

Ten evidence-based policy accelerators for reforming primary health care

Zsuzsanna Jakab
WHO Regional Director for Europe



Forty Years of Primary Health Care
in the WHO European Region
—2018—

Scientific conference: crossroad of policy, research, education and practice in primary health care
23–24 October 2018, Almaty, Kazakhstan





Health 2020



Primary health care plays a vital role in making progress towards Sustainable Development Goal 3 target 3.8 on **universal health coverage**

Universal health coverage from all angles

Financing



People

Services

Elderly

High and increasing numbers of ageing people

Migrants

High volume of work migration across countries

People

Refugees needing access to basic, socially acceptable services

Refugees

Lack of men accessing primary health care services

Missing men

Expanding coverage for entitlements at all ages, regardless of gender, geography and social determinants

Prisoners

Demand for access to services as a vulnerable population group

Homeless

Six million people are incarcerated every year, they return after 10 months

Etc.

Services

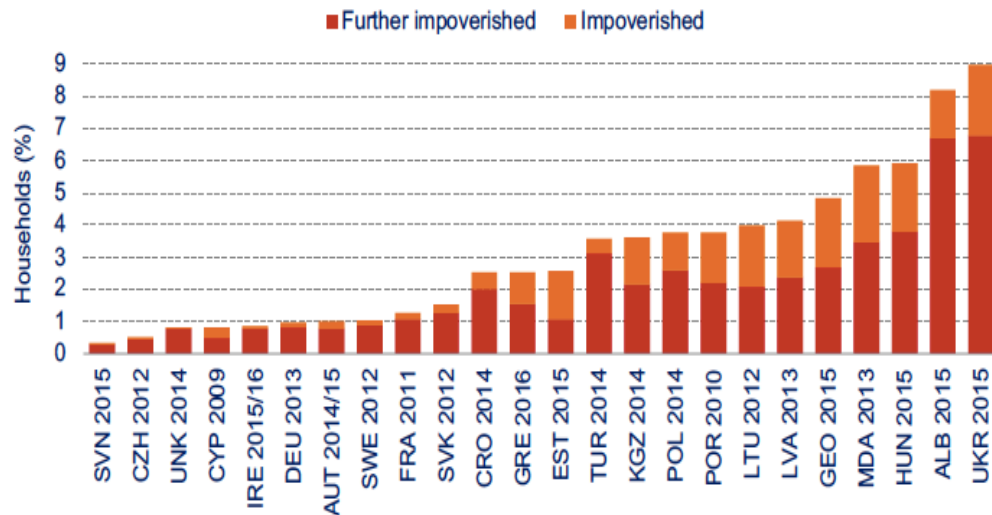
Quality services
across the
continuum of
care and life
course



Financing

Ensuring no one experiences financial hardship and unmet need for services

How many households are impoverished after out-of-pocket payments?



Putting the pieces together for aligned transformations



Source: Health systems respond to noncommunicable diseases: time for ambition (2018)

- ✓ Adopt a community care model
- ✓ Realize a population health approach
- ✓ Coordinate with social care
- ✓ Optimize services with data driven transformations
- ✓ Invest in the competencies of generalist medical practitioners
- ✓ Align provider payments
- ✓ Establish quality improvement mechanisms at practice level
- ✓ Promote inclusive entitlements
- ✓ Ensure the responsible use of medicines
- ✓ Meaningfully engage the public and civil society

Ten policy accelerators to strengthen primary health care




Public Health Panorama
Special issue on
primary health care

Available online
December 2018
<http://www.euro.who.int/en/publications/public-health-panorama/journal-issues>



Must-dos for strengthening
primary health care

- ☑ Establish quality improvement mechanisms at practice level

A person wearing a pink hooded jacket is walking from left to right in the foreground. They are positioned between a blue vertical post on the left and a yellow vertical post on the right. Behind them is a green fence. In the background, another person wearing a blue hat and a white face mask is visible, looking towards the camera. The overall scene appears to be outdoors, possibly at a public event or a community gathering.

Must-dos for strengthening primary health care

☑ Coordinate with social care



Must-dos for
strengthening
primary health care

- ☑ Ensure the responsible use of medicines

**40 years of
primary health
care reforms
across the WHO
European Region**

Celebrating
where it all began



Accelerating efforts in the lead up to 2030: a common direction



2018 ---- 2019 ---- 2020 ----- 2030



Contact information

WHO European Centre for Primary Health Care
Health Services Delivery Programme
Division of Health Systems and Public Health
WHO Regional Office for Europe

Tole Bi 88, Almaty, Kazakhstan
Email: eurocphc@who.int
Tel. +7 727 338 70 75

For more information on health services delivery in the WHO European Region visit:
<http://www.euro.who.int/en/health-topics/Health-systems/health-service-delivery>



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