

Noncommunicable diseases in the WHO European Region

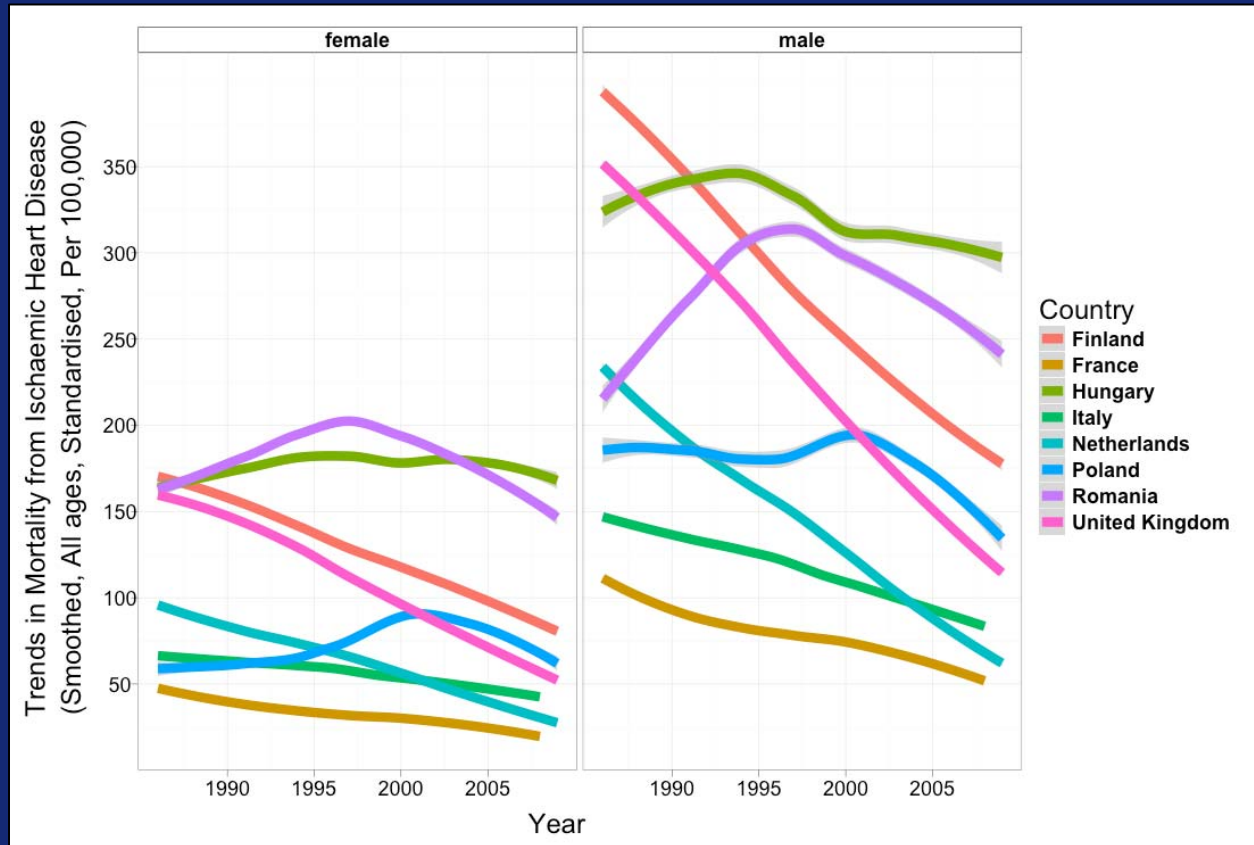
Zsuzsanna Jakab

WHO Regional Director for Europe



Europe: “global leader” in noncommunicable diseases (NCDs)

Problem	Ranking among WHO regions
Deaths from NCDs and injuries	Highest
Overall smoking rate	Highest
Consumption of alcohol	Highest
Fat in diet	Highest
Raised cholesterol	Highest
Overweight and obesity	Second highest



Source: WHO European Health for All database.



From Oslo and Moscow

Regional consultation on
NCDS, November 2010,
Oslo, Norway



First Global Ministerial Conference
on Healthy Lifestyles and
Noncommunicable Disease Control,
April 2011, Moscow, Russian Federation

Moscow Declaration endorsed by the
World Health Assembly, May 2011



To Baku and New York

Sixty-first session of the Regional Committee for Europe, 12–15 September 2011, Baku, Azerbaijan

Action plan for the implementation of the European strategy for the prevention and Control of NCDs endorsed by Member States



United Nations high-level meeting on NCD prevention and control, 19–20 September 2011, New York, United States of America

Political declaration on the NCD prevention and control adopted



Best-buys package

Population-based approaches

- Smoke-free environments
- Warning of the dangers of tobacco use
- Bans on tobacco advertising
- Higher taxes on tobacco
- Higher taxes on alcohol
- Restricted availability of alcohol
- Bans on alcohol advertising
- Reduced salt intake and salt content of food
- Trans fats replaced with polyunsaturated fats
- Greater public awareness of diet and physical activity



Best-buys package

High-risk approaches

- Counselling and multidrug therapy, including glycaemic control for diabetes, for people aged over 30 years with a ten-year risk of fatal or nonfatal cardiovascular events
- Aspirin therapy for acute myocardial infarction
- Screening for cervical cancer once at age 40, followed by removal of any cancerous lesion discovered
- Early case finding for breast cancer through biennial mammographic screening (at 50–70 years) and treatment of all stages
- Early detection of colorectal cancer
- Treatment of persistent asthma with inhaled corticosteroids and beta-2 agonists



Regional Committee for Europe

Sixty-first session

EUR/RC61/12

+ EUR/RC61/Conf.Doc./4

+ EUR/RC61/Conf.Doc./5

Baku, Azerbaijan, 12–15 September 2011

20 June 2011

111360

Provisional agenda item 6(c)

ORIGINAL: ENGLISH

Action plan for implementation of the European Strategy for the Prevention and Control of Noncommunicable Diseases 2012–2016

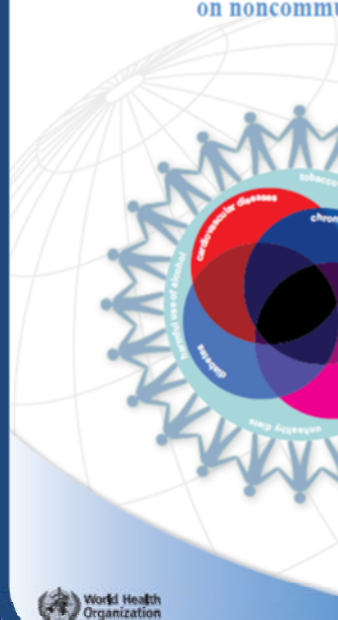
Investing in prevention and improved control of noncommunicable diseases (NCD) will reduce premature death and preventable morbidity and disability, and improve the quality of life and well-being of people and societies. No less than 86% of deaths and 77% of the disease burden in the WHO European Region are caused by this broad group of disorders, which show an epidemiological distribution with great inequalities reflecting a social gradient, while they are linked by common risk factors, underlying determinants and opportunities for intervention.



The attached document contains an action plan for implementation of the European Strategy for the Prevention and Control of Noncommunicable Diseases. Taking account of Members States' existing commitments, it focuses on priority action areas and interventions for the next five years (2012–2016) within a comprehensive and integrated framework.

It has been developed through a consultative process, guided by the Standing Committee of the Regional Committee, and including meetings of NCD focal points and of the European Health Policy Forum for High-Level Government Officials. Its formulation has taken place against a backdrop of development of the new European health policy (Health 2020) and the Public Health Framework for Action, as well as the First Global Ministerial Conference on Healthy Lifestyles and Noncommunicable Disease Control (Moscow, April 2011) and the United Nations high-level Meeting on Noncommunicable Diseases (New York, September 2011) and takes account of these processes.



Global status report on noncommunicable diseases 2010



**First Global Ministerial Conference
on Healthy Lifestyles and Noncommunicable Disease Control
Moscow, 28-29 April 2011**

**MOSCOW DECLARATION
PREAMBLE**

We, the participants in the First Global Ministerial Conference on Healthy Lifestyles and Noncommunicable Disease (NCD) Control, gathered in Moscow on 28-29 April 2011

I
 Express appreciation for the leading role of the World Health Organization and Government of the Russian Federation in the preparation and holding of the Conference.

II
 Recognize that the right of everyone to the enjoyment of the highest attainable physical and mental health cannot be achieved without greater attention at all levels to prevent and control NCDs.

III
 Acknowledge the existence of significant inequalities in the burden of NCDs, as NCD prevention and control, both between countries, as well as within countries.

IV
 Note that policies that address the behavioral, social, economic and environmental determinants of NCDs should be rapidly and fully implemented to ensure the response to these diseases, while increasing the quality of life and health systems.

V
 Emphasize that prevention and control of NCDs requires leadership at all levels (from national-level to structural) to create the necessary conditions for local level. This includes promoting and supporting healthy lifestyles and choices, a legislative and policies, preventing and detecting disease at the earliest possible moment, reducing and/or curing, and providing patients with the best possible health care throughout the life cycle including empowerment, rehabilitation.

VI
 Recognize that a paradigm shift is imperative in dealing with NCD challenges, caused not only by biomedical factors, but also caused or strongly influenced environmental, social and economic factors.

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Regional Committee for Europe
 Sixty-first session
 Baku, Azerbaijan, 12-15 September 2011
 Provisional agenda item 6(c)

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 + EUR/RC61/Conf.Doc.47
 20 June 2011
 ORIGINAL: EN

Action plan for implementation of the European Strategy for the Prevention and Control of Noncommunicable Diseases 2012-2016


Investing in prevention and improved control of noncommunicable diseases (NCD) will reduce premature death and preventable morbidity and disability, and improve the quality of life and well-being of people and societies. No less than 66% of deaths and 77% of the disease burden in the WHO European Region are caused by this broad group of disorders, which show an epidemiological distribution with great inequalities reflecting a social gradient, while they are linked by common risk factors, underlying determinants and opportunities for intervention.

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WORLD HEALTH ORGANIZATION REGIONAL OFFICE FOR EUROPE
 Site: Artaris 8, DK-2300 Copenhagen Ø, Denmark. Telephone: +45 39 17 17 17. Fax: +45 39 17 18 18
 E-mail: rc@euro.who.int Web: <http://www.euro.who.int/en/who-euro/governance>

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General Assembly

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Sixty-sixth session
 Agenda item 117
 Follow-up to the outcome of the Millennium Summit

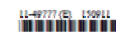
Draft resolution submitted by the President of the General Assembly
Political declaration of the High-level Meeting of the General Assembly on the Prevention and Control of Non-communicable Diseases

The General Assembly,
 Adopts the Political Declaration of the High-level Meeting of the General Assembly on the Prevention and Control of Non-communicable Diseases annexed to the present resolution.

Annex
Political Declaration of the High-level Meeting of the General Assembly on the Prevention and Control of Non-communicable Diseases

We, Heads of State and Government and representatives of States and Governments, assembled at the United Nations from 19 to 20 September 2011, to address the prevention and control of non-communicable diseases worldwide, with a particular focus on developmental and other challenges and social and economic impacts, particularly for developing countries.

1. Acknowledge that the global burden and threat of non-communicable diseases constitutes one of the major challenges for development in the twenty-first century, which undermines social and economic development throughout the world, and threatens the achievement of internationally agreed development goals;
2. Recognize that non-communicable diseases are a threat to the economies of many Member States, and may lead to increasing inequalities between countries and populations;
3. Recognize the primary role and responsibility of Governments in responding to the challenge of non-communicable diseases and the essential need for the efforts



WHO is ramping up partnerships and technical support on NCDs



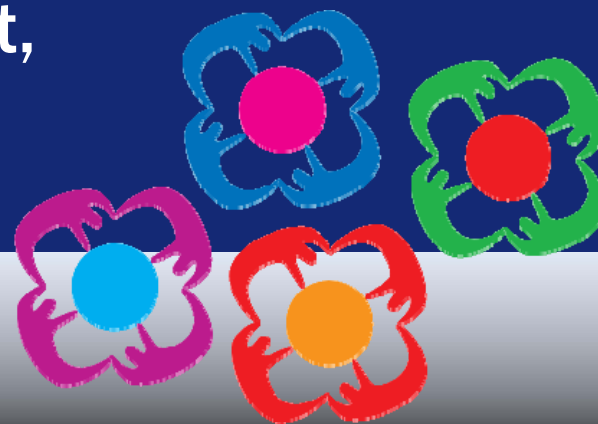
Promoting patient empowerment:
Careum Congress 2010

Supporting partnerships in
cancer control:
joint mission to Montenegro



History of WHO/Europe's Athens Office

- **2005–2006:** initial discussions between the Greek Ministry of Health and WHO/Europe
- **September 2006:** proposal presented to the Regional Committee to establish a WHO office in Athens, Greece, devoted to NCD prevention and control
- **2006–2011:** creation of the Office and finalization of the host agreement, ratified by Parliament in March 2011



Current agreement is a very powerful and solid basis for the sustained future of this centre

**Host Agreement between the
Government of the Hellenic Republic
and
the World Health Organization, Regional Office for Europe
Concerning the establishment of the**

**Office for the Support to the Prevention and Control of Noncommunicable Diseases
in Athens, Greece**

Preamble

The Government of the Hellenic Republic (hereinafter referred to as "Greece") and the World Health Organization acting, through its Regional Office for Europe (hereinafter referred to as "WHO/EURO"), wishing to enhance their cooperation with the goal to strengthen the work on noncommunicable diseases, agree as follows:

**Article 1
General Provisions**

1. Greece and WHO/EURO agree that a WHO technical geographically dispersed office named the Athens Office for the Support to the Prevention and Control of Noncommunicable Diseases (hereinafter referred to as the "Athens office") shall be established by WHO in Athens, Greece.
2. Detailed arrangements regarding, inter alia, financing and the provision of premises of the Athens office, shall be established in this Host Agreement.

**Article 2
Focus of the Athens office**

1. The establishment of the Athens office is aimed at strengthening the WHO/EURO's work on noncommunicable diseases as a follow up to the adoption of the European Strategy for the Prevention and Control of Non-communicable Diseases (EUR/56/R2)
2. The general objectives of the Athens office will be
 - As an integral part of WHO/EURO to contribute to and support the efforts of the WHO/EURO to reduce the burden of non-communicable diseases and related risk-factors in the European region with emphasis on information, intelligence and knowledge development and management; and
 - To help Member States implement the Non Communicable Diseases (NDCs) strategy adopted by the Regional Committee at its fifty-sixth session.



Thank you!

