



**World Health
Organization**

REGIONAL OFFICE FOR **Europe**

Regional Committee for Europe

EUR/RC69/ML/2

69th session

Copenhagen, Denmark, 16–19 September 2019

12 September 2019

190455

ORIGINAL: ENGLISH

**Ministerial lunch on the launch of the publication
“Better health for Europe: more equitable and sustainable”,
health awards and the launch of the World Patient
Safety Day campaign**

**Tuesday, 17 September 2019
12:45–14:30, Lounge area 9**

Background

1. The ministerial lunch will have the following objectives:
 - (a) to mark the launch of the publication: “Better health for Europe: more equitable and sustainable”;
 - (b) to award health personalities who have greatly contributed to the improvement of the health of the population in the WHO European Region;
 - (c) to launch the global campaign of the first World Patient Safety Day;
 - (d) to provide a communication platform for ministers who expressed an interest in having a free-topic lunch.

Programme

Part I: Launch of the publication: “Better health for Europe: more equitable and sustainable”

12:45–12:55	The Regional Director will open the ministerial lunch and present the rationale behind the publication
12:55–13:15	Insights will be provided into the process of developing the publication by the main contributors

Part II: Awards

13:15–14:00 The Regional Director will explain the rationale for presenting awards to key health personalities in the European Region, and will introduce the recipients

Part III: Global campaign of World Patient Safety Day 2019

14:00–14:05 Introduction by Dr Anne Johansen (WHO Regional Office for Europe)

14:05–14:10 Reflections by the Director-General

14:10–14:15 Reflections by the Regional Director

14:15–14:30 Closing remarks by the facilitator

= = =