



Health 2020: taking the Tallinn Charter to the next level



**World Health
Organization**

REGIONAL OFFICE FOR
Europe



**Organisation
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BUREAU RÉGIONAL DE L'
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**Всемирная организация
здравоохранения**

Европейское региональное бюро

Zsuzsanna Jakab
WHO Regional Director
for Europe

Health systems for health and wealth in the context of Health
2020: follow-up meeting on the 2008 Tallinn Charter
Tallinn, Estonia, 17–18 October 2013

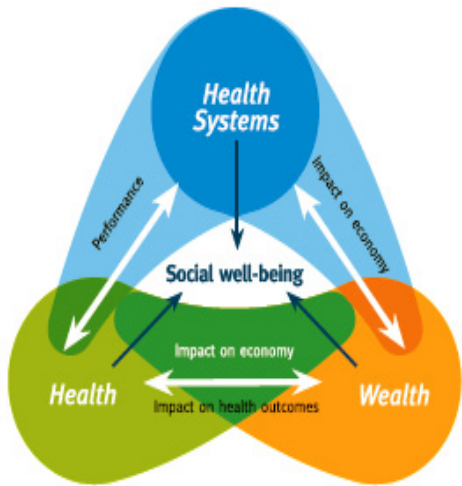
Presentation overview

Recalling the 2008 Tallinn Charter: Health Systems for Health and Wealth

Health 2020: pushing the boundaries for strengthening health systems

Implementing strategies for people-centred health systems through the Health 2020 lens

Tallinn Charter 2008



Beyond health care: effective health systems promote both health and wealth

Investment in health is an investment in future human development

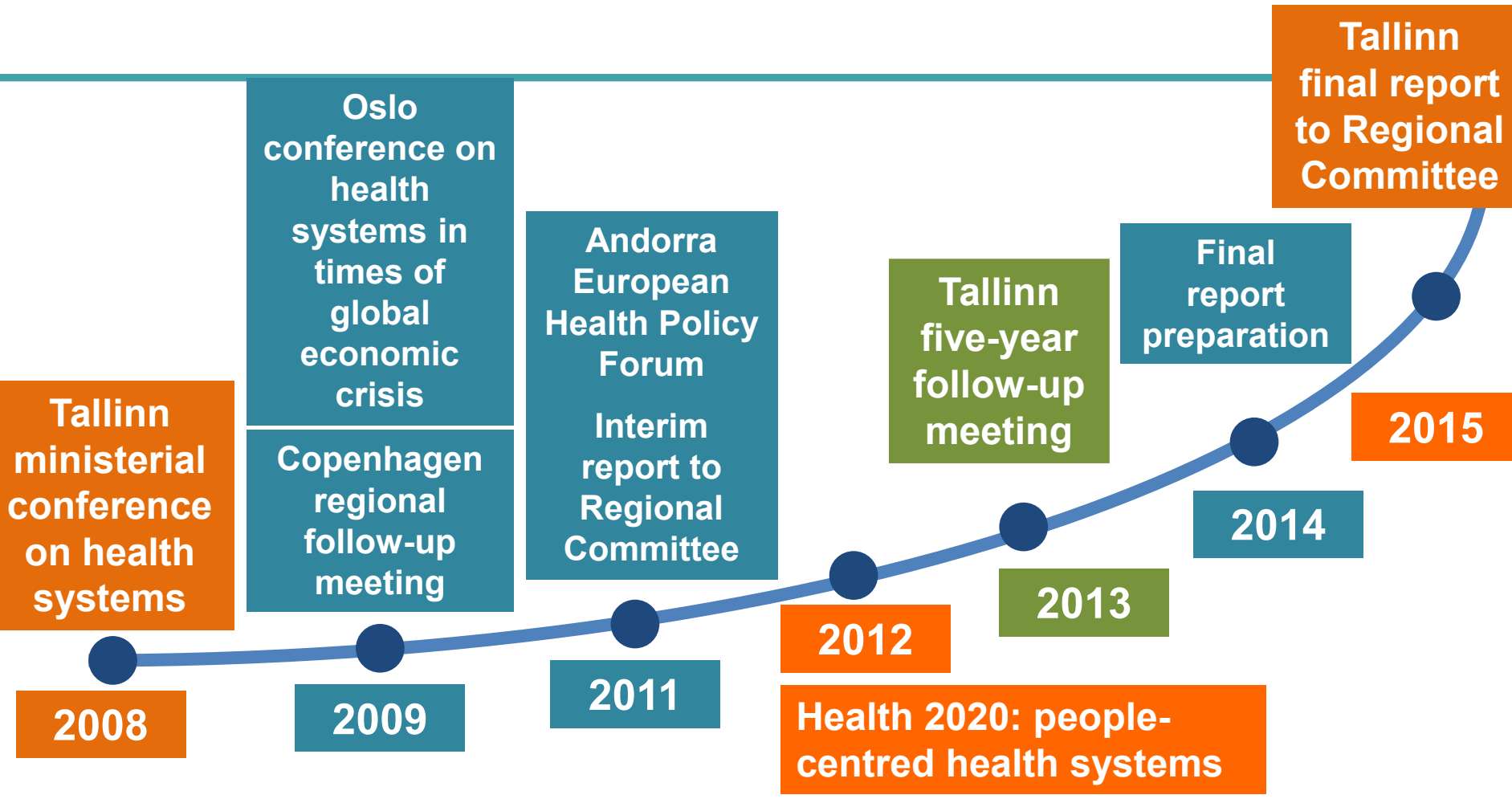
Well functioning health systems are essential for any society to improve health and attain equity

Recalling the Tallinn Charter commitments

We, the Member States, commit ourselves to:

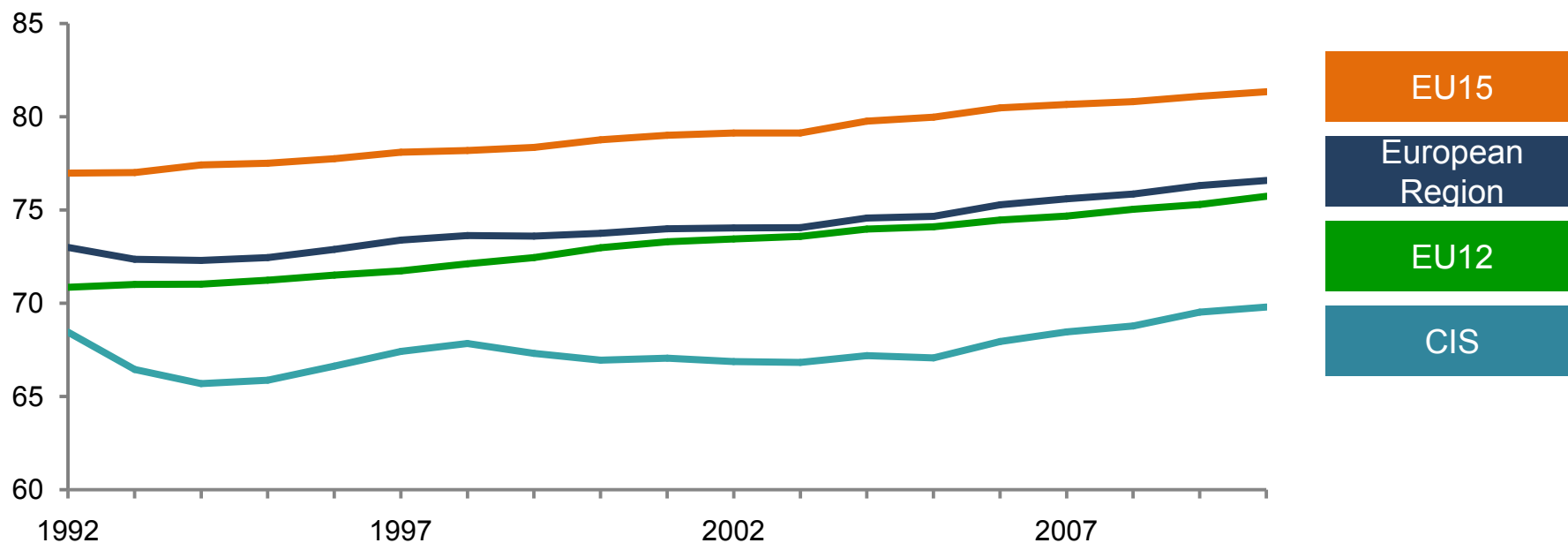
- promote shared values of **solidarity, equity and participation** ...
- **invest in health** systems and foster investment across sectors that influence health...
- promote **transparency** and be accountable for health systems' performance to achieve measurable results;
- make health systems more **responsive to people's needs** ...
- **engage stakeholders** ...
- foster **cross-country learning and cooperation** ...
- ensure that health systems are prepared and ready to **respond to crises**...

Milestones since 2008



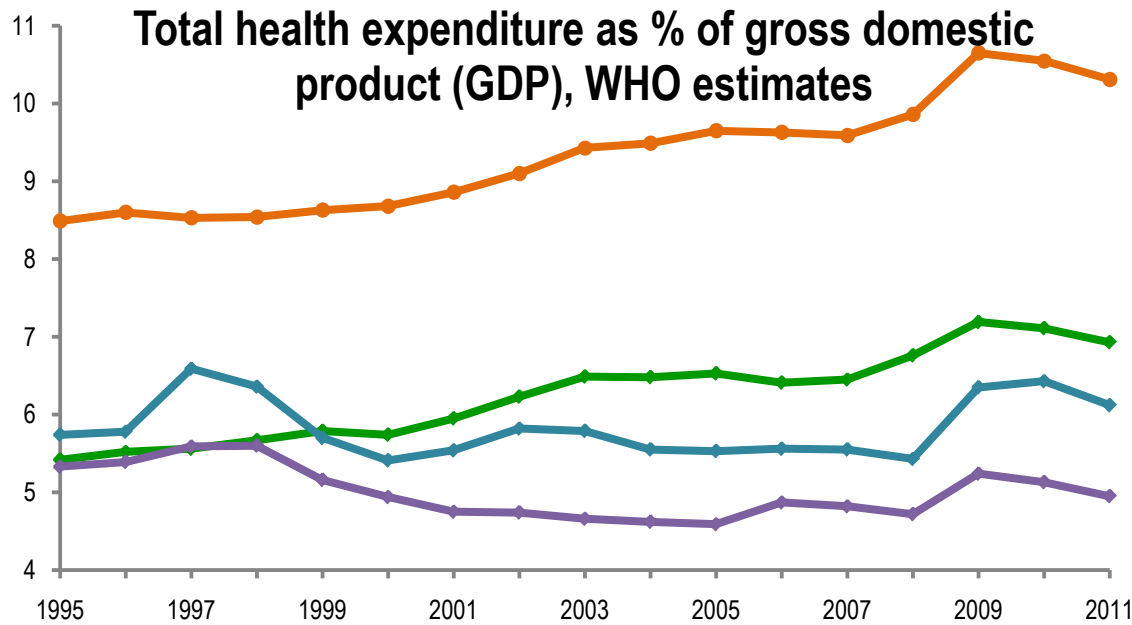
Time does not stand still

Life expectancy at birth (years) by European subregions, 1980–2010



Persisting health inequalities across the Region

New challenges of the 21st century



Health implications

- Age-dependency ratio
- Acute chronic illness
- Health care workers



CARK: central Asian republics and Kazakhstan

Elderly population in Europe to increase from 14% in 2010 to over 25% by 2050

Health 2020: people-centred health systems

Two strategic objectives

1. Working to improve health for all and reducing the health divide
2. Improving leadership, and participatory governance for health

And four common policy priorities for health

Life-course approach
Invest in health through life-course approach and empower citizens

Burden of disease
Tackle Europe's major disease burdens of noncommunicable and communicable diseases

Health systems
Strengthen people-centred health systems and public health capacity

Resilient communities
Create supportive environments and resilient communities

Strategic objectives
Reducing inequalities
Better governance

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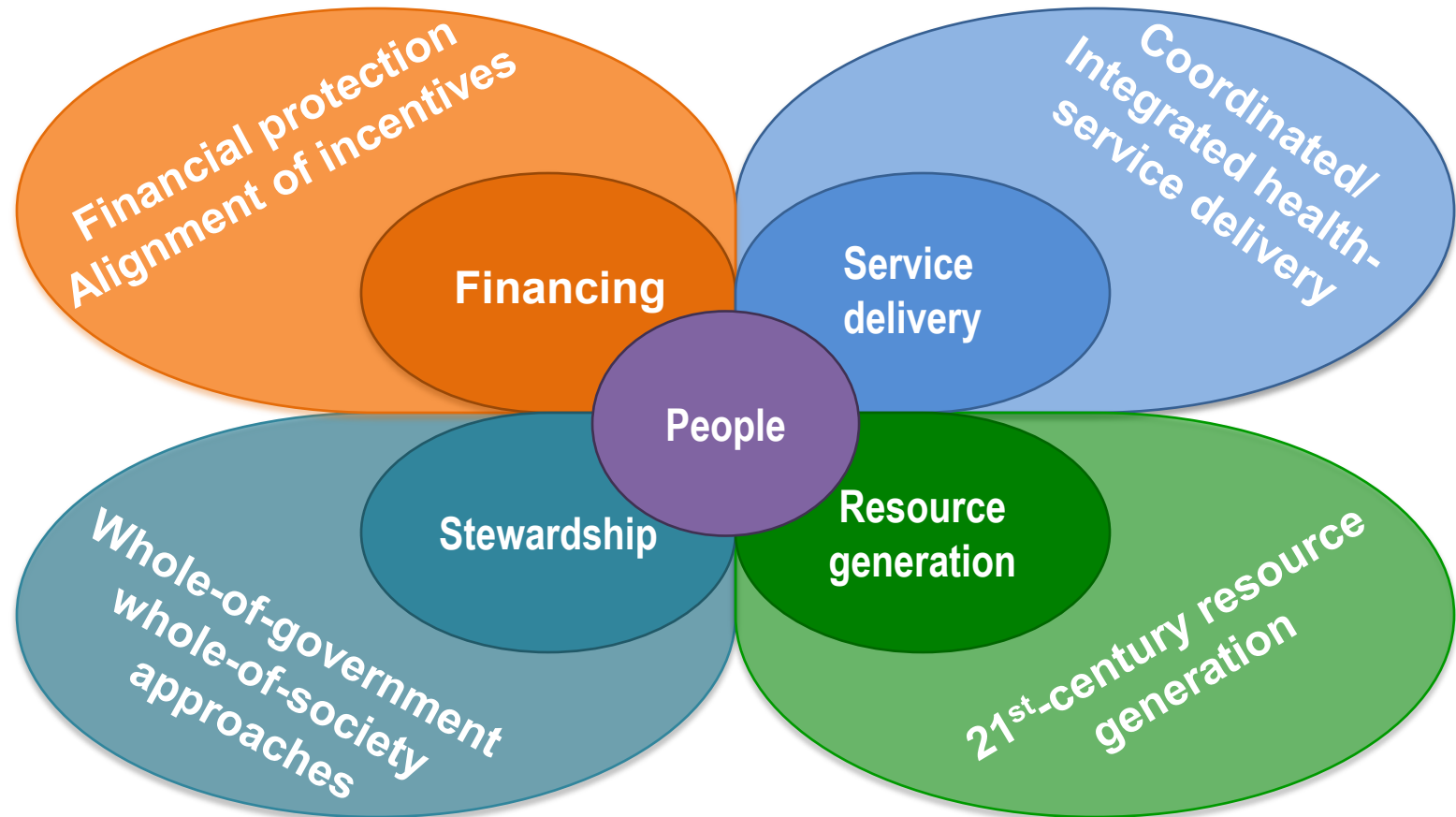
WHO European policy framework for health and well-being
HEALTH 2020

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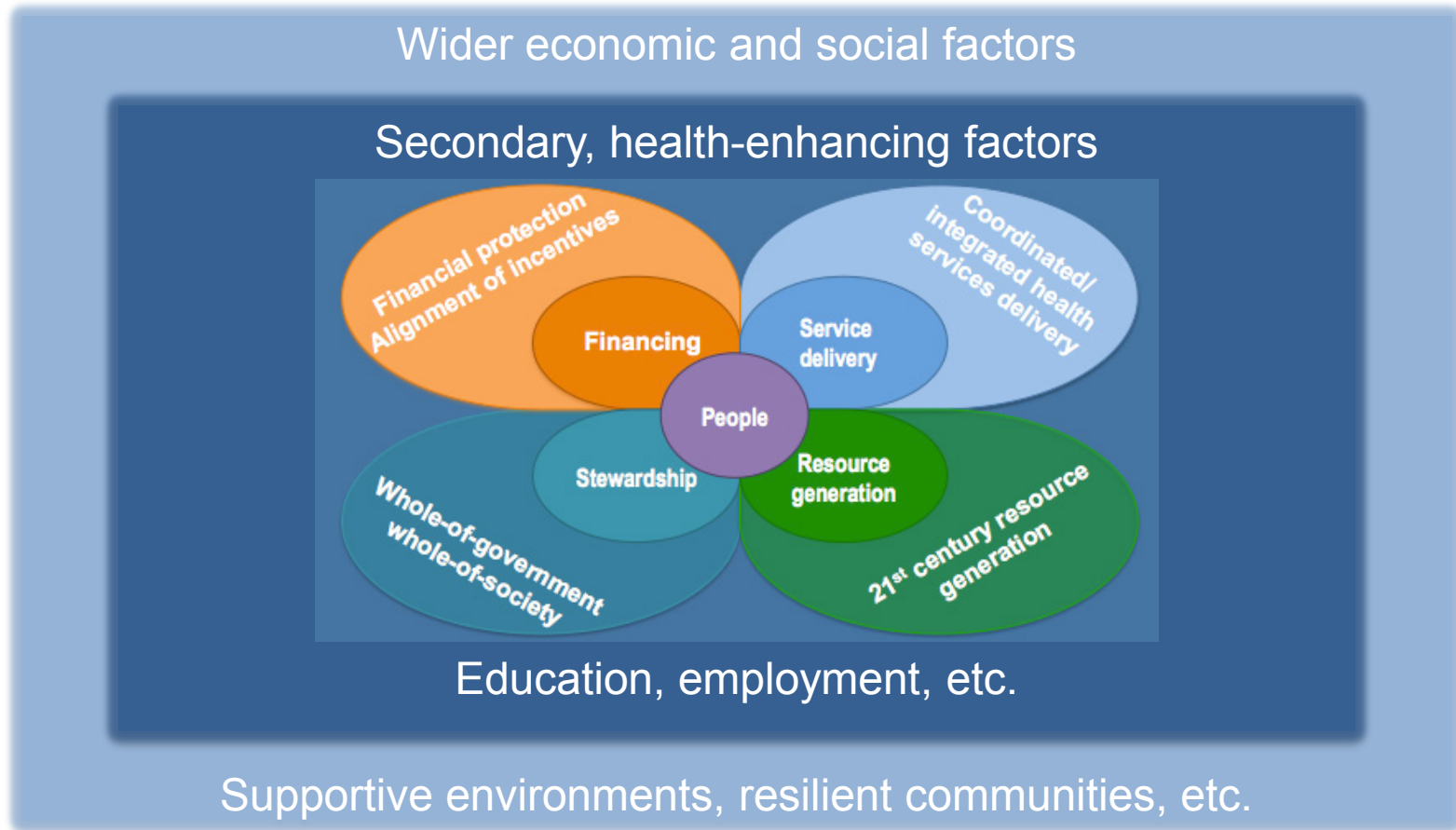
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Strengthening people-centred health systems through Health 2020



The Tallinn Charter through the Health 2020 lens



Inspiring examples of health-system strengthening



Solidarity and equity implementation



People-centred service delivery: the frontier



Greater transparency and accountability for health-system performance

Inspiring examples of health-system strengthening



Solidarity and equity implementation

- Expansion of coverage (e.g. Georgia, Republic of Moldova, Turkey)
- Reduction of financial burden (e.g. Kyrgyzstan, Republic of Moldova, Turkey)
- More inclusive service-delivery approaches (e.g. for Roma in Bulgaria, Czech Republic, Serbia and Slovakia)
- Reinforced mandate through world health report 2010 and follow-up World Health Assembly resolution

Inspiring examples of health-system strengthening



**People-centred
service
delivery:
the frontier**

- **Empowering people** to take care of their health and manage health conditions
- **Primary care** in the driver's seat with links to other levels, including home care and social care
- **Continuity and coordination** with timely specialist and acute care, especially for patients with complex needs, ensured through information solutions

Inspiring examples of health-system strengthening



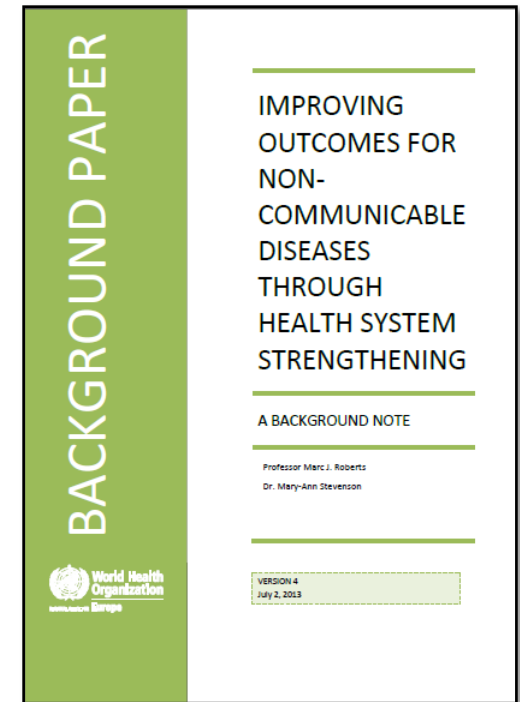
**Greater
transparency and
accountability for
health-system
performance**

- Impressive progress in **enhancing transparency** and accountability for health-system performance
- Dynamic developments in health-system performance assessment (e.g. Armenia, Belgium, Georgia, Kazakhstan, Portugal)
- Increasing use of evidence in policy development, with many innovations in knowledge translation (e.g. Kyrgyzstan, Republic of Moldova, Tajikistan)
- **Greater stakeholder engagement in policy development and implementation**

Towards people-centred health systems: targeting efforts to strengthen health systems



Tackling Europe's major health challenges: health-system strengthening for better health outcomes



Transforming the care infrastructure: health services designed for people-centred care



Developing tools for improving performance and assuring quality (e.g. guidelines, aligned incentives etc)



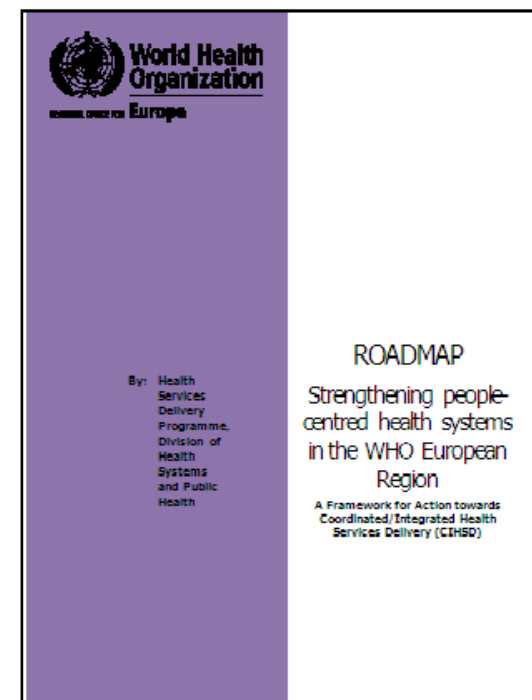
Supporting a skilled, motivated and available workforce, including managerial and leadership competencies



Engaging patients, carers and communities for tailored services, according to their needs and preferences



Enabling channels for the coordinated flow of information and communication



Strengthening the role of public health services to promote health and address inequalities

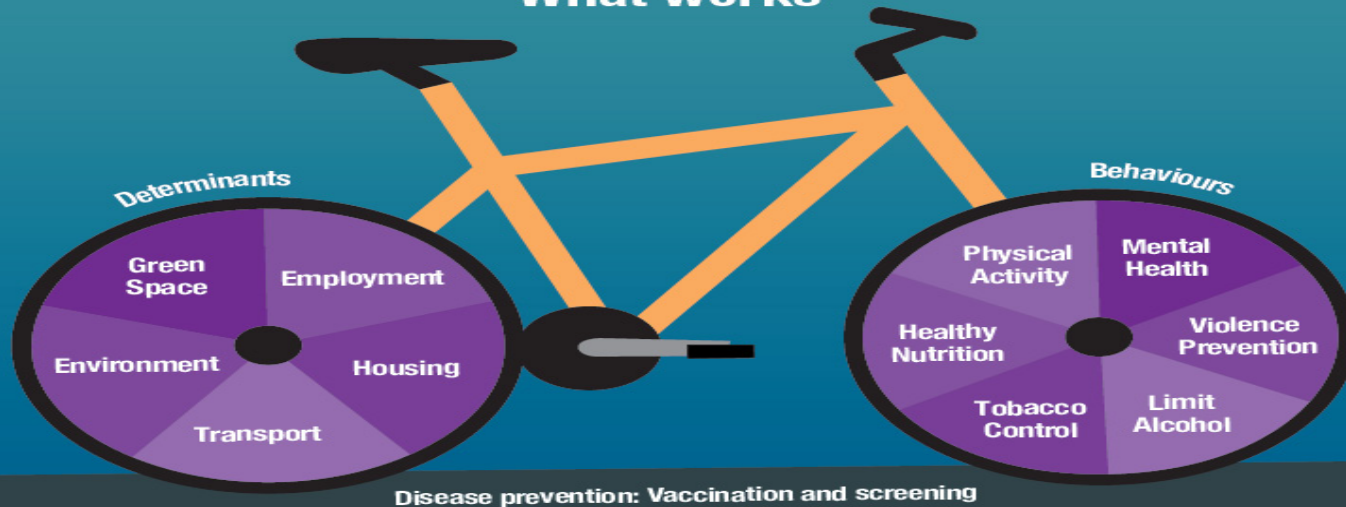


Invest to save and improve health

Public health can be part of the solution:

Investment in prevention reduces health costs and lowers welfare benefits
Promoting health and well-being enhances resilience, employment and social outcomes

What works



Synergies between the Tallinn Charter and Health 2020

Inspire countries to act on their values to improve health and wealth

Affirm a value-based approach to strengthening health systems

Empower health ministries to lead change for health improvement



THANK YOU



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