

United Action Against Cancer



REGIONAL OFFICE FOR

World Health
Organization

Europe

A pan-European cancer movement
– from grassroots to government

80 MINUTE VIRTUAL EVENT

Thursday
4 February 2021
10:00–11:20 CET

Programme

Time	Topic	Speaker
09:55	Technical advice on use of Zoom	
PART 1 The why, what and how		
10:00–10:05	Poetry reading “ <i>When the day comes</i> ”	Ms Sarah Morthorst
10:05–10:10	Welcome remarks and introduction	Dr Nino Berdzuli, Director Country Health Programmes Division, WHO/Europe
10:10–10:15	Announcement of WHO’s United Action Against Cancer: WHO’s commitment to fast-track the elimination of cancer as a life-threatening disease	Dr Hans Henri P. Kluge, Regional Director, WHO/Europe
10:15–10:20	“Nothing about us, without us” Putting people at the heart of the cancer response	Cancer Ambassador for WHO/Europe
PART 2 An appeal for political action		
10:20–10:25	High-level political commitment in action against cancer	Her Excellency, Madam Salomé Zurabichvili, President of Georgia
PART 3 Building united action		
10:25–11.10	Moderated panel discussion Member States: • Ukraine • Sweden • Romania • Belarus • Lithuania European Commission Union for International Cancer Control International Agency for Research on Cancer European Society for Medical Oncology	
11.10–11.15	Reflections	Dr Bente Mikkelsen, Director, Noncommunicable Diseases, WHO
11:15–11:20	Concluding remarks	Dr Hans Henri P. Kluge, Regional Director, WHO/Europe