



# Implementing Health 2020

– a whole-of government  
approach through the  
SEEHN network



World Health  
Organization

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Всемирная организация  
здравоохранения

Европейское региональное бюро

Zsuzsanna Jakab

WHO Regional Director for Europe

18 November 2014

Ministerial Meeting Skopje

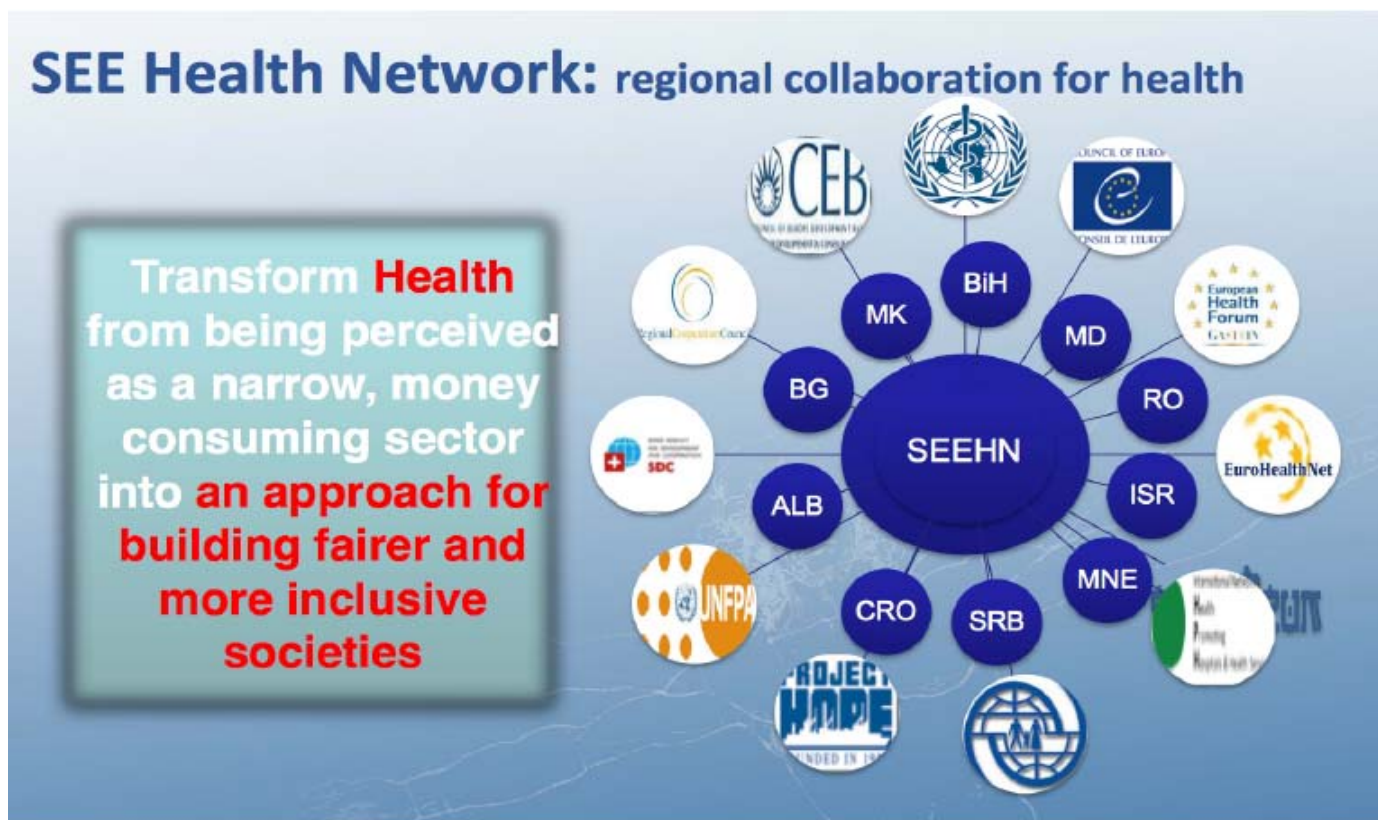
# Health – a precious global good

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- Higher on the political and social agenda of countries and internationally
- A human right and matter of social justice
- Important global economic, trade and security issue
- Major investment sector for human, economic and social development
- Major economic sector in its own right

# The SEE Health Network

## A Collective Voice for Health in the Region



# The Third Health Ministers' Forum, held in Banja Luka, Bosnia and Herzegovina, on 13–14 October 2011 signed the Banja Luka Pledge



**The Banja Luka Pledge set a course towards including health in all policies and working across sectors to address the social and economic determinants of health and reduce non-communicable diseases.**

# SEEHN Countries are a regional force in implementation of H2020 at the national and local levels

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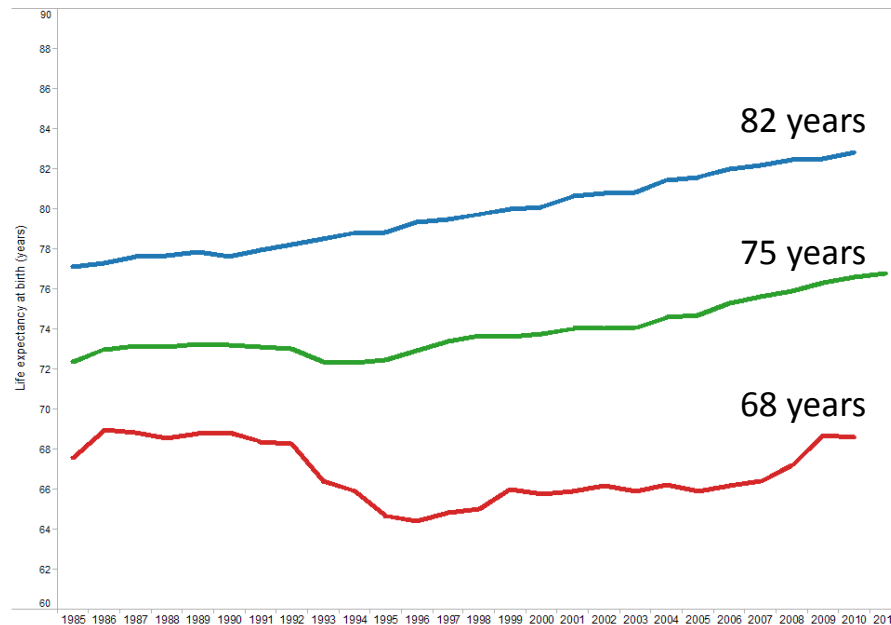
- National Health Policies & Public Health Strategies inspired by Health 2020
- Multisectoral NCD strategies and whole-of-government task forces on NCDs
- National Development Plans with health as a core goal and as a cross-cutting theme
- Involving the local level - healthy municipalities and regions
- Policy dialogues across sectors on Governance for health equity



# Increasing momentum in Europe

# Building on the 2010 vision

## Life expectancy increased by five years but inequities persist

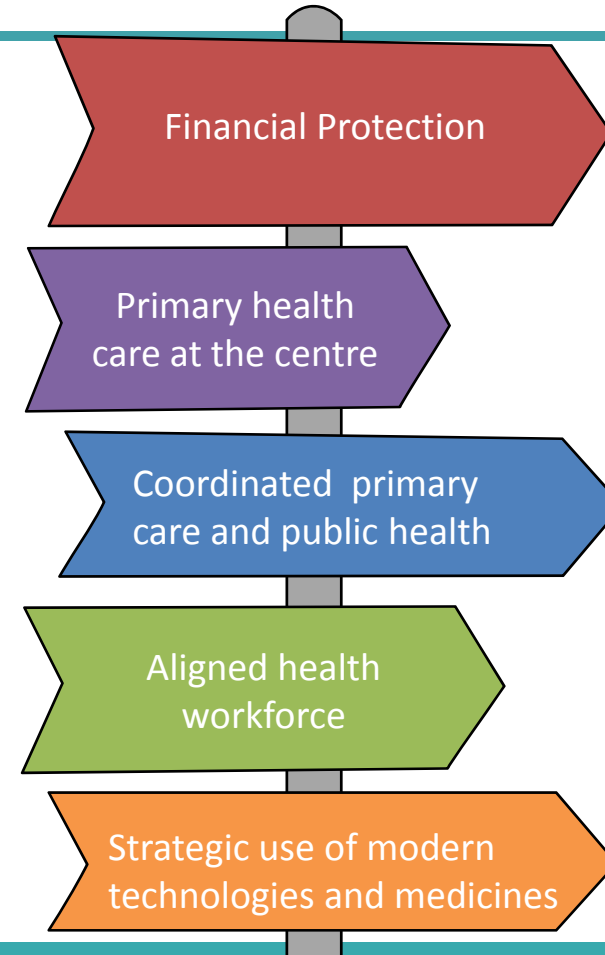


- Highest rate in WHO European Region
- Regional average
- Lowest rate in Region

Source: European Health for All database (HFA-DB). Copenhagen: WHO Regional Office for Europe; 2014.

# Universal health coverage: crucial for maintaining and improving health

- **equity of access to health services:** those who need services should get them
- **the quality of health services** is good enough to improve health
- **financial risk protection:** the cost of care should not create financial hardship







## European Action Plan for Strengthening Public Health Capacities and Services



# 10 essential public health operations (EPHOs):

1. surveillance and assessment of the population's health and well-being;
2. identification of health problems and health hazards in the community;
3. health protection services (environment, occupation, food safety);
4. preparedness for and planning of public health emergencies;
5. disease prevention;
6. health promotion;
7. assurance of a competent public health and personal health-care workforce;
8. governance, financing and evaluation of quality and effectiveness of public health services;
9. communication for public health; and
10. health-related research.

# Upstream investment to ensure sustainability: acting on the social determinants



Review of social determinants and the health divide in the WHO European Region: final report



# Tangible results from European action plan on NCDs



**World Health Organization**  
REGIONAL OFFICE FOR Europe

Regional Committee for Europe  
Sixty-first session  
Baku, Azerbaijan, 12-15 September 2011  
Provisional agenda item 6(c)

EUR/RCE/12  
+ EUR/RCE/Cont.Doc.4  
+ EUR/RCE/Cont.Doc.5  
20 June 2011  
111360  
ORIGINAL: ENGLISH

## Action plan for implementation of the European Strategy for the Prevention and Control of Noncommunicable Diseases 2012–2016

Investing in prevention and improved control of noncommunicable diseases (NCD) will reduce premature death and preventable morbidity and disability, and improve the quality of life and well-being of people and societies. No less than 80% of deaths and 77% of the disease burden in the WHO European Region are caused by this broad group of disorders, which show an epidemiological distribution with great inequalities reflecting a social gradient, while they are linked by common risk factors, underlying determinants and opportunities for intervention.

The attached document contains an action plan for implementation of the European Strategy for the Prevention and Control of Noncommunicable Diseases. Taking account of Members States' existing commitments, it focuses on priority action areas and interventions for the next five years (2012–2016) within a comprehensive and integrated framework.

It has been developed through a consultative process, guided by the Standing Committee of the Regional Committee, and including meetings of NCD focal points and of the European Health Policy Forum for High-Level Government Officials. Its formulation has taken place against a backdrop of development of the new European health policy (Health 2020) and the Public Health Framework for Action, as well as the First Global Ministerial Conference on Healthy Lifestyles and Noncommunicable Disease Control (Moscow, April 2011) and the United Nations High-level Meeting on Noncommunicable Diseases (New York, September 2011) and takes account of these processes.



## Health System Barriers and Innovations for Better NCD Outcomes

Country Assessment Guide

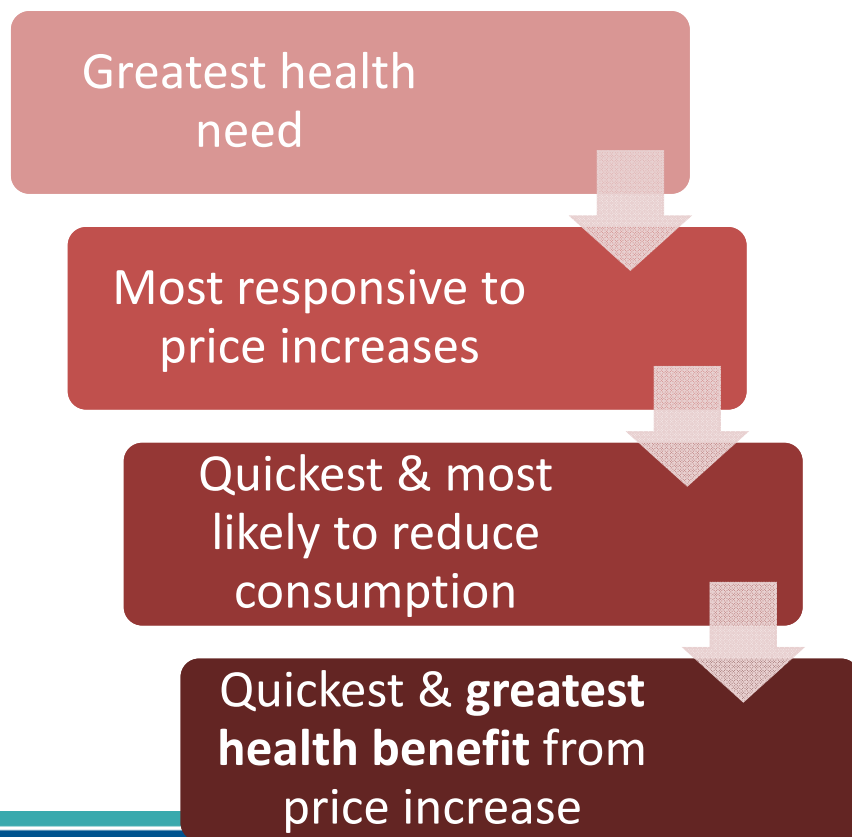
WHO Regional Office for Europe  
DSP & DNP

VERSION 6  
May 4, 2013

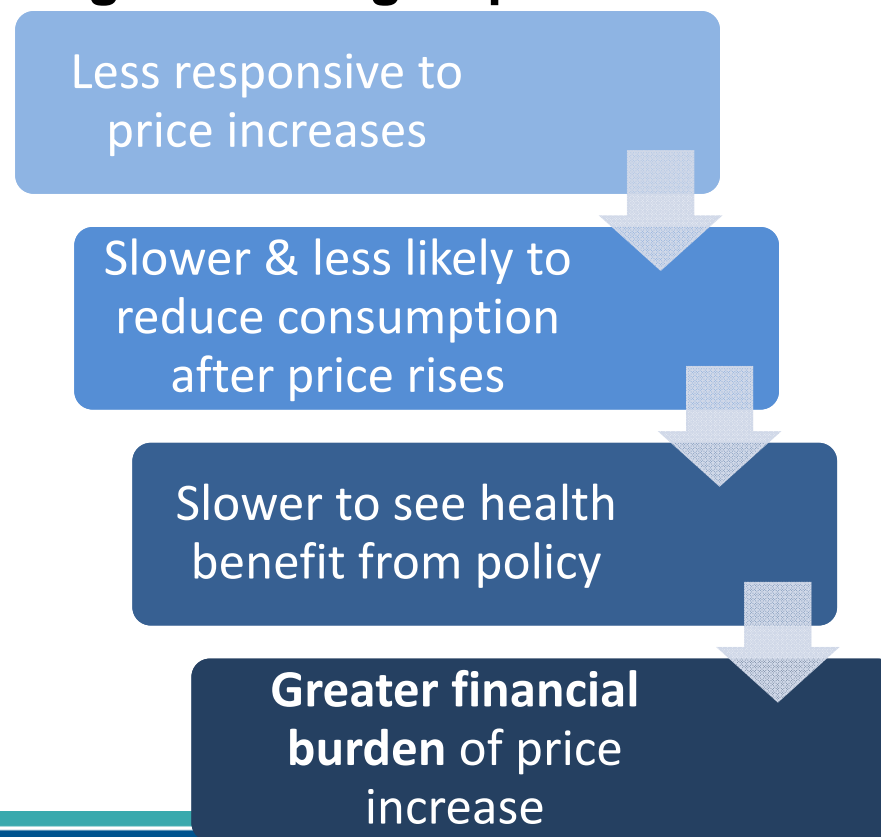


# Fiscal policies: a tool to reduce inequities

## Low income groups



## High income groups





# Reducing tobacco use with the endgame in mind



**Republic of Moldova:** first smoke-free zones established for children's playgrounds, 1 June 2014 in Chisinau, with Deputy Speaker of the Parliament, deputy minister and WHO staff.



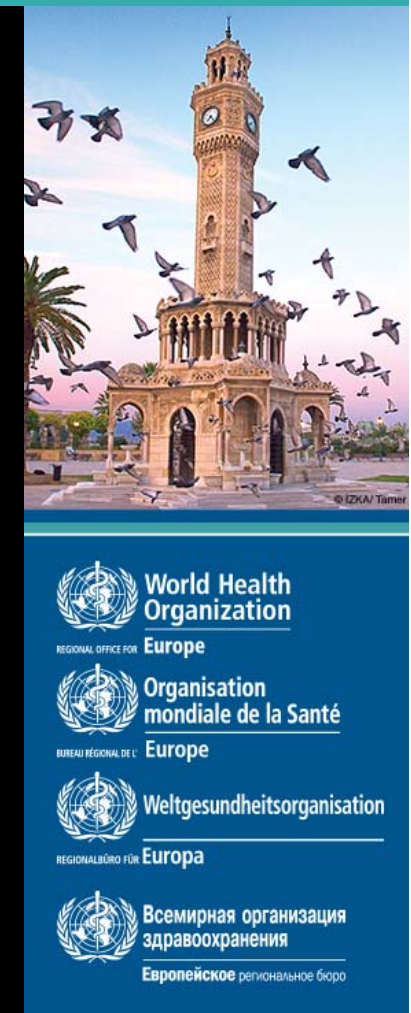
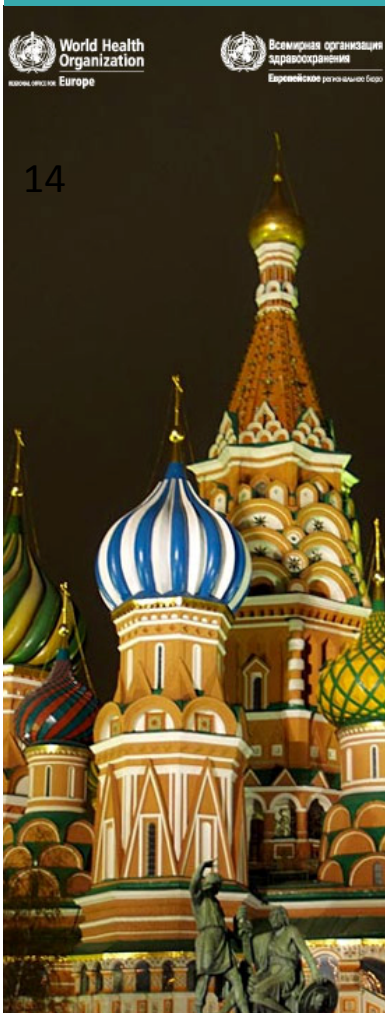
**Albania:** activities related to an anti-tobacco campaign



**Turkmenistan:** Ministerial Conference on the Prevention and Control of Noncommunicable Diseases in the Context of Health 2020, Ashgabat, Turkmenistan



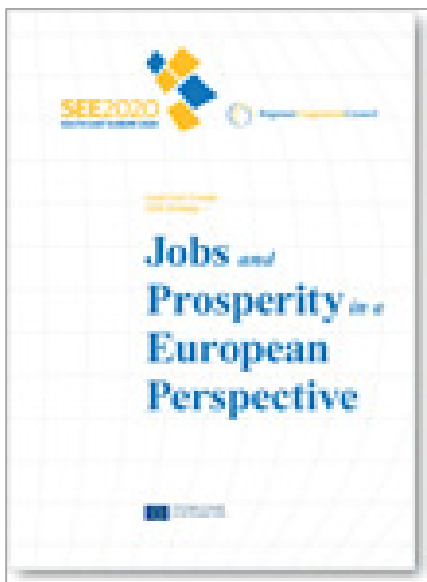
# Health systems and the right policies go hand in hand



# Improving Health & Well Being through the SEE2020 Growth Strategy

SEE2020

Health2020



Reducing Health Inequities

Tackling the Social Determinants of Health

Improving Governance for Health

Strengthening Public Health

Reducing the burden of NCDs

Transforming the perception of health  
in SEE Region and by other agencies

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**Thank you!**



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