including compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding the protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Law on restriction of the use of tobacco products (effective 1996) (as amended 18.12.2002).



## Spain

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		39.1	24.6	31.6	2001	Definition: daily smokers; age: 16+ years. Source: <i>National health survey 2001</i> (unpublished), Ministry of Health and Consumer Affairs.
Young people	13 yrs	7.9	9	8.5	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002</i> . Unpublished report.
	15 yrs	23.6	32.3	28.2		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers				X	
International magazines, newspapers				X	
Billboards, outdoor walls				X	
Points of sale, kiosks				X	
Cinemas				X	
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name				X	
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products		X			
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities		X			
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices		X			
Theatres and cinemas	X				
<i>Smoke-free public transport</i>					
Buses	X				
Taxis		X			
Trains		X			
Domestic air transport	X				
International air transport		X			
Domestic water transport		X			
International water transport		X			

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products	X			16 years.
Health warnings on tobacco products:	X			Size of warning: general warning - not less than 30% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed; additional warning - not less than 40% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed. (Source: EU Directive 2001/37/EC)
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements		X		
Measurement of:				
product ingredients	X			
smoke constituents		X		
Content of:				
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements	X			
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		Source: National counterpart, 2003.
a pack of Marlboro cigarettes	€2.31 US\$ 2.66	
the most popular and/or cheapest local brand	€1.32 US\$ 1.52	
Cost in minutes of labour of a pack of:		Source: WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Data for Madrid; in Barcelona 21 and 11 minutes respectively. Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	21	
the most popular local brand	21	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail	X			
wholesale and distribution		X		
import and export		X		
manufacturing		X		
vending machines	X			
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco	X			Subsidies to tobacco growers from the EU.
Farmers supported by tobacco industry		X		
Studies of cigarette smuggling	X			
Officially published and/or recognized estimates for cigarettes smuggled	X			1.3% in the first trimester of 2003. Data provided by the Ministry of Finance.
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines			X	
Price incentives or reduced cost for treatment			X	
Pharmacotherapies for cessation:	X			Bupropion.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program	X			
Mass media information campaigns to promote quitting			X	



## 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:	X			Ten autonomous communities have regulations regarding smoke-free environments and tobacco advertising.
tobacco advertising/promotions/sponsorships	X			
tobacco sales/distribution restrictions	X			
smoke-free environments	X			
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses	X			
NGOs active in tobacco control	X			
National NGO coalition for tobacco control	X			Comité Nacional para la Prevención del Tabaquismo (CNPT).
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar		X		
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies	X			Cases have been brought against tobacco companies by individuals and organizations and by the Regional Autonomous Government of Andalusia.
claims regarding criminal and civil liability, including compensation	X			
claims regarding advertising, promotion and sponsorship		X		
claims regarding the protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Royal decree regarding limitations in the sale and use of tobacco to protect the health of the population (enacted 4.03.1988) (as amended).

Law on advertising (enacted 11.11.1988; effective 15.11.1988).

Law 25/1994 incorporating Directive 89/552/CE and regulating radio-television broadcasting (as amended in 1999).

Royal decree 1079/2002 on content, measurement, labelling and packaging of tobacco products (enacted 18.10.2002).

## Sweden

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		17,4	20,5	19	2000-2001	Definition: daily smokers; age: 16–84 years <i>Source:</i> Swedish National Bureau of Statistics National Institute of Public Health, 2001 (www.tobaksfakta.org).
Young people <sup>a</sup>	13 yrs	5.2	6	5.6	2001-2002	Definition: tobacco smoking at least once a week. <i>Source: Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002. Unpublished report.</i>
	15 yrs	11.1	19	15.1		

<sup>a</sup> According to the CAN, *The Swedish Council for Information on Alcohol and other Drugs* (www.can.se), the smoking prevalence (*daily or almost daily smokers*) among 16-year-olds in Sweden was 10% in boys and 16% in girls in 2001.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls		X			
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films		X			
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco		X			
Direct mail giveaways	X				
Promotional discounts		X			
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays		X			
Mail order or electronic sales		X			
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products <sup>a</sup>		X			
Free samples of cigarettes		X			
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices	X				
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains	X				
Domestic air transport	X				
International air transport <sup>b</sup>	X				
Domestic water transport	X				
International water transport		X			

<sup>a</sup> Within the European Union.

<sup>b</sup> SAS (the Scandinavian airline) is smoke-free.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years old.
Health warnings on tobacco products:	X			Size of warning: general warning - not less than 30% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed; additional warning - not less than 40% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed. ( <i>Source</i> : EU Directive 2001/37/EC)
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements		X		
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				Maximum levels: Tar - 10 mg Nicotine - 1 mg Carbon monoxide - 10 mg.
nicotine	X			
tar	X			
additives	X			
carbon monoxide	X			
PH		X		
Disclosure of ingredient or constituent information:				Only the nicotine, tar and carbon monoxide levels.
to government	X			
on packages	X			
in advertisements		X		
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	38.50 SKr €4.17 US\$ 4.82	
the most popular and/or cheapest local brand	29.50 SKr €3.20 US\$ 3.70	
Cost in minutes of labour of a pack of:		<i>Source:</i> WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	28	
the most popular local brand	28	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:		X		Will be proposed for retail sale.
retail		X		
wholesale and distribution		X		
import and export		X		
manufacturing		X		
vending machines		X		
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling	X			
Officially published and/or recognized estimates for cigarettes smuggled			X	
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Bupropion and nasal sprays. Other products.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program	X			
Mass media information campaigns to promote quitting	X			Through the National Quit-line.

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		This system does not exist in Sweden
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National NGO coalition for tobacco control		X		
Celebration of annual World No-Tobacco Day	X			In the media and at local level through, for example, competitions, conferences and exhibitions.
National awareness day or similar	X			A no-smoking week in November (week 47).

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies	X			Cases have been brought against tobacco companies by individuals.
claims regarding criminal and civil liability, including compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding the protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Tobacco Act (enacted 17.04.1993; as amended in 1994, 1996, 2002).

Regulation on health warning, declaration of content and maximum yields of certain constituents in cigarette smoke (enacted 21.12.2001; effective gradually, latest 1.10.2004).



## Switzerland

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		39	28	33	1997	Definition: regular and occasional smokers; age: 15–74 years. Source: Schmid, H. et al. Neue epidemiologische Befunde zum Rauchen in der Schweiz. <i>SuchtMagazin</i> , <b>25</b> : 3–13 (1999).
Young people	13 yrs	7.6	6.7	7.1	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC)</i> , 2002. Unpublished report.
	15 yrs	25.4	24.1	24.8		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers		X <sup>a</sup>			
International magazines, newspapers				X	
Billboards, outdoor walls		X <sup>a</sup>			
Points of sale, kiosks		X <sup>a</sup>			
Cinemas		X <sup>a</sup>			
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name		X <sup>a</sup>			
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways		X <sup>a</sup>			
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays			X		
Mail order or electronic sales			X		
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products				X	
Free samples of cigarettes		X <sup>a</sup>			
<i>Smoke-free areas</i>					
Health care facilities			X		
Education facilities			X		
Government facilities		X			
Restaurants				X <sup>b</sup>	
Pubs and bars				X	
Indoor workplaces and offices		X			
Theatres and cinemas				X	



Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses			X		
Taxis				X	
Trains			X		
Domestic air transport			X		
International air transport			X		
Domestic water transport				X	
International water transport				X	

<sup>a</sup> Only allowed if not targeted at people younger than 18 years.

<sup>b</sup> Excepting some local legislation which specifies the creation of nonsmoking areas.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products		X		
Health warnings on tobacco products:	X			Size of warning: at least 8% of each of the main areas of the package.
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements		X		Health warnings in advertisements are an initiative of the cigarette industry. The cigar industry differs from the cigarette industry in this respect.
Measurement of:				
product ingredients	X			
smoke constituents		X		
Content of:				
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements		X		
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> Economist Intelligence Unit, 2002.
a pack of Marlboro cigarettes	4.80 Sw.fr. €3.14 US\$ 3.56	
the most popular and/or cheapest local brand	4.80 Sw.fr. €3.14 US\$ 3.56	
Cost in minutes of labour of a pack of:		<i>Source:</i> WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	12	
the most popular local brand	12	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps		X		
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail		X		
wholesale and distribution		X		
import and export	X			
manufacturing	X			
vending machines		X		
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for cigarettes smuggled			X	
Studies of the economic and social cost of tobacco	X			

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines	X			
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Bupropion and nicotine inhalers.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program			X	
Mass media information campaigns to promote quitting			X	

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy		X		
National multisectoral coordinating body for tobacco control			X	
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships			X	
tobacco sales/distribution restrictions			X	
smoke-free environments			X	
tobacco product regulation			X	
tobacco product packaging			X	
excise taxes on tobacco			X	
licensing of tobacco businesses			X	
NGOs active in tobacco control	X			
National NGO coalition for tobacco control			X	
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar		X		

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies		X		Cases brought by tobacco industry consultant against representatives of two nongovernmental organizations.
claims regarding criminal and civil liability, including compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding the protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Federal law on radio and television (enacted 21.06.1991; effective 01.04.1992).

Order related to the law on work (enacted 18.08.1993; effective 1.10.1993).

Law on tobacco and tobacco products (enacted 1.03.1995; effective 1.07.1995).

Law on radio and television (enacted 6.11.1997; effective 1.01.1998) (as amended).



## Tajikistan

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults					No data available.
Young people					No data available.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV				X	
Cable TV				X	
National radio				X	
Local magazines, newspapers				X	
International magazines, newspapers				X	
Billboards, outdoor walls				X	
Points of sale, kiosks				X	
Cinemas				X	
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name				X	
Non-tobacco products with tobacco brand names				X	
Non-tobacco product brand name used for tobacco				X	
smuDirect mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities				X	
Education facilities				X	
Government facilities				X	
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices				X	
Theatres and cinemas				X	
<i>Smoke-free public transport</i>					
Buses				X	
Taxis				X	
Trains				X	
Domestic air transport				X	
International air transport				X	
Domestic water transport				X	
International water transport				X	

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products		X		
Health warnings on tobacco products:		X		
placing of the message		X		
colour, contrast, font size		X		
area to cover		X		
content		X		
number of messages		X		
language		X		
Health warnings in tobacco advertisements		X		
Measurement of:				
product ingredients		X		
smoke constituents		X		
Content of:				
nicotine		X		
tar		X		
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government		X		
on packages		X		
in advertisements				
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		No data available.
a pack of Marlboro cigarettes		
the most popular and/or cheapest local brand		
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes			X	
for public health in general			X	
for tobacco control in particular			X	
Licensing system:		X		
retail		X		
wholesale and distribution		X		
import and export		X		
manufacturing		X		
vending machines		X		
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco			X	
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for cigarettes smuggled			X	
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting		X		
Training of health professionals and medical students		X		
Cessation clinics		X		
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:		X		
on prescription only		X		
in pharmacies but without a prescription		X		
Participation in "Quit and Win" program			X	
Mass media information campaigns to promote quitting			X	



## 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		In preparation.
Specific targets on tobacco in government policy		X		In preparation.
National multisectoral coordinating body for tobacco control			X	
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use		X		
Interventions to protect nonsmokers		X		
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation	X			
tobacco product packaging	X			
excise taxes on tobacco	X			
licensing of tobacco businesses	X			
NGOs active in tobacco control		X		
National NGO coalition for tobacco control			X	
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar		X		
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools		X		
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO		X		
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum		X		
Litigation against tobacco companies		X		
claims regarding criminal and civil liability, including compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding the protection from exposure to tobacco smoke		X		

## The former Yugoslav Republic of Macedonia

### I. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults					No data available.
Young people					No data available.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks				X	
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways	X				
Promotional discounts	X				
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products				X	
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants		X			
Pubs and bars		X			
Indoor workplaces and offices	X				
Theatres and cinemas	X				
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains	X				
Domestic air transport	X				
International air transport	X				
Domestic water transport <sup>a</sup>					
International water transport <sup>a</sup>					

<sup>a</sup> There is neither domestic nor international water transport.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products	X			16 years.
Health warnings on tobacco products:	X			Ongoing harmonization with EU legislation.
placing of the message		X		
colour, contrast, font size		X		
area to cover		X		
content	X			
number of messages		X		
language		X		
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				Maximum levels: Nicotine - 0.8 mg Tar - 12 mg Ongoing harmonization with EU legislation.
nicotine	X			
tar	X			
additives <sup>a</sup>	X			
carbon monoxide <sup>a</sup>	X			
PH <sup>a</sup>	X			
Disclosure of ingredient or constituent information:				Not applicable.
to government <sup>a</sup>	X			
on packages <sup>a</sup>	X			
in advertisements				
Minimum number of cigarettes per pack	X			20.

<sup>a</sup>No legal source available.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National counterpart, 2003.</i>
a pack of Marlboro cigarettes	80 denars €1.33 US\$ 1.53	
the most popular and/or cheapest local brand	23 denars €0.38 US\$ 0.44	
Cost in minutes of labour of a pack of:		
Marlboro		No data available.
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines	X			
Government ownership in tobacco companies	X			
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for cigarettes smuggled			X	
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students			X	
Cessation clinics		X		
Permanent telephone help-lines			X	
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			
on prescription only		X		
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program	X			
Mass media information campaigns to promote quitting	X			

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			
National NGO coalition for tobacco control			X	
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar		X		
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies		X		
claims regarding criminal and civil liability, including compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding the protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Law on consumer protection.

Regulation on health safety requirements for goods on sale to the public, no. 26/1983.

Law on protection against smoking (enacted 1995).

Regulation specifying the warning about the health hazards of smoking no. 49/1995.

Law on broadcasting no. 20/1997.

Law on tobacco no. 69/1996 and No. 15/1998.

Law on food safety and safety of products and materials that come into contact with food no. 54/2002.

## Turkey

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	62,8	24,3	43,6	1988	Definition: "carrying a packet", age: 15+. <i>Source</i> : PIAR, PIAR research carried out by the Ministry of Health, smoking prevalence among people over 15.
Young people	17.6	11.2		1999	No definition available; age: 10 <sup>th</sup> grade students . <i>Source</i> : Bilir N, <i>Compliance with the Law on the Prevention of Harm induced by Tobacco Products, Hacettepe Halk Sagligi Vakfi Yayini, No. 16, Ankara, 2000.</i>

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks		X			
Cinemas	X				
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films			X		
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco			X		
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities				X	
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices		X			
Theatres and cinemas	X				

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis			X		
Trains	X				
Domestic air transport	X				
International air transport	X				
Domestic water transport				X	
International water transport				X	

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			
placing of the message		X		
colour, contrast, font size		X		
area to cover		X		
content	X			
number of messages		X		
language		X		
Health warnings in tobacco advertisements				Not applicable.
Measurement of:				
product ingredients		X		
smoke constituents		X		
Content of:				
nicotine		X		
tar		X		
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				Only to the specialized government monopoly organization (Tekel).
to government		X		
on packages		X		
in advertisements				Not applicable.
Minimum number of cigarettes per pack	X			20.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	3,000,000 LT €1.92 US\$ 2.13	
the most popular and/or cheapest local brand	1,100,000 LT €0.70 US\$ 0.78	
Cost in minutes of labour of a pack of:		<i>Source:</i> WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000). Price divided by the weighted net hourly wage in 12 occupations.
Marlboro	30	
the most popular local brand	22	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			There are no vending machines.
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines		X		
Government ownership in tobacco companies	X			
Governmental financial incentives for growing or manufacturing tobacco	X			
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling			X	
Officially published and/or recognized estimates for cigarettes smuggled			X	
Studies of the economic and social cost of tobacco	X			



#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			29 (University and state hospitals)
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			
on prescription only			X	
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program	X			Participation in the 2002 Quit and Win campaign involving 98,845 people surpassed participation rates in 1996 and 1998 and has become a real public health initiative.
Mass media information campaigns to promote quitting	X			Mothers' Day Smoking Cessation Campaign.

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy		X		
National multisectoral coordinating body for tobacco control	X			National Committee on Smoking or Health.
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control	X			The Society for Health Promotion and Tobacco Control, Turkish Thorax Association.
National NGO coalition for tobacco control	X			
Celebration of annual World No-Tobacco Day	X			

Description	Yes	No	No data available	Comments
National awareness day or similar	X			The first week of March is celebrated as Green Crescent Week, especially in schools.
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum	X			
Litigation against tobacco companies	X			
claims regarding criminal and civil liability, including compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding the protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Law on the prevention of the harmful effects of tobacco products (enacted 7.11.1996; effective 26.11.1996)



## Turkmenistan

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults					No data available.
Young people					No data available.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV					X
Cable TV					X
National radio					X
Local magazines, newspapers					X
International magazines, newspapers					X
Billboards, outdoor walls					X
Points of sale, kiosks					X
Cinemas					X
<i>Indirect advertising of tobacco products<sup>a</sup></i>					
Product placement – TV and films					X
Sponsored events with tobacco brand name					X
Non-tobacco products with tobacco brand names					X
Non-tobacco product brand name used for tobacco					X
Direct mail giveaways					X
Promotional discounts					X
<i>Distribution of tobacco products through various outlets<sup>a</sup></i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products				X	
Free samples of cigarettes				X	
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices	X				
Theatres and cinemas	X				
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains	X				
Domestic air transport	X				
International air transport	X				
Domestic water transport	X				
International water transport	X				

<sup>a</sup> A new regulation aimed at banning tobacco advertising is being introduced.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/ regulated	Not required/ regulated	No data available	Comments
Minimum age for buying tobacco products		X		
Health warnings on tobacco products:		X		
placing of the message		X		
colour, contrast, font size		X		
area to cover		X		
content		X		
number of messages		X		
language		X		
Health warnings in tobacco advertisements		X		
Measurement of:				
product ingredients		X		
smoke constituents		X		
Content of:		X		
nicotine		X		
tar		X		
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government		X		
on packages		X		
in advertisements		X		
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: National counterpart, 2001.</i>
a pack of Marlboro cigarettes	25 000–30 000 manats €4.18–5.02 US\$ 4.81–5.77	
the most popular and/or cheapest local brand	5 000–10 000 manats €0.84–1.67 US\$ 0.96–1.92	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps		X		
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:		X		
retail		X		
wholesale and distribution		X		
import and export		X		
manufacturing		X		
vending machines		X		
Government ownership in tobacco companies		X		No tobacco industry.
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco industry or farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling		X		
Officially published and/or recognized estimates for cigarettes smuggled		X		
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting		X		
Training of health professionals and medical students			X	
Cessation clinics		X		
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			
on prescription only		X		
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program	X			
Mass media information campaigns to promote quitting			X	

## 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy		X		
National multisectoral coordinating body for tobacco control		X		
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:			X	
tobacco advertising/promotions/sponsorships			X	
tobacco sales/distribution restrictions			X	
smoke-free environments			X	
tobacco product regulation			X	
tobacco product packaging			X	
excise taxes on tobacco			X	
licensing of tobacco businesses			X	
NGOs active in tobacco control	X			
National NGO coalition for tobacco control			X	
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar	X			2 January is National Health Promotion Day, with an important focus on tobacco.
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools		X		
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO		X		
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum		X		
Litigation against tobacco companies		X		
claims regarding criminal and civil liability, including compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding the protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Presidential decree on the prohibition of smoking (12.01.2000).

## Ukraine

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults	58	14	34	2000	Definition: daily smokers; age: 15+. Source: Alcohol and Drug Information Center, <a href="http://www.adic.org.ua/adic">http://www.adic.org.ua/adic</a> .
Young people	13 yrs	15.7	6	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002</i> . Unpublished report.
	15 yrs	44.6	22.8		

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls		X			
Points of sale, kiosks				X	
Cinemas			X		
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name <sup>a</sup>		X			
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines	X				
Self-service displays		X			
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products				X	
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities	X				
Education facilities	X				
Government facilities	X				
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices		X			
Theatres and cinemas	X				



Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses	X				
Taxis	X				
Trains	X				
Domestic air transport	X				
International air transport	X				
Domestic water transport	X				
International water transport	X				

<sup>a</sup> A new amendment of the Law on Advertising bans the sponsorship of events using tobacco brand names as of 11.07.2003.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			18 years.
Health warnings on tobacco products:	X			Size of warning: not less than 10 % of the front and back of cigarettes packages.
placing of the message	X			
colour, contrast, font size		X		
area to cover	X			
content	X			
number of messages	X			
language		X		
Health warnings in tobacco advertisements	X			
Measurement of:				
product ingredients		X		
smoke constituents		X		
Content of:				
nicotine	X			
tar	X			
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government		X		
on packages	X			Only tar and nicotine levels. Only tar and nicotine levels.
in advertisements	X			
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source: Economist Intelligence Unit, 2002.</i>
a pack of Marlboro cigarettes	3.80 hryvna €0.62 US\$ 0.71	
the most popular and/or cheapest local brand	1.40 hryvna €0.23 US\$ 0.26	
Cost in minutes of labour of a pack of:		No data available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			There are no vending machines.
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing	X			
vending machines		X		
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		
Farmers supported by tobacco industry			X	
Studies of cigarette smuggling	X			In 2000, 3806 cases of smuggling were registered, to a value of 6 762 809 hryvna.
Officially published and/or recognized estimates for cigarettes smuggled			X	
Studies of the economic and social cost of tobacco			X	

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			
Cessation clinics	X			
Permanent telephone help-lines		X		
Price incentives or reduced cost for treatment		X		
Pharmacotherapies for cessation:	X			Nicotine gum.
on prescription only		X		
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program	X			
Mass media information campaigns to promote quitting			X	

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy			X	
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC) (as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers	X			
Different sub-national laws and regulations on:	X			
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments	X			
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses	X			
NGOs active in tobacco control	X			
National NGO coalition for tobacco control	X			
Celebration of annual World No-Tobacco Day	X			Press conferences, mass media campaigns, publications and telephone hotlines.
National awareness day or similar	X			

Description	Yes	No	No data available	Comments
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum		X		
Litigation against tobacco companies			X	
claims regarding criminal and civil liability, including compensation			X	
claims regarding advertising, promotion and sponsorship			X	
claims regarding the protection from exposure to tobacco smoke			X	

## 6. List of national legal acts

Law on advertising (enacted 3.07.1996; effective 25.07.1996).

Law on regulation of production and turnover of ethyl alcohol, cognac and fruit spirits, alcoholic drinks and tobacco products (adopted in 1998, as amended 7.02.2002).



## United Kingdom

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence		Male	Female	Total	Year	Definition/Source
Adults		28	26	27	2001	Definition: current smokers; age: 16+ years. Source: <i>Living in Britain: Results from the 2001 General Household Survey</i> . London, Office for National Statistics ( <a href="http://www.statistics.gov.uk/lib/index.html">http://www.statistics.gov.uk/lib/index.html</a> ).
Young people <sup>a</sup>	13 yrs	9.7	14	11.8	2001-2002	Definition: tobacco smoking at least once a week. Source: <i>Health Behaviour in School-aged Children: a WHO cross-national study (HSBC), 2002</i> . Unpublished report.
	15 yrs	20.3	27.4	24.1		

<sup>a</sup>UK combined figure does not include Northern Ireland.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV	X				
National radio	X				
Local magazines, newspapers	X				
International magazines, newspapers		X			
Billboards, outdoor walls	X				
Points of sale, kiosks			X <sup>a</sup>		
Cinemas			X		
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films	X				
Sponsored events with tobacco brand name	X				
Non-tobacco products with tobacco brand names				X <sup>b</sup>	
Non-tobacco product brand name used for tobacco				X <sup>b</sup>	
Direct mail giveaways	X				
Promotional discounts			X		
<i>Distribution of tobacco products through various outlets</i>					
Vending machines		X			
Self-service displays			X		
Mail order or electronic sales		X			
Sale of single or unpacked cigarettes	X				
Sale of duty-free tobacco products		X			
Free samples of cigarettes	X				
<i>Smoke-free areas</i>					
Health care facilities				X <sup>c</sup>	
Education facilities				X <sup>c</sup>	
Government facilities				X <sup>c</sup>	
Restaurants			X		
Pubs and bars			X		
Indoor workplaces and offices				X <sup>c</sup>	
Theatres and cinemas				X <sup>c</sup>	

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Smoke-free public transport</i>					
Buses		X			
Taxis				X	
Trains		X			
Domestic air transport		X			
International air transport		X			
Domestic water transport		X			
International water transport		X			

<sup>a</sup> The Tobacco Advertising and Promotion Act 2002 provides for regulations to be made covering point of sale advertising. These regulations are currently in draft form.

<sup>b</sup> The Tobacco Advertising and Promotion Act 2002 provides for regulations to be made covering brandsharing advertising. These regulations are currently in draft form.

<sup>c</sup> Although there is no specific legislation in these venues, smoking tends to be restricted or banned on a voluntary basis

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products	X			16 years.
Health warnings on tobacco products:	X			Size of warning: general warning - not less than 30% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed; additional warning - not less than 40% of the external area of the corresponding surface of the unit packet of tobacco on which it is printed. (Source: EU Directive 2001/37/EC)
placing of the message	X			
colour, contrast, font size	X			
area to cover	X			
content	X			
number of messages	X			
language	X			
Health warnings in tobacco advertisements	X			The Tobacco Advertising and Promotion Act 2002 prohibits most forms of advertising. The Voluntary Agreement on Advertising, Promotion and Health Warnings, 1986, requires health warnings on advertising that is still permitted. This will be enshrined in legislation for point of sale advertising.
Measurement of:				
product ingredients	X			
smoke constituents	X			
Content of:				The Tobacco Products (Manufacture, Presentation and Sale)(Safety) Regulations 2002 sets maximum levels for tar (10mg); nicotine (1mg) and carbon monoxide (10mg). Other additives are controlled by a 1997 voluntary agreement.
nicotine	X			
tar	X			
additives		X		
carbon monoxide	X			
PH		X		
Disclosure of ingredient or constituent information:				
to government	X			
on packages	X			
in advertisements	X			
Minimum number of cigarettes per pack	X			10.

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		<i>Source:</i> National counterpart, 2003.
a pack of Marlboro cigarettes	£4.59 €6.56 US\$ 7.65	Benson & Hedges Gold is the most popular brand in the most popular price category.
the most popular and/or cheapest local brand	£4.59 €6.56 US\$ 7.65	
Cost in minutes of labour of a pack of:		<i>Source:</i> WHO Headquarters. Data calculated on the basis of UBS (2000) and Economist Intelligence Unit (EIU) (2000).
Marlboro	40	Price divided by the weighted net hourly wage in 12 occupations.
the most popular local brand	40	

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes	X			Proceeds from any increase in tobacco tax in real terms (in excess of inflation) are to be ring-fenced for the National Health Service.
for public health in general	X			
for tobacco control in particular		X		
Licensing system:		X		
retail		X		
wholesale and distribution		X		
import and export		X		
manufacturing		X		
vending machines		X		
Government ownership in tobacco companies		X		
Governmental financial incentives for growing or manufacturing tobacco		X		No tobacco farming.
Farmers supported by tobacco industry		X		No tobacco farming.
Studies of cigarette smuggling	X			
Officially published and/or recognized estimates for cigarettes smuggled	X			21% of the cigarette market in 2001/02 (latest available figures).
Studies of the economic and social cost of tobacco	X			



#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students	X			Formal training for medical students is not currently included as part of their curriculum.
Cessation clinics	X			
Permanent telephone help-lines	X			Free phone telephone number. Services available also in South Asian languages.
Price incentives or reduced cost for treatment	X			
Pharmacotherapies for cessation:	X			Bupropion is only available on prescription. All other NRT products are available both on NHS prescription from general practitioners and over the counter in pharmacies. Both strength gums, all strength patches and nicotine lozenges are available on general sale in some super-markets.
on prescription only	X			
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program	X			There is some participation, but this is not on a UK wide basis.
Mass media information campaigns to promote quitting	X			

#### 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan	X			
Specific targets on tobacco in government policy	X			
National multisectoral coordinating body for tobacco control	X			
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)	X			
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers		X		
Different sub-national laws and regulations on:		X		Devolved administrations may make their own legislation on tobacco, within their respective competences, although to date this follows national legislation.
tobacco advertising/promotions/sponsorships	X			
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		

Description	Yes	No	No data available	Comments
NGOs active in tobacco control	X			
National NGO coalition for tobacco control	X			
Celebration of annual World No-Tobacco Day		X		
National awareness day or similar	X			The second Wednesday in March.
Participation in WHO networks:				
Healthy Cities	X			
Regions for Health network	X			
Health Promoting Hospitals	X			
Health Promoting Schools	X			
Countrywide integrated noncommunicable disease intervention (CINDI) programme	X			
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO	X			
EuroPharm Forum	X			
Litigation against tobacco companies	X			
claims regarding criminal and civil liability, including compensation	X			One case in Scotland, likely to be heard Autumn 2003.
claims regarding advertising, promotion and sponsorship		X		
claims regarding the protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Children and Young Persons Act 1991 (enacted 27.06.1991).

Tobacco Products Labelling Regulations 1991 (enacted 5.07.1991; effective partly from 1.10.1991, partly from 1.01.1992).

Tobacco Products Regulations 2001 (enacted 8.05.2001; effective 1.06.2001).

Tobacco Advertising and Promotion Act 2002 (enacted 7.11.2002; effective 20.11.2002).

Tobacco Products Regulations 2002 (enacted 10.12.2002).



## Uzbekistan

### 1. Smoking prevalence

Table 1.1. Smoking prevalence (%)

Prevalence	Male	Female	Total	Year	Definition/Source
Adults					No data available.
Young people					No data available.

### 2. Legislation

Table 2.1. Legislation on advertising and distribution of tobacco products and smoke-free environments

Description	Ban	Partial restriction	Voluntary agreement	No restriction	No data available
<i>Direct advertising of tobacco products</i>					
National TV	X				
Cable TV				X	
National radio	X				
Local magazines, newspapers		X			
International magazines, newspapers				X	
Billboards, outdoor walls	X				
Points of sale, kiosks				X	
Cinemas				X	
<i>Indirect advertising of tobacco products</i>					
Product placement – TV and films				X	
Sponsored events with tobacco brand name		X			
Non-tobacco products with tobacco brand names		X			
Non-tobacco product brand name used for tobacco				X	
Direct mail giveaways				X	
Promotional discounts				X	
<i>Distribution of tobacco products through various outlets</i>					
Vending machines				X	
Self-service displays				X	
Mail order or electronic sales				X	
Sale of single or unpacked cigarettes				X	
Sale of duty-free tobacco products				X	
Free samples of cigarettes		X			
<i>Smoke-free areas</i>					
Health care facilities				X	
Education facilities				X	
Government facilities				X	
Restaurants				X	
Pubs and bars				X	
Indoor workplaces and offices				X	
Theatres and cinemas				X	
<i>Smoke-free public transport</i>					
Buses		X			
Taxis				X	
Trains		X			
Domestic air transport				X	
International air transport				X	
Domestic water transport <sup>a</sup>					
International water transport <sup>a</sup>					

<sup>a</sup> There is no water transport.

Table 2.2. Legislation on health warnings, ingredients/constituents, number of cigarettes per pack and minimum age for buying tobacco

Description	Required/regulated	Not required/regulated	No data available	Comments
Minimum age for buying tobacco products		X		18 years, but only in state-owned facilities (there is no national law).
Health warnings on tobacco products:		X		
placing of the message		X		
colour, contrast, font size		X		
area to cover		X		
content		X		
number of messages		X		
language		X		
Health warnings in tobacco advertisements	X			Size of warning: at least 5% of advertisements and 5 seconds during broadcasts.
Measurement of:				
product ingredients		X		
smoke constituents		X		
Content of:				
nicotine		X		
tar		X		
additives		X		
carbon monoxide		X		
PH		X		
Disclosure of ingredient or constituent information:				
to government		X		
on packages		X		
in advertisements		X		
Minimum number of cigarettes per pack		X		

### 3. Economics of tobacco

Table 3.1. Cost (in money and labour) of tobacco products

Money/Labour	Cost	Comments
Retail price of:		Source: Economist Intelligence Unit, 2002.
a pack of Marlboro cigarettes	1675 som €0.15 US\$ 0.17	
the most popular and/or cheapest local brand	129 som €0.01 US\$ 0.01	Source: National counterpart, 2002.
Cost in minutes of labour of a pack of:		Data not available.
Marlboro		
the most popular local brand		

Table 3.2. Other economic aspects of tobacco

Description	Yes	No	No data available	Comments
Duty stamps	X			
Earmarked tobacco taxes		X		
for public health in general		X		
for tobacco control in particular		X		
Licensing system:	X			
retail	X			
wholesale and distribution	X			
import and export	X			
manufacturing		X		
vending machines		X		There are no vending machines.
Government ownership in tobacco companies	X			The government owns 3% of shares in the major tobacco industry (data 2001).
Governmental financial incentives for growing or manufacturing tobacco		X		
Farmers supported by tobacco industry	X			
Studies of cigarette smuggling	X			
Officially published and/or recognized estimates for cigarettes smuggled			X	
Studies of the economic and social cost of tobacco		X		

#### 4. Smoking cessation

Table 4.1. Measures to help smokers to quit

Description	Yes	No	No data available	Comments
Interventions to promote quitting	X			
Training of health professionals and medical students			X	
Cessation clinics			X	
Permanent telephone help-lines			X	
Price incentives or reduced cost for treatment			X	
Pharmacotherapies for cessation:	X			
on prescription only		X		
in pharmacies but without a prescription	X			
Participation in "Quit and Win" program		X		
Mass media information campaigns to promote quitting			X	

## 5. General policy and other aspects

Table 5.1. General policy and other aspects relevant to tobacco use

Description	Yes	No	No data available	Comments
National tobacco control action plan		X		
Specific targets on tobacco in government policy		X		
National multisectoral coordinating body for tobacco control		X		
Signed the Framework Convention on Tobacco Control (FCTC )(as of 20 June 2003)		X		
Interventions to prevent initiation of tobacco use	X			
Interventions to protect nonsmokers		X		
Different sub-national laws and regulations on:		X		
tobacco advertising/promotions/sponsorships		X		
tobacco sales/distribution restrictions		X		
smoke-free environments		X		
tobacco product regulation		X		
tobacco product packaging		X		
excise taxes on tobacco		X		
licensing of tobacco businesses		X		
NGOs active in tobacco control			X	
National NGO coalition for tobacco control			X	
Celebration of annual World No-Tobacco Day	X			
National awareness day or similar		X		
Participation in WHO networks:				
Healthy Cities		X		
Regions for Health network		X		
Health Promoting Hospitals		X		
Health Promoting Schools		X		
Countrywide integrated noncommunicable disease intervention (CINDI) programme		X		
European Forum of Medical Associations and WHO	X			
European Forum of National Nursing & Midwifery Associations and WHO		X		
EuroPharm Forum		X		
Litigation against tobacco companies		X		
claims regarding criminal and civil liability, including compensation		X		
claims regarding advertising, promotion and sponsorship		X		
claims regarding the protection from exposure to tobacco smoke		X		

## 6. List of national legal acts

Law on advertising (adopted 25.12.1998) (as amended in 20.08.2002).  
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<sup>2</sup> Provided by the WHO national counterparts for the Action Plan for a Tobacco-free Europe to the WHO Regional Office for Europe Tobacco-free Programme. Information was received from the following countries: Albania, Andorra, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Italy, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Malta, Netherlands, Norway, Poland, Portugal, Republic of Moldova, Romania, Russian Federation, Serbia and Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Tajikistan, The former Yugoslav Republic of Macedonia, Turkey, Turkmenistan, Ukraine, United Kingdom, Uzbekistan. The data are available in the Tobacco-free Programme.



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*WHO Framework Convention on Tobacco Control 2003* ([http://www.who.int/tobacco/fctc/text/en/fctc\\_en.pdf](http://www.who.int/tobacco/fctc/text/en/fctc_en.pdf)).

The WHO European Country Profiles on Tobacco Control 2003 covers a wide spectrum of indicators on tobacco use and tobacco control policies in the WHO European Region. It reflects the changes that have occurred since the previous publication in 2001 and presents the current status of tobacco-related information in countries. The profiles cover five main areas: smoking prevalence, legislation, economics, cessation and general policy. An important advance on the 2001 exercise is that national legislation on tobacco control has been both directly checked and cross-checked with information received from other sources. The information in this document is also available in our WHO European on-line database at <http://data.euro.who.int/tobacco/>.

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