

Health 2020

Supporting action across government and society
for health and well-being

What's in it for me?

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Presented by
Zsuzsanna Jakab
WHO Regional Director for Europe



Why Health 2020?



Significant improvements in health and well-being
butuneven and unequal

Why Health 2020?



Europe's changing health landscape:
new demands, challenges and opportunities

Why Health 2020?



Economic opportunities and threats:
the need to champion public health values and approaches

The development journey

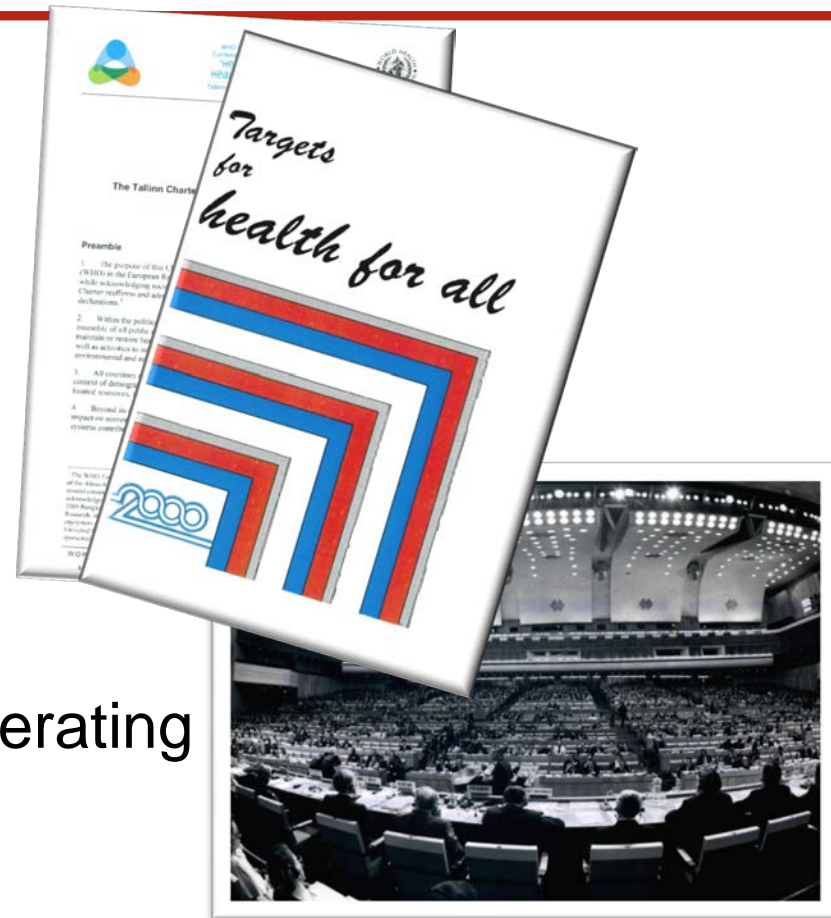
- Evidence-based
- Experience – informed
- Stakeholder (peer)-reviewed



Building on public health history

- WHO Constitution
- Alma Ata Declaration
- HFA
- Health 21
- Tallinn Charter

Integrated policy frameworks can and have inspired health generating actions on all levels.



Reaching higher and broader

- Going upstream to address root causes
- Making the case for whole-of-government and whole-of-society approaches
- Offering a framework for integrated and coherent interventions

Aim

To significantly improve the health and well-being of populations, reduce health inequalities, strengthen public health and ensure people-centred health systems that are universal, equitable, sustainable and of high quality.

Stakeholder utility



What's in it
for me?

Ministers of Health

- Leadership
- Health system management
- Influence
- Problem Solving
- Engagement strategies
- Intelligence exchange



Prime Ministers and other sectoral leaders

- Economic case for investment in health
- Up-stream interventions
- Health and well-being as barometers of development
- New governance models



Public health agencies, advocates and academics

- Builds unity in community
- Maps options and tradeoff for health improvement
- Enhances public health authority
- Stands up for public health
- Identifies research priorities



Health professionals

- Identifies integrative strategies and new skills needed
- Link clinical interventions to equity and social determinants
- Advocates for strengthening health systems



Partner agencies

- Sets common targets
- Reduces duplications
- Enhances coherence



Society

- Champions engagement empowerment approaches
- Supports citizen/patient centred systems
- Provides a platform for advocacy and collaboration



How can WHO help?

- Support national policy reviews
- Help analyse priority needs
- Help engage Presidents and Prime Ministers for whole of approaches
- Build capacity



