



FIRST WHO EUROPEAN CONFERENCE ON THE NEW EUROPEAN
POLICY FOR HEALTH – HEALTH 2020

**WORKING TOGETHER ACROSS SECTORS FOR
HEALTH AND WELLBEING**

JERUSALEM, ISRAEL, 28-29 NOVEMBER 2011

Provisional Programme

Session	Time	Monday, 28 November 2011
	08.00-09.00	Registration
Plenary Session 1	09.00-10.30	<p>WELCOME AND OPENING OF THE MEETING</p> <p>Chair: Director General of Health <i>Cultural performance (TBC)</i></p> <p>Ms Zsuzsanna Jakab, Regional Director WHO Regional Office for Europe</p> <p>KEYNOTE 1: The case of health as a whole of government and whole of society imperative</p> <p>Presentation 1: Setting the scene of the conference and feedback from the Second Meeting of the European Health Policy Forum for High-Level Government Officials</p>
	10.30-11.00	Coffee Break
Plenary Session 2	11.00-12.30	<p>Getting health higher on the political and social agenda: Perspectives and arguments on roles and responsibilities</p> <p>KEYNOTE 2: The social determinants of health perspective</p> <p>Chair/Moderator: Panel discussion</p> <p>Presentation 2: Health in All Policies: walking the talk Presentation 3: Overview of European experiences across sectors</p> <p>Statements by:</p> <ul style="list-style-type: none"> • Health sector official • Other sector official • Parliamentarian • Prime Ministerial advisor • NGO/Civil Society representative • Private sector representative <p><i>Questions and comments from the floor</i></p>
	12.30-14.00	Lunch (Press Conference - TBC)

		<i>Health 2020 exhibition and case studies posters on display</i>
Parallel Sessions	14.00-15.30	Case Studies and strategic workshops
A1	Main Hall	<p>Presentation and discussion of case studies</p> <p>Working across sectors to tackle the noncommunicable diseases epidemic and to promote healthy living</p>
A2	Room R1	<p>Presentation and discussion of case studies</p> <p>Working across sectors to address the social determinants of health and tackle health inequalities.</p> <p>Meeting the needs and ensuring the rights of populations experiencing poverty and social exclusion</p> <p>Working across sectors for sustainable development and health</p>
A3	Room R2	<p>Strategic workshop</p> <p>What are the main challenges incentives and opportunities Ministers and Ministries of Health and the health community experience to advance and sustain collaborative policy, programmes and services with other sectors and stakeholders including civil society, the industry and the academic community?</p>
	15.30-16.00	Coffee Break
Plenary Session 3	16.00-17.30	<p>Exploring the political determinants of health and the feasibility of a whole of government approach</p> <p>KEYNOTE 3: Governance for health in the 21st century</p> <p>Presentation 4: Israel's Health 2020 strategy</p> <p>Presentation 5: Engaging local governments: The experience of the Healthy Cities movement in Europe</p> <p>Chair/Moderator: Panel Discussion</p> <p>How governance for health can effectively respond and adapt to the diversity of stakeholders shaping decisions that affect health? What tools, processes and mechanisms are most promising and what are the major capacity gaps to be in the short to medium term?</p> <p>Panellists representing the different constituencies present in the audience will answer questions and make short invited statements</p> <p><i>Questions and comments from the floor</i></p>
	19:30	Reception by the Ministry of Health

Session	Time	Tuesday, 29 November 2011
Parallel Sessions	09.00-10.30	Case Studies and strategic workshops
A4	Main Hall	Presentation and discussion of case studies Financing inter-sectoral health programmes Working across sectors to deal with emergency situations
A5	Room R1	Strategic workshop (<i>alternatively there could be one more session with three additional case studies</i>) Mechanisms and processes facilitating action with and across sectors and levels of government
A6	Room R2	Strategic workshop What are the opportunities and solutions of a whole-of-government and whole-of-society approach to health? Are there positive experiences to learn from? What are the capacity building implications for adopting such approaches?
	10.30-11.00	Coffee Break
Plenary Session 4	11.00-12.30	Building on good practices and lessons learned: setting priorities and getting the inter-sectoral diplomacy language right. Connecting agendas and searching for co-benefits that accrue to multiple sectors KEYNOTE 4: A perspective from the Industry Chair/Moderator: Panel Discussion Presentation 5: Feedback from case studies sessions A1, A2 and A4 Presentation 6: Feedback from strategic workshops A3, A5 and A6 Presentation 7: Case study Panellists representing the different constituencies present in the audience will answer questions and make short invited statements <i>Questions and comments from the floor</i>
	12.30-14.00	Lunch break
Plenary Session 5	14.00-16.00	The way forward: How to ensure that Health 2020 will add value to heads of government, other sectors and levels of government, civil society and the academic community. Further events to promote the whole of government and whole of society appeal of Health 2020. Companion documents addressing different sectors. Final Panel Discussion

		<p>Panellists representing the different constituencies present in the audience will answer questions reflecting the above issues.</p> <p><i>Questions and comments from the floor</i></p> <p>Concluding remarks</p> <p>CLOSING OF THE MEETING</p>
SITE VISITS	16.00 -18.00	
SOCIAL EVENT		