



Programmes and actions of the WHO Regional Office for Europe for public health

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WHO Regional Director for Europe



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Organisation
mondiale de la Santé

BUREAU RÉGIONAL DE L'

Europe



Weltgesundheitsorganisation

REGIONALBÜRO FÜR

Europa



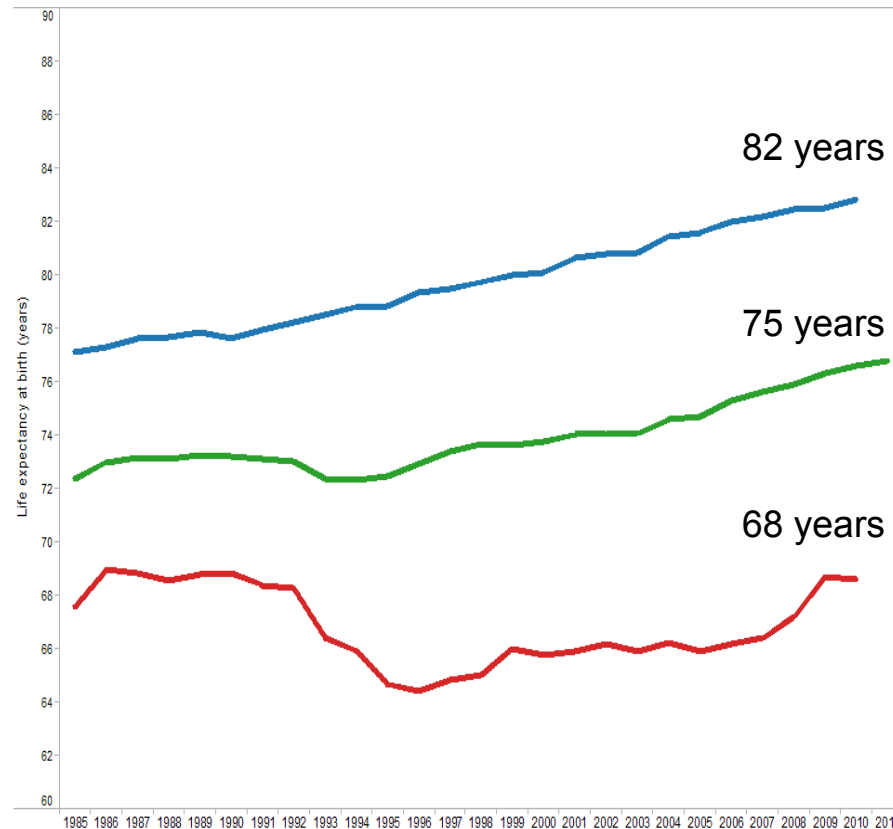
Всемирная организация
здравоохранения

Европейское региональное бюро

Italian Presidency of the Council of the European Union
Meeting of chief medical, dental and nursing officers
6 October 2014, Rome, Italy

Building on the 2010 vision

Life expectancy increased by five years but inequities persist



- Highest rate in WHO European Region
- Regional average
- Lowest rate in Region

Source: European Health for All database (HFA-DB). Copenhagen: WHO Regional Office for Europe; 2014.

Facing the future



Croatia: World Health Day

Health higher on the
political agenda

Responding to the challenges: renewed policy environment

World Health Organization
Regional Committee for Europe
Sixty-second session
Malta, 10-13 September 2012




European Action Plan for Strengthening Public Health Capacities and Services



World Health Organization
Regional Committee for Europe
Sixty-second session
Malta, 10-13 September 2012

Implementation Strategy for the Prevention of Noncommunicable Diseases



World Health Organization
Regional Office for Europe

World Health Organization
Regional Committee for Europe
Sixty-third session
Cesme town, Turkey, 16-19 September 2013

The European Mental Health Action Plan



World Health Organization
Regional Office for Europe

World Health Organization
Regional Committee for Europe
Sixty-second session
Malta, 10-13 September 2012

Strategic action plan on antibiotic resistance

Antibiotic resistance is submitted to the Regional Committee for Europe... (text continues)

World Health Organization
Regional Office for Europe

World Health Organization
Regional Committee for Europe
Sixty-second session
Malta, 10-13 September 2012

Strategy and action plan for healthy ageing in Europe, 2012-2020



World Health Organization
Regional Office for Europe

World Health Organization
Regional Committee for Europe
Sixty-second session
Malta, 10-13 September 2012

The European action plan for HIV/AIDS 2012-2015

The European Action Plan for HIV/AIDS, 2012-2015, the full text of... (text continues)

World Health Organization
Regional Office for Europe

World Health Organization
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European action plan for the harmful use of alcohol 2012-2020



WHO working with Member States for Health 2020



July 2014: small countries' meeting in San Marino for Health 2020 implementation



May 2014: Health 2020 implementation in the former Yugoslav Republic of Macedonia



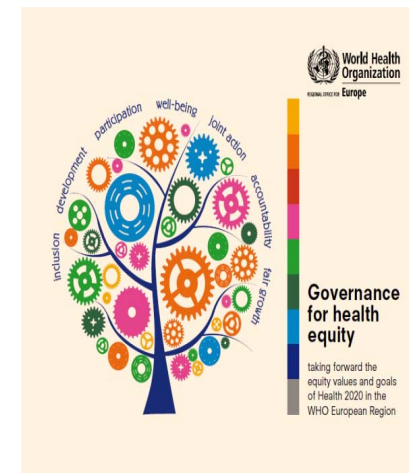
December 2013: meeting on Health 2020 implementation in Turkey

Public health at the heart of Health 2020 implementation



Investing in public health interventions

- Clear policy frameworks and supporting strategies
- Strong public health infrastructure
- Cohesion in health sector, and better coordination across sectors



Health 2020: counting on strong leadership



Montenegro: Zsuzsanna Jakab with Milo Đukanović, Prime Minister of Montenegro



San Marino: Zsuzsanna Jakab with the Captains Regent of San Marino



Kyrgyzstan: Health 2020 launch with the Prime Minister of Kyrgyzstan and ministers

Better health for Europe: more equitable and sustainable

Photo: © David Yu



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Priority areas for action

Photo: © David Yu



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Investing in health through a life-course approach and empowering people

Child and adolescent health



Estimates of under-5 mortality for the Caucasus and central Asia

49 per 1000 live births (2005)

36 per 1000 live births (2012)

Action plan on child maltreatment

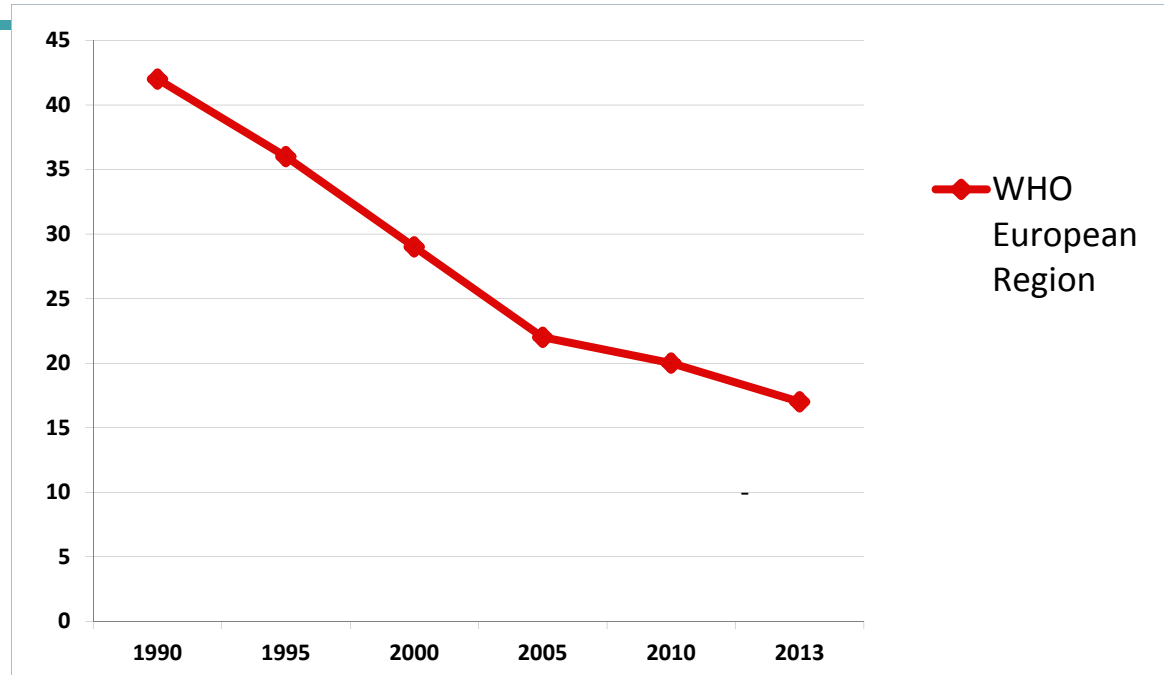


Report estimates that in the Region

- 18 million children have been sexually abused
- 44 million have been physically abused
- 55 million have been mentally abused



Transforming maternal health



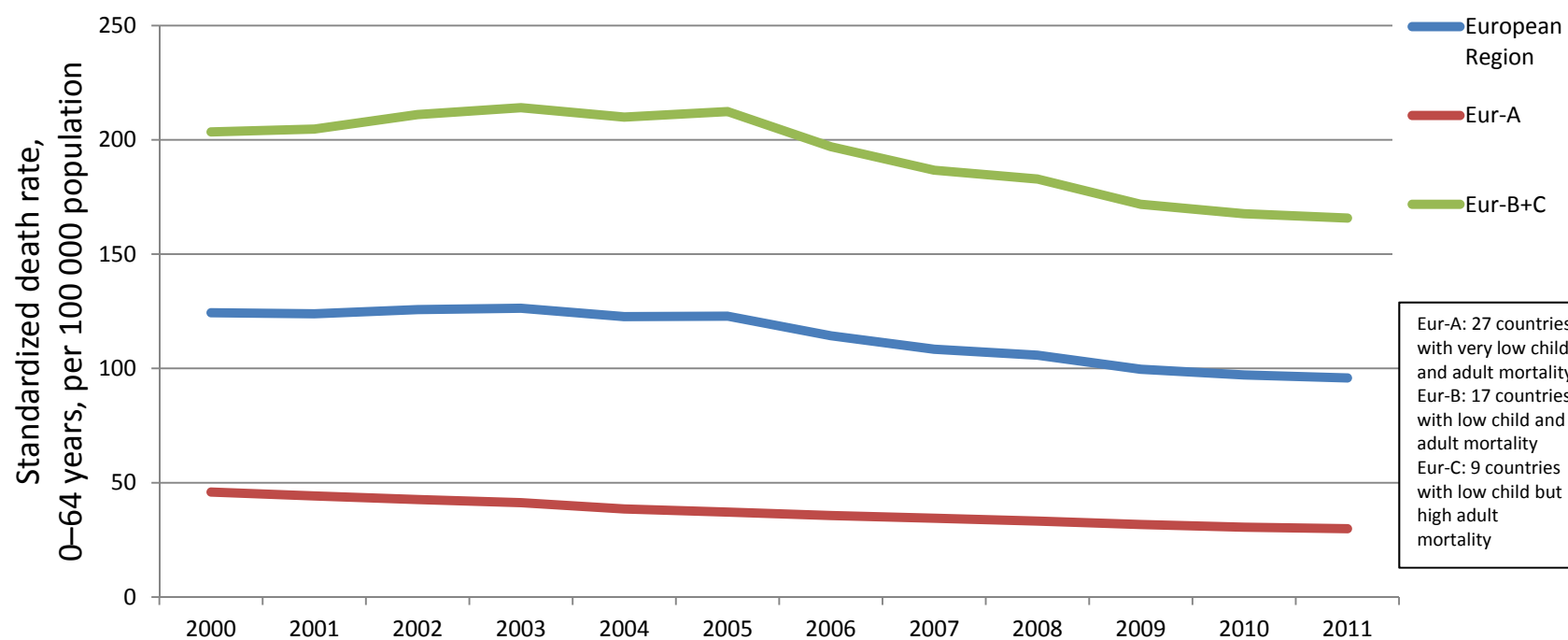
Trends in maternal mortality ratio
(estimates per 100 000 live births)

A photograph showing a man and a young child walking together on a paved path. The man is wearing a red jacket and light-colored trousers, and the child is wearing a red shirt and dark pants. They are walking past a green fence and a building with a textured facade. A tree trunk is visible on the left side of the frame.

Tackling the Region's major health challenges:
noncommunicable diseases (NCDs)

Decreasing premature mortality from NCDs

Declining premature mortality from circulatory diseases, 2000–2011



Investing in health promotion and disease prevention

Investment brings returns in the short and medium terms

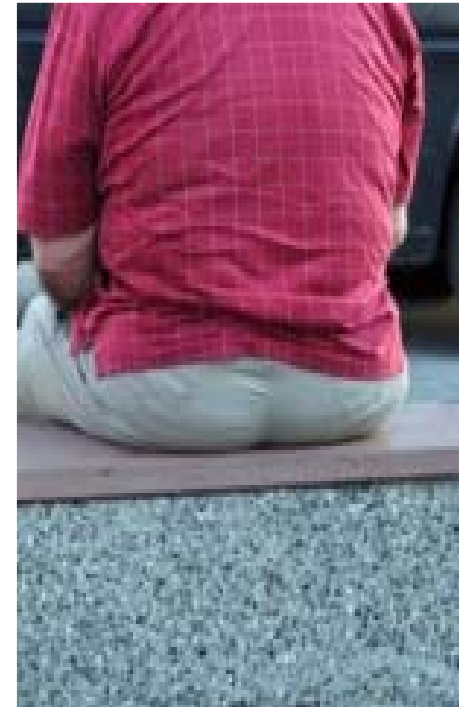


Turkey: health promotion event in Ankara with Dr Mehmet Müezzinoğlu, Minister of Health

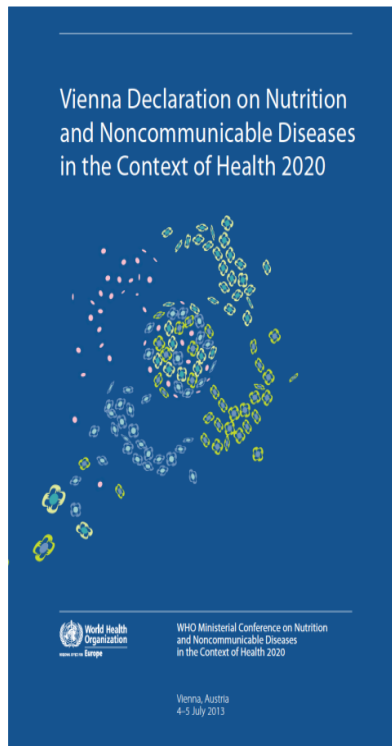
Management of NCDs



Addressing risk factors



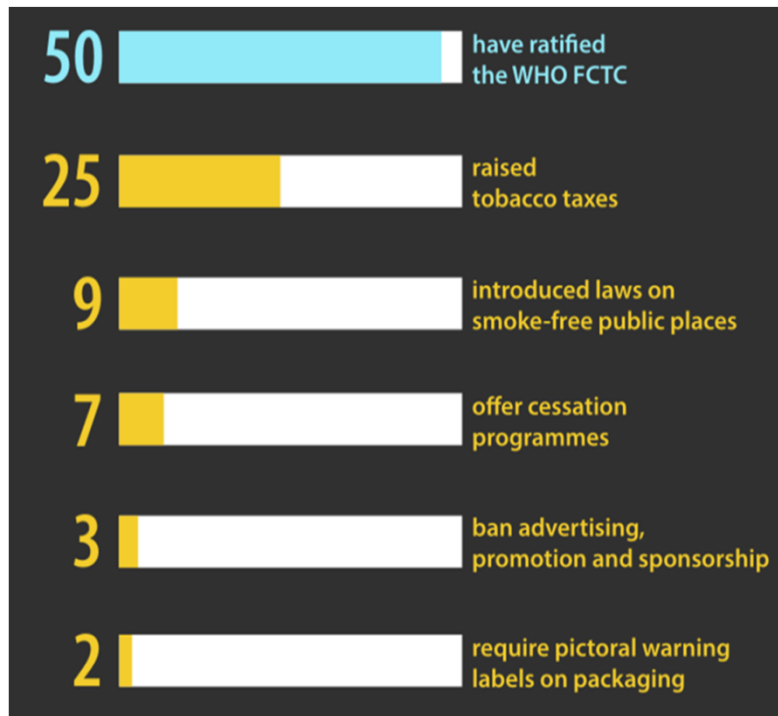
Food and Nutrition Action Plan: follow-up to Vienna Declaration



Austria: Federal Minister for Health of Austria and Zsuzsanna Jakab after signing the Vienna Declaration on Nutrition and Noncommunicable Diseases in the Context of Health 2020

Reducing tobacco use as a regional priority

28% of all adults in the Region smoke



WHO Director-General Margaret Chan presents awards to Viktor Orbán, Prime Minister of Hungary, and Gurbanguly Berdimuhamedow, President of Turkmenistan



Reducing tobacco use – legal instruments



Hungary: opening of the Conference of the Parties to the WHO Framework Convention on Tobacco Control (WHO FCTC) in Budapest



Protocol to Eliminate Illicit Trade in Tobacco Products opened for signature

News release

10 JANUARY 2013 | GENEVA - The Protocol to Eliminate Illicit Trade in Tobacco Products, adopted by the Parties to the WHO Framework Convention on Tobacco Control (WHO FCTC) in November, was opened for signature by the Parties in a ceremony at WHO Headquarters.

The new international treaty is aimed at combating illegal trade in tobacco products through control of the supply chain and international cooperation. As a key measure, Parties commit to establishing a global tracking and tracing system to reduce and eventually eradicate illicit trade.

Global problem of illicit trade in tobacco products

Illicit trade in tobacco products is a global problem. It increases the accessibility and affordability of tobacco products thus undermining tobacco control policies and severely burdening health systems. In addition, illicit trade leads to significant revenue losses for governments. The elimination of all forms of illicit trade including smuggling and illegal manufacturing is therefore an essential component of tobacco control.

Reducing tobacco use with the end game in mind



Republic of Moldova: first smoke-free zones established for children's playgrounds, 1 June 2014 in Chisinau, with Deputy Speaker of the Parliament, deputy minister and WHO staff.



Albania: activities related to an anti-tobacco campaign



Turkmenistan: Ministerial Conference on the Prevention and Control of Noncommunicable Diseases in the Context of Health 2020, Ashgabat, Turkmenistan



Combating tuberculosis (TB)

Increasing treatment-
enrolment rate

63% in 2012

96% in 2013

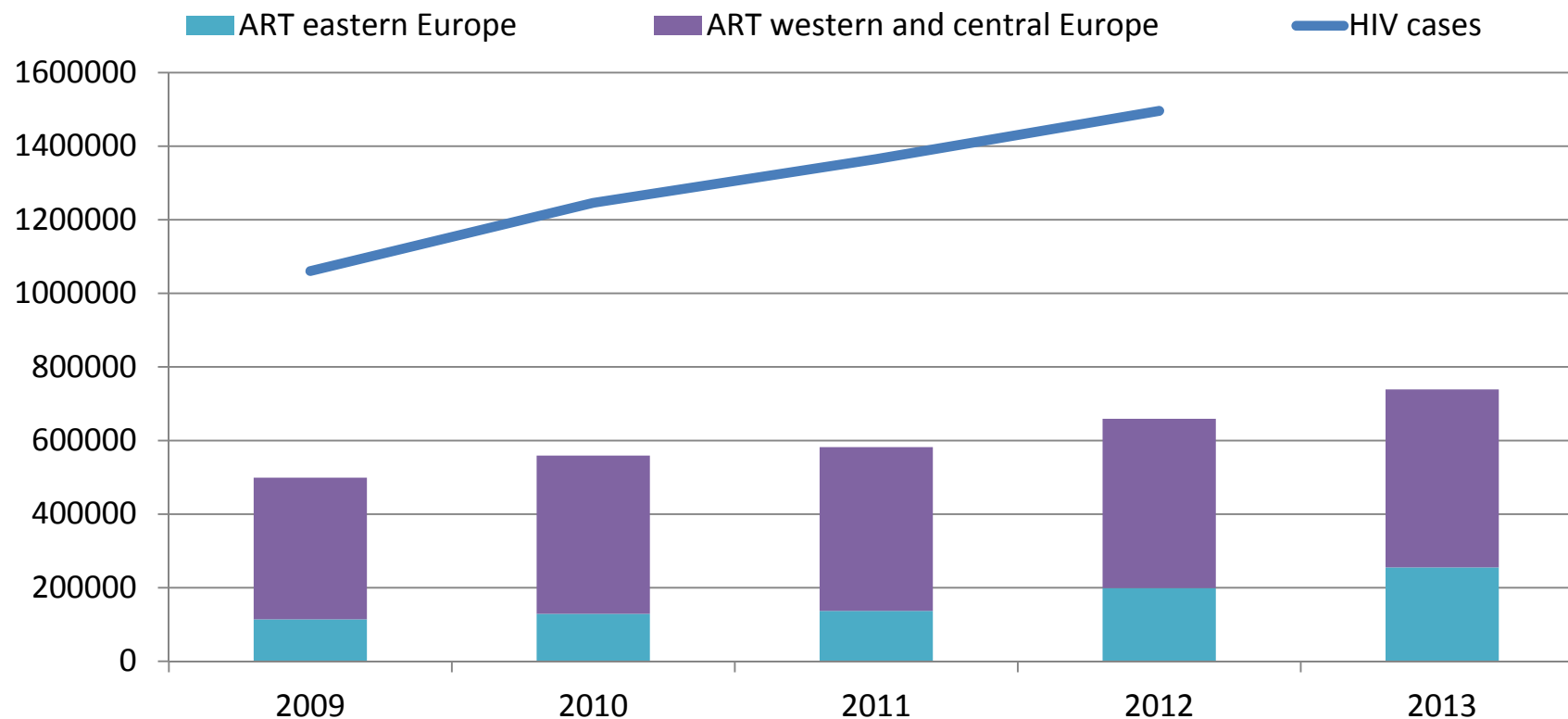


Eliminating TB in our lifetime



Denmark: high-level meeting commemorating World TB Day 2014, at which WHO urged Member States to boost efforts to eliminate TB by 2050

More people receiving HIV/AIDS treatment



People diagnosed with HIV and receiving antiretroviral therapy (ART) in Europe, 2009–2013

We have not yet managed to curb the epidemic!



Average number of new HIV cases per 100 000 people:



Key populations at higher risk

- People who inject drugs and their sexual partners
- Men who have sex with men
- Transgender people
- Sex workers
- Prisoners
- Migrants

Scale up evidence-based interventions



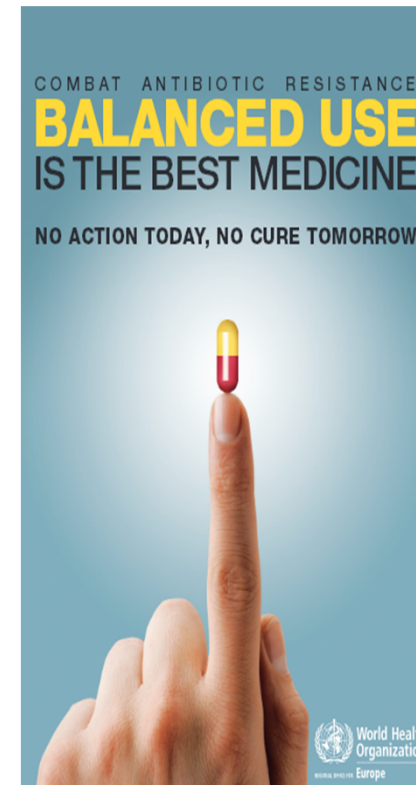
Russian Federation: Igor Ivanovich Shuvalov, First Deputy Prime Minister, Russian Federation; Michel Sidibé, Executive Director of the Joint United Nations Programme on HIV/AIDS (UNAIDS); and Zsuzsanna Jakab addressing journalists at HIV conference in Moscow

- Deliver high-quality, integrated services
- Use treatment as a strategic means, and for prevention
- Implement evidence-based policies

Antimicrobial resistance (AMR): global health threat

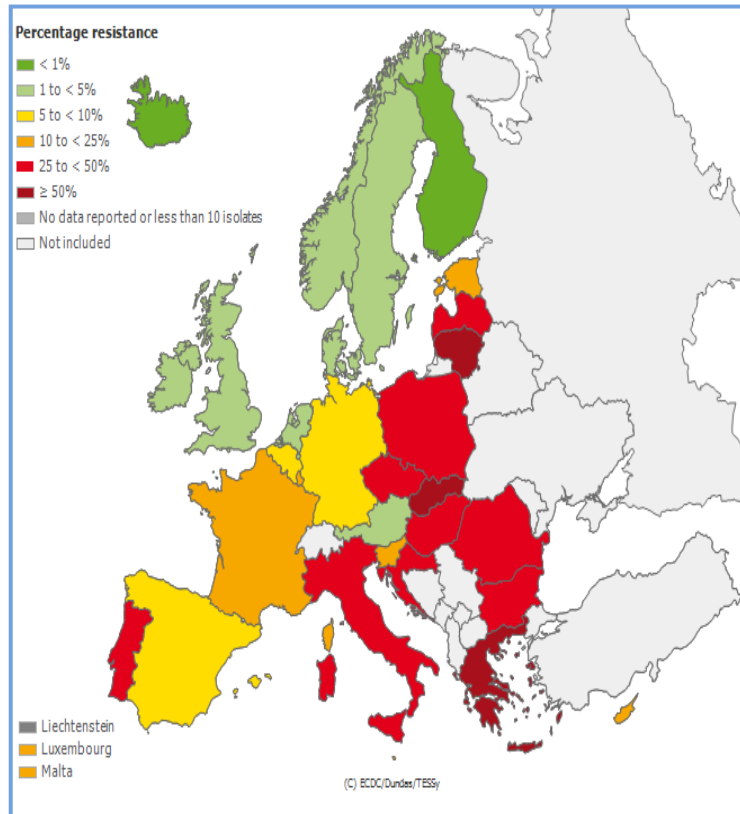


Belarus: staff of WHO, the European Society of Clinical Microbiology and Infectious Diseases (ESCMID) and the National Institute for Public Health and the Environment (RIVM), Netherlands discuss laboratory procedures with hospital laboratory staff as part of a country assessment on AMR

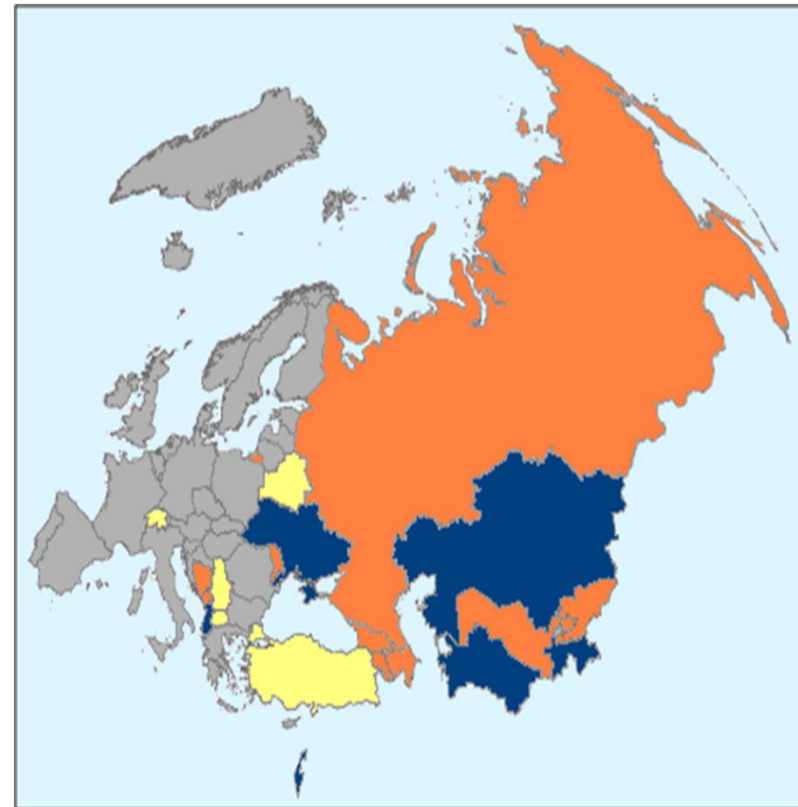


European Antimicrobial Resistance Surveillance Network (EARS-Net)

CAESAR (Central Asian and Eastern European Surveillance of Antimicrobial Resistance) network



Source: European Centre for Disease Prevention and Control



Source: WHO Regional Office for Europe

European Vaccine Action Plan – now is the time to act



Her Royal Highness Crown Princess Mary of Denmark,
Patron of the WHO Regional Office for Europe



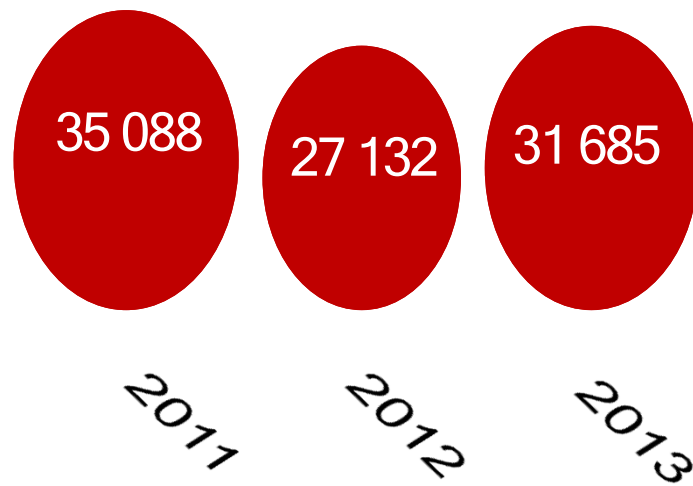
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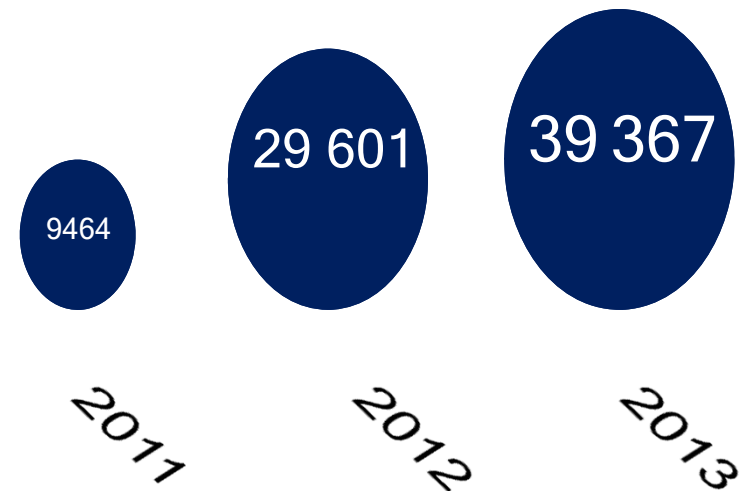
Europe

Commitment to eliminating measles and rubella

Measles in 1993:
341 982 cases



Rubella in 2000:
621 039 cases



Last push for global poliomyelitis eradication



Regional Committee for Europe
Sixty-fourth session

EUR/RC64/Inf.Doc/6

Copenhagen, Denmark, 15–18 September 2014

21 August 2014
140808

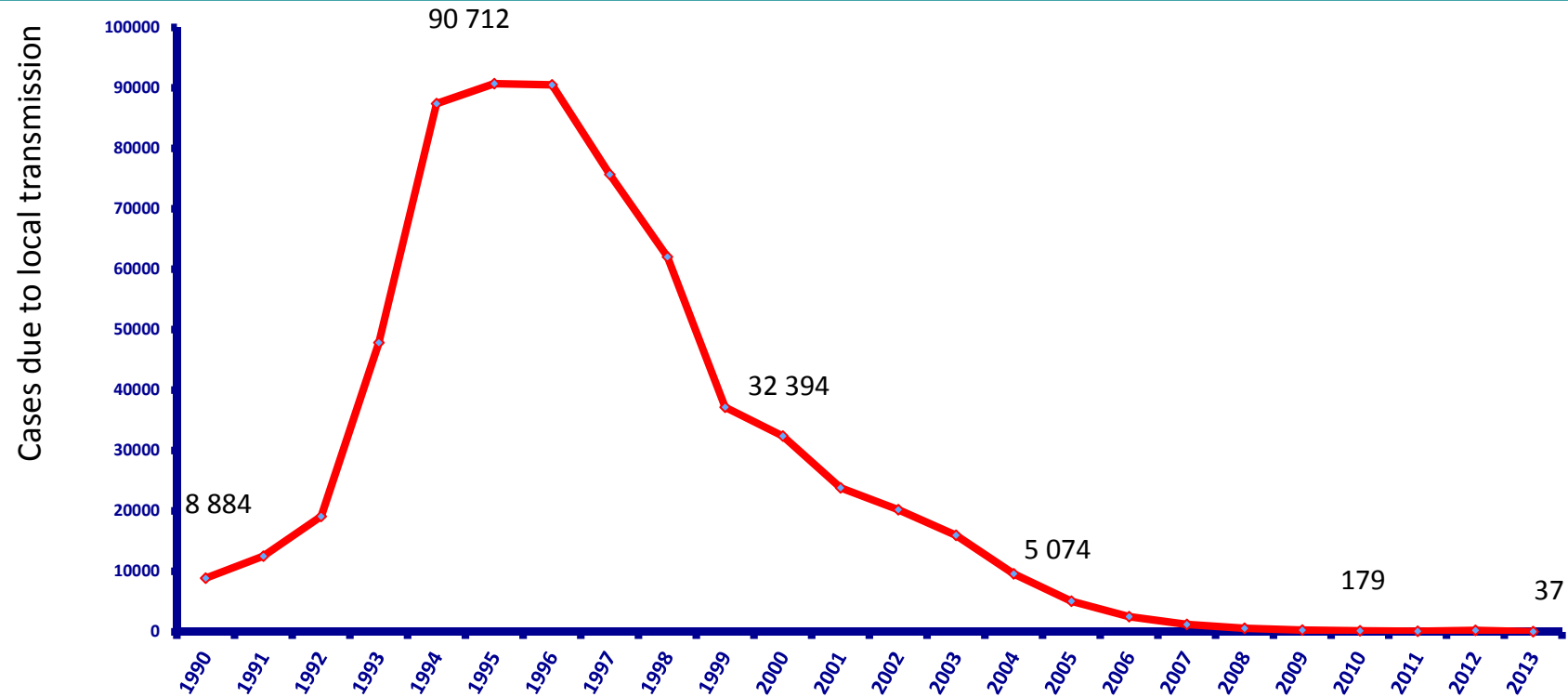
Provisional agenda item 3

ORIGINAL: ENGLISH

Global Polio Eradication Initiative Implementing the Polio Eradication and Endgame Strategic Plan 2013–2018

This document is presented to the Regional Committee for Europe to update Member States on progress in polio eradication, including the implementation of temporary recommendations under the *International Health Regulations (2005)* to prevent international spread of poliovirus, preparations for the introduction of inactivated polio vaccine into routine schedules globally, and the development of a framework to guide polio "legacy" planning.

Malaria elimination: within reach



Source: WHO centralized information system for infectious diseases (CISID). Copenhagen: WHO Regional Office for Europe; 2014.



Strengthening emergency preparedness,
surveillance and response

Public health emergencies of international concern



International spread of wild poliovirus



Ebola outbreak in West Africa

Responding to humanitarian and natural crises



Humanitarian crisis in Ukraine



Strengthening people-centred health systems and public health capacity

The Tallinn Charter five years on



Estonia: meeting on health systems for health and wealth in the context of Health 2020, October 2013

Coordinated, integrated health-service delivery towards people-centred care



Denmark: memorandum of understanding between WHO and the European Forum of National Nursing and Midwifery Associations (EFNNMA), signed by Zsuzsanna Jakab and Valentina Sarkisova, Chairperson of the EFNNMA Steering Committee, in February 2014

Universal health coverage: key strategic focus



Republic of Moldova: National Health Forum, “Towards universal health coverage through joint efforts of the government and society”



Tajikistan: flagship course on strengthening health systems



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Flagship courses on health financing



Spain



Hungary



Estonia

Health care reforms: changing for the better



Cyprus



Malta



Greece

Environment and health process: “Health 2020 in action”

1989



2014



Environment and health a global challenge



United Nations General Assembly



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Better health for Europe: equitable and sustainable

- Improve healthy life expectancy, extending the period of life lived in good health
- Strive for equity in health
- Link health more closely to sustainable development

Thank you!



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