



**First WHO European Conference on the New European
Policy for Health – Health 2020**

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Israel, 28–29 November 2011

26 November 2011

Final Programme

Session	Time	Monday, 28 November 2011
	08:00–09:00	Registration
Plenary session 1	09:00–10:30	<p>WELCOME AND OPENING OF THE MEETING</p> <p>Chair: Ronni Gamzu, Director-General, Ministry of Health, Israel</p> <ul style="list-style-type: none"> • M.K. Yakov Litzman, Deputy Minister of Health, Israel • Zsuzsanna Jakab, WHO Regional Director for Europe <p>Keynote presentation: The case of health as a whole-of-government and whole-of-society imperative, Zsuzsanna Jakab</p> <p>Aims: overview of the Health 2020 process; and short feedback from the Second Meeting of the European Health Policy Forum for High-Level Government Officials, Agis D. Tsouros</p>
	10:30–11:00	Break
Plenary session 2	11:00–12:30	<p>Chair: Tony Holohan, Ireland</p> <p>Putting health higher on the political and social agenda: perspectives and arguments on roles and responsibilities</p> <p>Keynote presentation: How are social determinants of health important for the attainment of other sectoral priorities and for government agendas? Michael Marmot</p> <p>Panel moderator: Michael Kökény</p> <ul style="list-style-type: none"> • Working for health and equity across sectors: and countries in Europe (what technical assistance is requested by countries?) – Erio Ziglio • The financial crisis and intersectoral action for health and well-being – Josep Figueras • The economic implications of public health action – Franco Sassi, OECD <p><i>Brief comments by:</i></p> <ul style="list-style-type: none"> • Andrew Urushadze, Georgia • Margus Tsahka, Estonia • Anatolii Maksjuta, Ukraine • Helmut Brand Association of Schools of Public Health in the European Region <p><i>Open discussion</i></p>

	12:30–14:00	<p>Lunch</p> <ul style="list-style-type: none"> • Satellite event: Technical Consultation on the European Action Plan for Strengthening Public Health Capacities and Services – Hans Kluge, Maria Ruseva, Richard Alderslade and Juan Tello <p><i>Posters of case studies of action for health across sectors will be displayed on monitors in the exhibition area (group 1)</i></p>
Parallel Sessions	14:00–15:30	Working across sectors: insights and lessons learned
A1	Zion A/B	<p>Tackling noncommunicable diseases</p> <p>Chair: Sergey Khachatryan, Armenia Moderator: Richard Alderslade Discussion participants and resource experts: Florence Berteletti, David McDaid, Anders Foldspang, Bayram Serdar Savaş and Joao Breda</p> <ul style="list-style-type: none"> • Working with the transport and environment sectors: lessons and challenges – Srđan Matic • Denmark: Working with the education sector for children’s health: school meals – Bent Egberg Mikkelsen • Ukraine: Working with the Ministry of Finance to raise tobacco taxes for health – Zhanna Tsenilova • Health in all policies and intersectoral action for noncommunicable diseases – Andrei Usatii, Republic of Moldova
A2	Zion C/D	<p>Addressing the social determinants of health and health inequalities</p> <p>Chair: Ranko Škrbić, Bosnia and Herzegovina Moderator: Chris Brown Discussion participants and resource experts: Michael Marmot, Roza Adany, Klaus Rabe, Dorit Nitzan and Erio Ziglio</p> <ul style="list-style-type: none"> • Slovenia: The “health equity in all policies” approach in Slovenia – Tatjana Buzeti • Serbia: Multisectoral interventions to improve Roma health – Elizabet Paunović (short video and presentation)
A3	Galil	<p>Dealing with emergency situations and mass gatherings</p> <p>Chair: Josep M. Casals Alís, Andorra Moderator: Roberto Bertollini Discussion participants and resource experts: Antoine Flahault, Hans Kluge, Susanne Weber-Mosdorf and Joanne Vincenten</p> <ul style="list-style-type: none"> • Germany: Intersectoral response to the <i>Escherichia coli</i> foodborne outbreak – Dagmar Reitenbach • Italy: Intersectoral collaboration at the national, regional and local level dealing with an increased movement of displaced populations in the Mediterranean countries of the European Union – Giuseppe Ruocco • Poland: Preparedness for a mass gathering: the Euro 2012 football tournament – Wojciech Kutyla
	15:30–16:00	Break
Plenary session 3	16:00–17:30	<p>Exploring the political dimensions of making health a whole-of-government approach</p> <p>Chair: Ingrida Circene, Latvia Moderator: Josep Figueras</p> <p>Panel: Short interventions and panel discussion</p> <ul style="list-style-type: none"> • Highlights of the main issues raised in workshops A1–A2A3 • Israel’s Health 2020 strategy – Boaz Lev

		<ul style="list-style-type: none"> • The role of parliaments as advocates of intersectoral governance for a health in all policies approach – Ray Earwicker • Health as an integral part of Swiss foreign policy – Gaudenz Silberschmidt • Engaging local governments: the experience of the healthy cities movement in Europe – Agis D. Tsouros <p><i>Open discussion</i></p>
	20:00	Reception by the Ministry of Health

Session	Time	Tuesday, 29 November 2011
08:00		Departure from hotels
The health care system in Israel	10:00–11:00	<p>Participants can choose between:</p> <ol style="list-style-type: none"> 1. Guided visit to the Medical Simulation Centre 2. Presentations: <ul style="list-style-type: none"> • Health care system in Israel – Gabi Bin-Nun • Government hospital and medical technology, Professor Rotshtien <p>Coffee will be served upon arrival</p>
Parallel sessions	11:00–12:30	Working across sectors: insights and lessons learned
A4		<p>Strategic workshop Mechanisms and processes facilitating action with and across sectors and levels of government</p> <p>Chair: Taru Koivisto, Finland Moderator: Matthias Wismar</p> <ul style="list-style-type: none"> • Intersectoral governance structures for health in all policies – Scott Greer • The new public health leadership role of health ministers – José Maria Martín-Moreno • Case study: Financing of the health sector in Kyrgyzstan, Aida Abarbekova
A5		<p>Strategic workshop Opportunities and solutions for whole-of-government and whole-of-society approaches to health</p> <p>Chair: Bosse Pettersson, Sweden Moderator: Erio Ziglio Discussion participants and Resource experts: Tatjana Buzeti, Chris Brown and Ray Earwicker</p> <ul style="list-style-type: none"> • Kazakhstan: an intersectoral approach to national health care development – Saule Basheyeva • Mobilizing civil society for health and well-being: an NGO perspective – Florence Berteletti, Smoke-Free Partnership • Case study: Joint budgets – David McDaid <p>Remarks by other countries with experience in whole-of-government approaches</p>
	12:30-	Lunch

	13:30	
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Plenary 4	13:30-14:30	<p>Creating common ground for action across sectors: building on experience and lessons learned Chair: Alex Leventhal, Israel Moderator: Iain Scott</p> <p>Short interventions and panel discussion</p> <p><i>Highlights from the two morning workshops</i></p> <ul style="list-style-type: none"> • Opportunities for scaling up and strengthening health in all policies in south-eastern Europe – Desislava Dimitrova, Bulgaria (5) • Types of health in all policies and roles of health sector – Erio Ziglio (5) • Overview of capacity for public health and collaboration with other sectors across Europe – Helmut Brand (5) • Strengthening the stewardship role of ministries of health: tools and mechanisms to implement health in all policies – Tit Albreht (5) <p><i>Open discussion</i></p>
	14:30–15:00	Break
Plenary session 5	15:00–16:00	<p>The way forward: broadening the reach of Health 2020 across sectors and levels of government</p> <p>Chair: Raymond Busuttill, Malta Moderator: Agis D. Tsouros</p> <p>Final panel discussion</p> <p><i>The chairs and moderators of plenary and sub-plenary sessions will be asked to identify the key issues and recommendations that have emerged from the discussions over the past two days, to be followed by open discussion with the audience.</i></p> <p>Concluding remarks by Zsuzsanna Jakab, José Maria Martín-Moreno and Agis D. Tsouros</p> <p>CLOSING OF THE MEETING</p> <p>Ronni Gamzu, Director-General, Ministry of Health, Israel</p> <p>Zsuzsanna Jakab, WHO Regional Director for Europe</p>
	16:00	Departure to hotels