


## Investing in Non communicable Diseases (NCDs) prevention and development



### Key Findings



**17.1 billion som  
(USD 250 million)**

**NCD burden to economy as a whole (equiv. to 3.9% of GDP)**



**3.7 billion som  
(USD 54 million)**

**KGZ spends annually to treat NCDs**



**7000**

Die prematurely from one of the four major NCDs\*



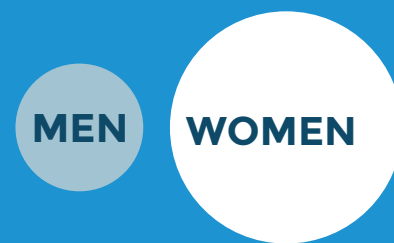
**45%**

45% of men are consuming tobacco products\*



**35% 31%**

35% of men and 31% of women are hypertensive\*



**11% 20%**

11% of men and 20% of women are overweight or obese\*

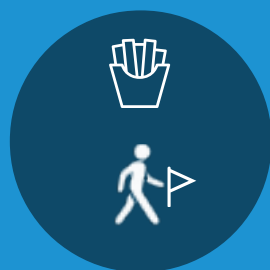
\*WHO NCD Country Profiles, 2014



**Return on Investment (RoI) 3.6 to 12**

RoI from interventions on salt, tobacco and physical activity

### Recommendations for Action:



#### For individuals

Reduce salt intake and replace trans fats with unsaturated fats in your diet.

Be more physically active



#### For doctors

Provide essential drug therapy for main NCDs, esp diabetes and CVDs with an emphasis on PHC.



#### For Decision Makers

Increase tobacco and alcohol taxes, create by law, smoke-free environments in all indoor workplaces, public places and public transport.