

STRENGTHENING PUBLIC HEALTH CAPACITIES & SERVICES IN EUROPE

30-31 January 2017

EXPERTS MEETING TOWARDS A COALITION OF PARTNERS AND AN AGENDA FOR ACTION.

PURPOSE
CO-CREATE THE CONTENT OF THE AGENDA FOR ACTION TO BE TAKEN FORWARD BY THE COALITION OF PARTNERS
ESTABLISH A SHARED SENSE OF PURPOSE AND RESPONSIBILITY FOR IMPLEMENTING THE AGENDA

ARRIVING TO THE CHALLENGE AND A SHARED COMMITMENT



WELCOME
We have brought experts together to work & make a difference.

MEET & GREET
WHAT CAN THE EUROPEAN REGION CONTRIBUTE TO THE WORLD?
How can the legal system support public health preparation?
Of all the places you could choose, to be at this given moment - why have you chosen to be here?
What questions are you bringing?
WHAT IS THE CONTRIBUTION OF CIVIL SOCIETY?

STORYTELLING
Please share your stories.

WORLD CAFE DIALOGUE
The art of Participation... document
- Listen & give space
- Look for collective intelligence

6 OBJECTIVES
1. CONVERSATION
2. WHAT'S MISSING?
3. MAKING SENSE
4. PRIORITIZING

We will not only build better health systems BUT A BETTER SYSTEM FOR HEALTH

STORIES OF NEED

GREECE
CHALLENGES
• Migration flow
• Alignment with primary care
• Public Health Strategy
• Reform Public Health legislation
• Empowerment & training of public health professionals

GEORGIA
2 CHALLENGES
• Human Resources
• Lack of motivation
• development problems
• To coordinate public & private sector
• shortage of hygienic norms

UKRAINE
We need...
• expert analysis of developed legislation
• training specialists in different areas
• NEW OPERATING PROCEDURES
• TECHNICAL EXPERTISE

WELCOME
- HANS
- ANNA & MARTIN

MEET & GREET
GREECE
GEORGIA
UKRAINE

RESPONDING to the need...

What Response is required to address the Need?
• FINANCING: WHAT WOULD SOCIETY LOOK LIKE IF WE DO NOT INVEST? WE HAVE A VISION!!
• PUBLIC HEALTH CHAMPIONS
• RELATIONSHIP BUILDING: POLICYMAKERS, PHS, NGOs, MEDIA
• THE art of Participation... document

What could the Coalition do to contribute to that Response?
1. COMMON LANGUAGE & TARGETS
2. KNOWLEDGE & EXPERIENCE SHARING
3. ADVOCACY ROLE
4. MAKE INFO ACCESSIBLE
5. BROADEN THE DIAGRAM
6. CLARITY ON P.H.P. RESPONSIBILITIES
7. EMPower & CONNECT
8. HOW CAN WE MAKE PUBLIC HEALTH THE NEW BLACK EVERYBODY WANTS IT...

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WHAT IS STILL MISSING?

• LACK OF DEFINITION MAKES IT DIFFICULT EVEN FOR US TO HAVE THIS CONVERSATION...
• MEMBER STATES HAVE STRONG PUBLIC HEALTH LEGISLATION EMBODING EFFECTIVE SERVICE
• WHERE DO WE HAVE KNOWLEDGE & EXPERIENCE TO CONTRIBUTE?
• THE PUBLIC WORKFORCE IS RECOGNIZED & VALUED AS A PROFESSION
• MEMBER STATES HAVE STRONG PUBLIC HEALTH LEGISLATION EMBODING EFFECTIVE SERVICE

LEADERSHIP
• ON A PERSONAL LEVEL: Strong perseverance, dedication, motivation, strong vision
• BUILD ALLIANCES & COALITIONS
• WORK CROSS SECTOR
• COMMUNICATE EFFECTIVELY
• BE INNOVATIVE
• SHOW DIFFERENT TYPES OF POWER: Like expert power

INTERCONNECTEDNESS & CROSS-SYSTEM THINKING
• BOTTOM UP APPROACH
• CONNECTING SILOS
• WORK ACROSS THE SILOS WITHIN THE PUBLIC HEALTH
• FIND PARTNERS IN THE SOCIAL SECTOR

TURNING POINTS
• NEVER LET A GOOD DISASTER GO TO WASTE
• SWALLOW DISAPPOINTMENT & DISCUSS
• TO HAVE THE CAPACITY AS A LEADER TO THINK ONE STEP AHEAD
• CRAVE OPPORTUNITIES
• ACCESS PARTNERSHIPS

CO-CREATION & EMPOWERMENT
• ACCOUNTABILITY: monthly meetings, evaluation
• INCREASE THE PRESTIGE: money, freedom of work, collegiality, feel proud & appreciated → can provide QUALITY

CO-CREATING THE WAY FORWARD

WELCOME
We have changed the program. Today we will focus on...
ACTION

CHECK IN
What was my greatest learning today?
What am I curious about in relation to tomorrow?

MARKET PLACE
ROLES: the host, the participant, the networker, the philosopher
PRINCIPLES: Whoever comes are the right people, whenever it starts is the right time, what ever happens is the only thing that could happen, when over it is over it is over
LAW of the two FEET: follow your Passion & take responsibility

SHARING SUCCESS STORIES OF REFORM
WHAT ARE WE LEARNING ABOUT...

FINLAND
• Create health sector awareness
• create co-benefit with other policies
• health literacy for everyone
• create infrastructure for data

SLOVENIA
• ASSESSMENT: discuss what you want for funding
• LEADERSHIP: it's not enough with a paper strategy, we need to work closely with the people in the public health
• WORKING TOGETHER: monthly meetings, shared the reality and the context

STORYTELLING & LISTENING

WHICH ACTIONS DO WE WANT TO UNDERTAKE TOGETHER TO SUPPORT ONE ANOTHER IN STRENGTHENING PUBLIC HEALTH SERVICES?

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Visualised by... *Stefan Graw*