



World Health
Organization
REGIONAL OFFICE FOR
Europe



Всемирная организация
здравоохранения
Европейское региональное бюро



Organisation
mondiale de la Santé
BUREAU RÉGIONAL DE L'
Europe



Weltgesundheitsorganisation
REGIONALBÜRO FÜR
Europa

Better Health for Europe

The new European policy for health - Health 2020

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World Health Organization
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Better Health for Europe HEALTH 2020

The New European Policy for Health

Улучшить здоровье жителей Европы Здоровье-2020

Новая европейская политика здравоохранения



Solidarity
Солидарность



The right to health
Право на здоровье



Creating health-conducive conditions
Создание условий для укрепления здоровья



Empowering care
Расширение прав и возможностей пациентов

<p>Helping people achieve their full health potential and well-being</p> <p>Tackling the health divide between and within countries</p> <p>Improving governance for health, ensuring that all sectors understand and act on their responsibility for health</p> <p>Investing in solutions that address the public health challenges of the Region</p> <p>Anticipating change and fostering innovation</p>	<p>Оказание поддержки в полной реализации всеми людьми их потенциала здоровья и благополучия</p> <p>Сокращение неравенств в отношении здоровья между странами и внутри стран</p> <p>Стратегическое руководство охраной здоровья, с тем чтобы каждый сектор осознавал свою ответственность и действовал в интересах здоровья людей</p> <p>Инвестирование в эффективные меры, направленные на решение задач общественного здравоохранения в Регионе</p> <p>Прогнозирование изменений и содействие инновациям</p>
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Addressing global drivers
Учет глобальных факторов



Tackling the chronic disease epidemic

Борьба с эпидемией хронических болезней



Ensuring high-performing health systems

Обеспечение высокой эффективности систем здравоохранения



Dealing with emergencies

Преодоление чрезвычайных ситуаций



The whole-government and whole-society approach

Общегосударственный и общенародный подход



World Health Organization

REGIONAL OFFICE FOR Europe

WHO REGIONAL COMMITTEE FOR EUROPE – 61ST SESSION

Baku, Azerbaijan, 12–15 September 2011

Why do we need a new health policy for the European Region?

- New era, with rapidly developing global and European trends
- Increasing complexity of drivers of health and determinants of health inequities
- Ongoing and new challenges to health as a human right, public good and asset for development
- Uneven progress in achieving health goals to date
- **These demand a new approach to health governance in the 21st century**

Vision of Health 2020

“A WHO European Region where all peoples are enabled and supported in achieving their full health potential and well-being, and in which countries, individually and jointly, work towards reducing inequalities in health within the Region and beyond.”

Health 2020 values

- Universal right to health and health care
- Equity
- Access to care and opportunities for health gain
- Solidarity
- Sustainability
- Right to participate in decision-making relating to the health of the individual and of the society in which people live
- Dignity

Proposed main goals

- **Work together** – harness the joint strength of the WHO Regional Office for Europe, Member States and partners to further promote health and wellbeing
- **Create better health** – further increase the number of healthy life-years, reduce health inequities and deal with the impact of demographic changes
- **Improve health governance** – illustrate how the drivers of change may affect health (and how health drives change) by ensuring that key actors and decision-makers in all sectors are aware of their responsibility for health and their potential role in promoting and protecting it

Proposed main goals (continued)

- **Set common strategic goals** – support the development of policies and strategies in countries, giving stakeholders and potential partners a clear map
- **Accelerate knowledge sharing** – increase the knowledge base for developing health policy by enhancing professionals' capacity to adapt to the new approach to public health and the demands of patient-oriented health care in an ageing and multicultural society
- **Increase participation** – empower the people of the European Region to assess and address health challenges by increasing health literacy, and to ensure that health systems become patient centred

Health 2020 strategic approaches

- Emphasis on health and well-being
- Right to health and access to care
- People at the centre
- Addressing the determinants of health
- Whole-of-society approach
- Whole-of-government/health-in-all-policies (HIAP) approach
- Solutions that work and help to address the challenges to public health and health systems in the European Region

The policy will be developed through a highly participatory process and will be informed by systematic evidence gathering.

Key elements of the structure of Health 2020

- Case for a new policy for a new era
- Public health challenges and priorities in the Region
- Governance and leadership for health – outreach to other sectors and new role for health ministers
- Addressing the determinants of health and health inequalities
- Economics of prevention
- Integrated and coherent strategies and evidence-based interventions that tackle the systemic risks related to the main burden of disease
- Healthy people – a life-course approach and focus on vulnerable groups
- Creating environments conducive to health and promoting assets of health approaches
- Strengthening people-centred health systems, public health services and emergency preparedness services
- Making it happen – implementing whole-of-government approaches, working on partnerships and building capacity

Questions to be addressed by Health 2020

- Which types of interventions would make the biggest difference to the health and well-being of the people of the Region?
- What opportunities hold the greatest promise?
- How can Member States best use scarce resources to make measurable and equitable health gains?
- How can we prepare for the next 10 years?
- How can we accelerate action to reduce inequalities?
- How can the Regional Office support decision-makers in their efforts to achieve better health and well-being for their people?
- How can the Regional Office and Member States join forces and work with international partners within a coherent policy framework?

Attributes of Health 2020

- Inspiring, challenging and practical
- Interconnecting new evidence on health and its determinants, and effective interventions for better health, equity and well-being
- Providing a value-based framework for health development, strategic goals, realistic targets for the Region and tools for planning, implementation, monitoring and evaluation
- Relevant to low-, medium- and high-income countries in the Region
- Placing the revival of public health at the centre

How Member States can be involved

- Supporting Health 2020, along with strengthening public health, as essential to frame future health policy across the Region
- Endorsing its vision, values and main goals
- Supporting particularly the whole-of-society and whole-of-government/HIAP approaches
- Supporting thinking on governance for health to address all determinants and inequalities
- Collaborating actively in the process of developing and consulting on Health 2020

Process

- Fully participatory process
- Work in progress
- Continuing consultation
 - second meeting of European Health Policy Forum
 - Conference on Health 2020 in Israel
 - Consultation with partners
 - Written consultation with Member States
 - Steering group
- Approval at the sixty-second session of the Regional Committee (RC62) in 2012

Your guidance needed

- Values, principles and proposed main goals
- Strategic directions and approaches;
- Process from now to RC62
- Target setting
- Key elements and structure
- Resolution or decision to capture the Regional Committee's decisions on the above (can also be a short decision this year and a resolution next year)



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Thank you

WHO REGIONAL COMMITTEE FOR EUROPE – 61ST SESSION

Baku, Azerbaijan, 12–15 September 2011

COMITÉ RÉGIONAL DE L'OMS POUR L'EUROPE – 61^E SESSION

Bakou (Azerbaïdjan), 12-15 septembre 2011

WHO-REGIONALKOMITEE FÜR EUROPA – 61. TAGUNG

Baku (Aserbaidschan), 12.–15. September 2011

ЕВРОПЕЙСКИЙ РЕГИОНАЛЬНЫЙ КОМИТЕТ ВОЗ – 61-я СЕССИЯ

Баку, Азербайджан, 12–15 сентября 2011 г.

