



Report on the work of the Regional Office

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WHO Regional Director for Europe

10 September 2012

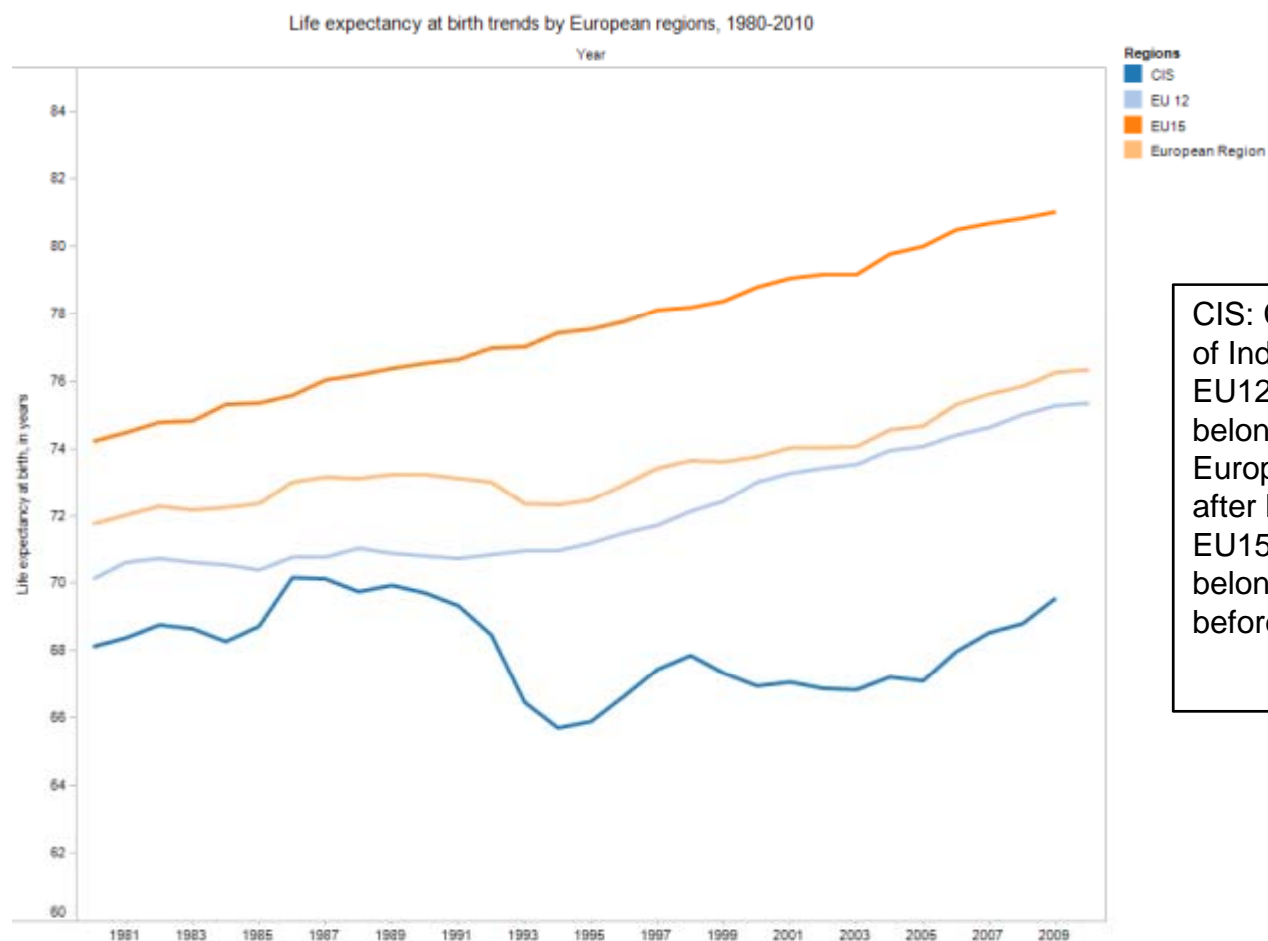


Better health for Europe

1. Developing a European health policy as a coherent policy framework (***Regional Committee sixty-second session – RC62***)
2. Improving governance (***RC60 and continuous***)
3. Further strengthening collaboration with Member States (***RC62***)
4. Engaging in strategic partnerships (***RC63/64***)
5. Strengthening Europe's contribution to public health (***RC62***)
6. Reaching out through an information and communications strategy (***RC63***)
7. Promoting the Regional Office as an organization with a positive work environment and sustainable funding for its work (***continuous***)



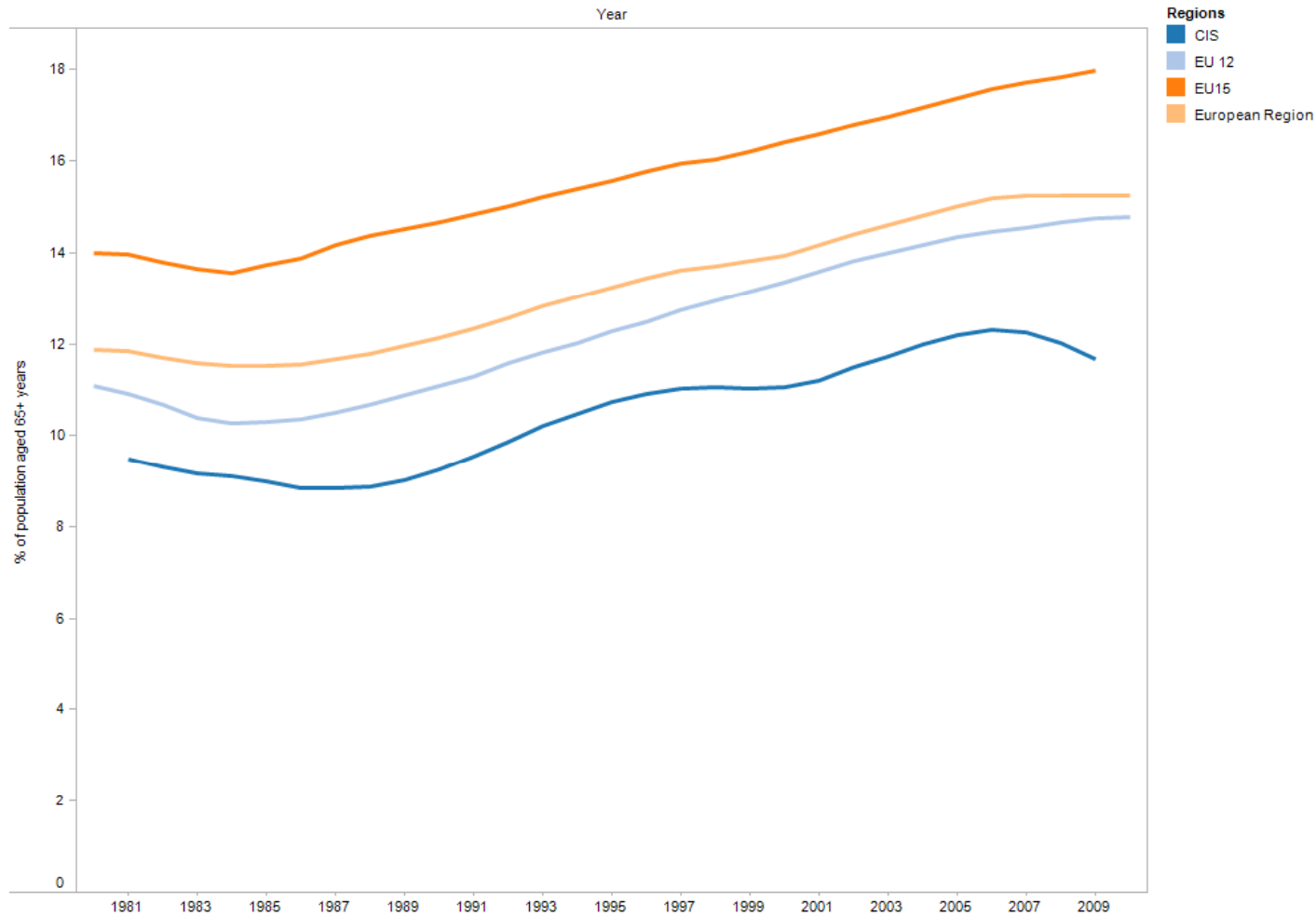
Overall health improvement (5 years life expectancy gained) but with an important divide



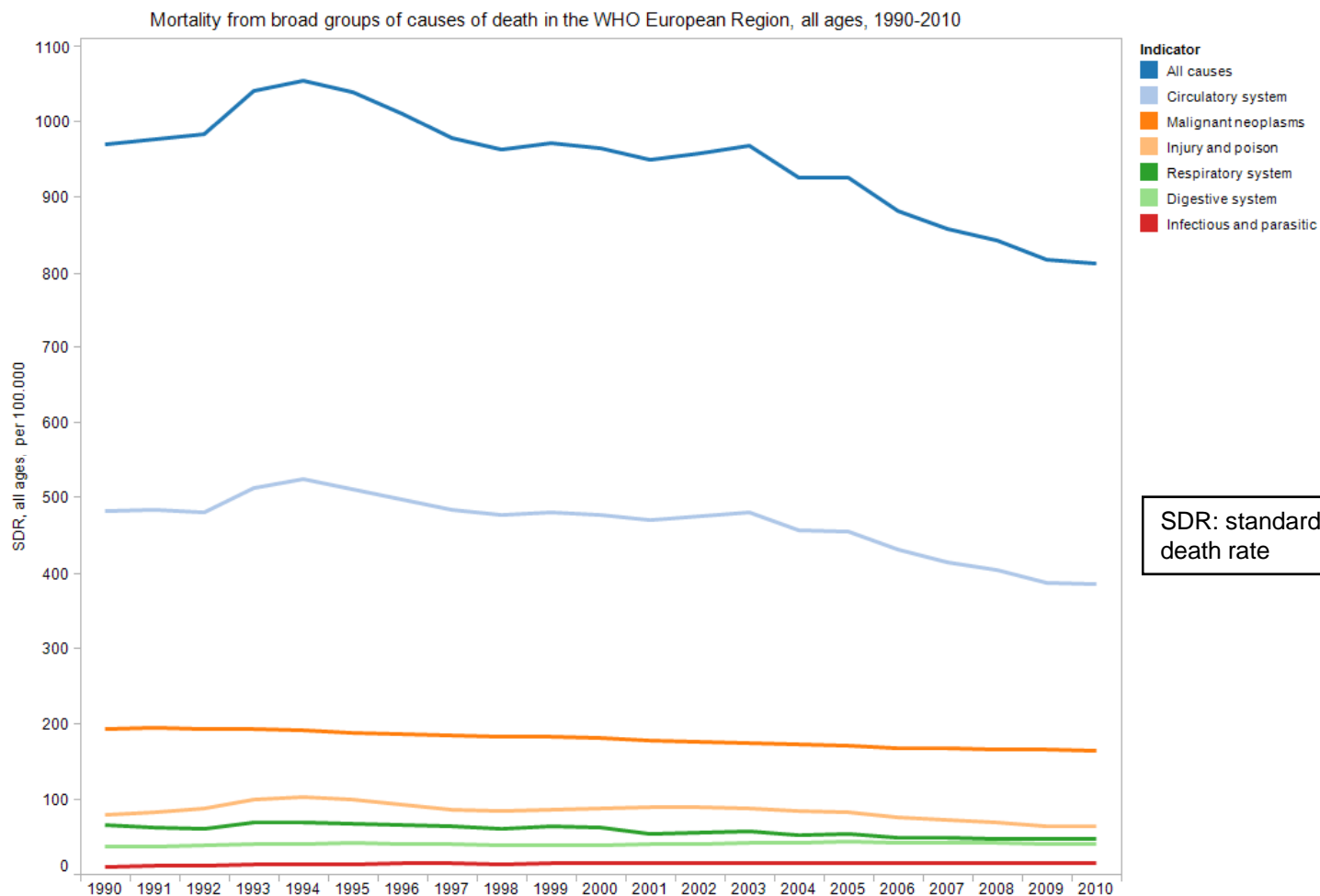
CIS: Commonwealth of Independent States
EU12: countries belonging to the European Union (EU) after May 2004
EU15: countries belonging to the EU before May 2004

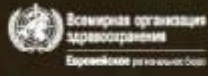
Europe ageing rapidly

Percentage of population aged 65 years and older trends in the WHO European region, 1980-2010

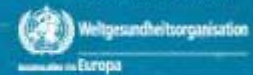


Major burden in the Region due to noncommunicable diseases





Tackling Europe's health challenges and priorities



Health 2020 and WHO reform

European policy framework for supporting action
across government and society for health and well-being



Health 2020: tackling root causes

“We want to see better health and well-being for all, as an equal human right. Money does not buy better health. Good policies that promote equity have a better chance. We must tackle the root causes [of ill health and inequities] through a social determinants approach that engages the whole of government and the whole of society.”

– Margaret Chan, WHO Director-General
WHO Executive Board session, 16 January 2012



No health equity without addressing gender inequities and making the right to health a reality!



Social determinants



Gender inequities



Right to health

Millennium Development Goals: health on the post-2015 development agenda

- Leading United Nations interagency working groups on Roma and health inequities
- Health on the post-2015 development agenda



Strengthening health
systems
towards universal coverage
with evidence-informed
policies



Public health capacities and services



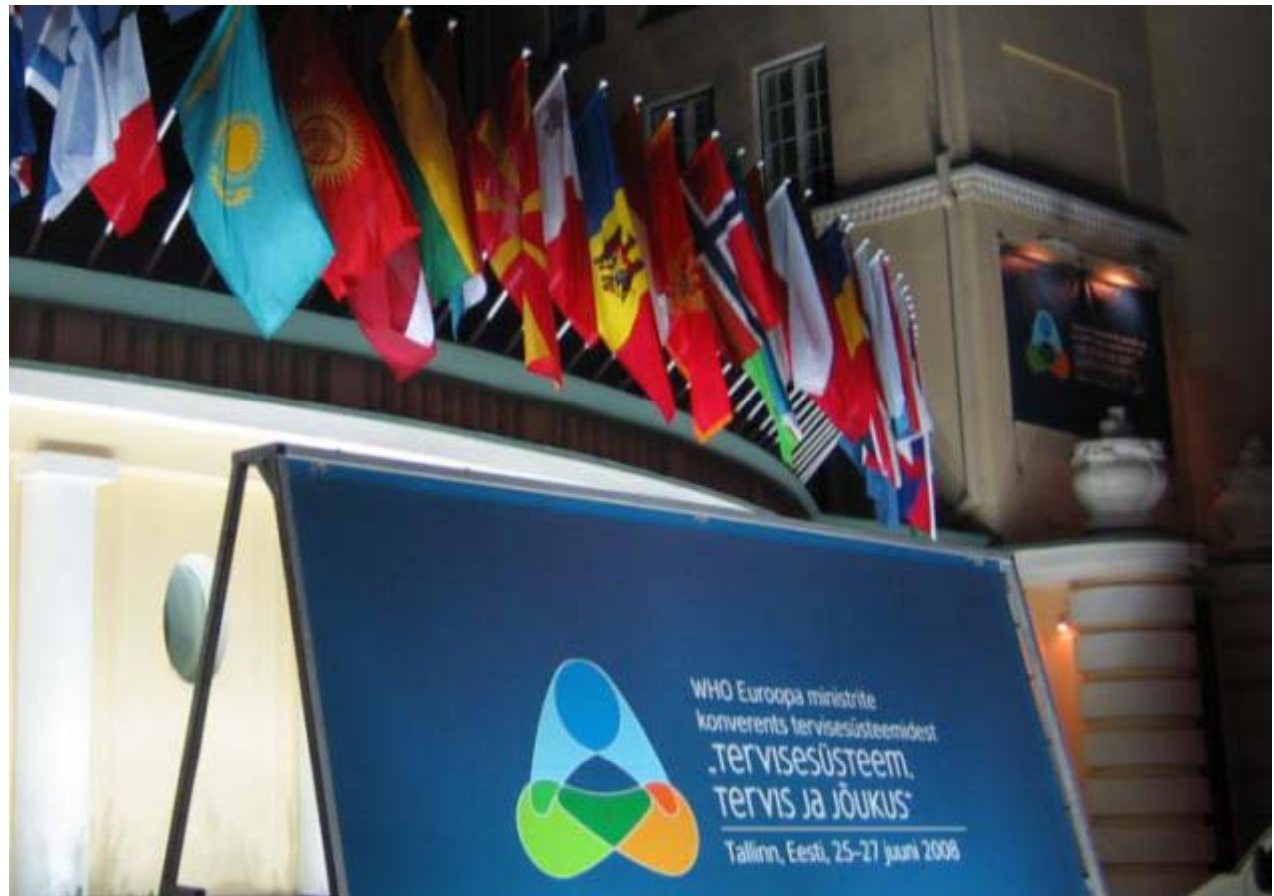
Andrija Štampar
Medal 2011

Award from the
Association of
Schools of Public
Health in the
European Region
(ASPHER)
recognizing a
contribution to
public health

Tallinn Charter follow-up: innovating to get closer to future generations

Health systems for
health and wealth:
five years after

17–18 October 2013
Tallinn, Estonia



Financial crisis testing commitment to health



WHO health financing
course on universal coverage
2012, Barcelona, Spain

Ministerial conference
on the impact of the
financial crisis
2013, Oslo, Norway



Building a sustainable health workforce



Strengthening nursing and midwifery

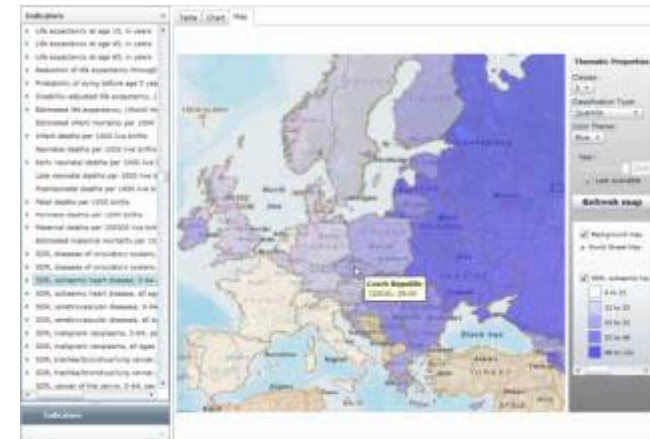


Transforming and scaling up education and training of health professionals

Evidence and information as basis for policy-making

- Review of databases, new visualization tools and atlases
- Integrated health information system, roadmap for a common European system
- Translating evidence into policy

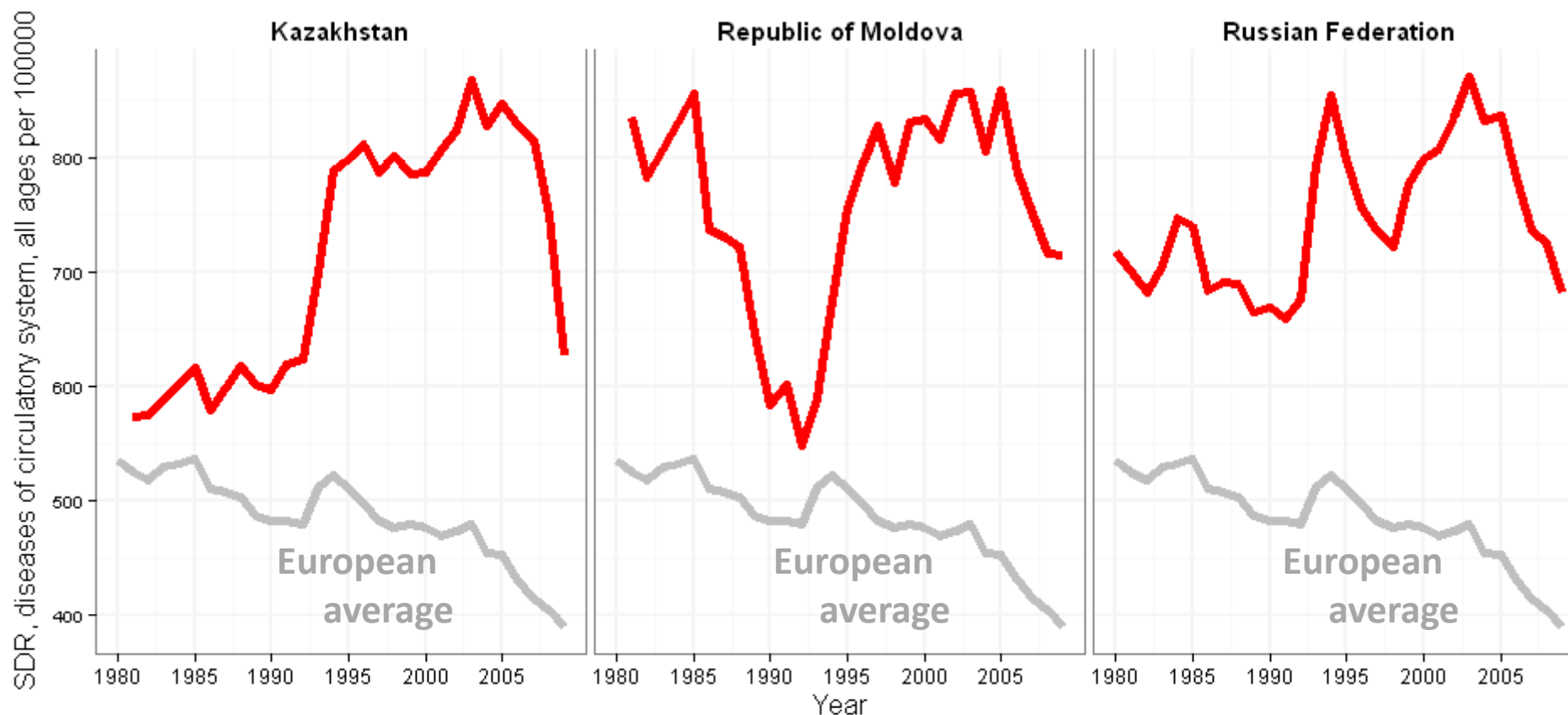
Health information strategy for Europe at 2013 Regional Committee





Noncommunicable diseases (NCDs)
and
promoting health throughout the life-course


Successes in reducing mortality



Ramping up partnerships and technical support in implementing NCD action plan



Action to reduce harmful use of alcohol

 **World Health Organization**
REGIONAL OFFICE FOR Europe



Regional Committee for Europe EUR/RC61/13
Sixty-first session + EUR/RC61/Conf.Doc.6
Baku, Azerbaijan, 12–15 September 2011 15 June 2011
Provisional agenda item 6(d) 111372
ORIGINAL: ENGLISH

European action plan to reduce the harmful use of alcohol 2012–2020


This document contains the action plan for implementation of the European and global alcohol strategies. It has been developed through a consultative process with a core editorial board and a larger editorial group; a first consultation with Member States took place in Geneva, Switzerland on 9–10 February 2010 and a second consultation took place during a meeting with Member States in Zurich, Switzerland on 4–5 May 2011.



The action plan is submitted to the Regional Committee for discussion and potential endorsement. To that end, a draft resolution is attached for the Committee's consideration.

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Alcohol in the European Union
Consumption, harm and policy approaches



Implementing WHO Framework Convention on Tobacco Control (FCTC)

- Czech Republic and Uzbekistan became Parties to FCTC
- Bulgaria, Hungary and Ukraine are joining smoke-free countries
- 15 countries using pictorial health warnings on tobacco packages
- Tobacco-free 2012 European football championship in Poland and Ukraine
- WHO awards in 2012 to Prime Minister of Kazakhstan and Minister of Health of Republic of Moldova



European Charter on Counteracting Obesity and European Action Plan for Food and Nutrition Policy 2007–2012

Policy actions

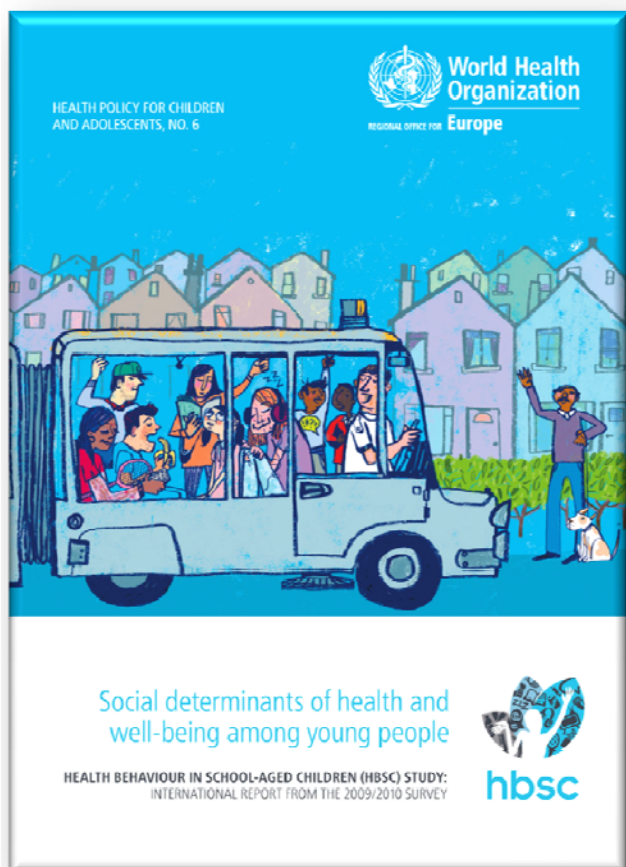
- Salt reduction
- Ban on trans fats
- Restrictions on marketing food to children
- Fiscal policies on “unhealthy” foods



Monitoring and surveillance

- European Childhood Obesity Surveillance Initiative (COSI)
- Database on nutrition, physical activity and obesity (NOPA)

Maternal, child and adolescent health



Celebrating World Health Day 2012



Active Ageing
Good health adds life to years



Healthy ageing:
a reinforced
programme of work
for new synergies in
cooperation with
partners



Communicable
diseases

Three action plans endorsed last year being implemented today

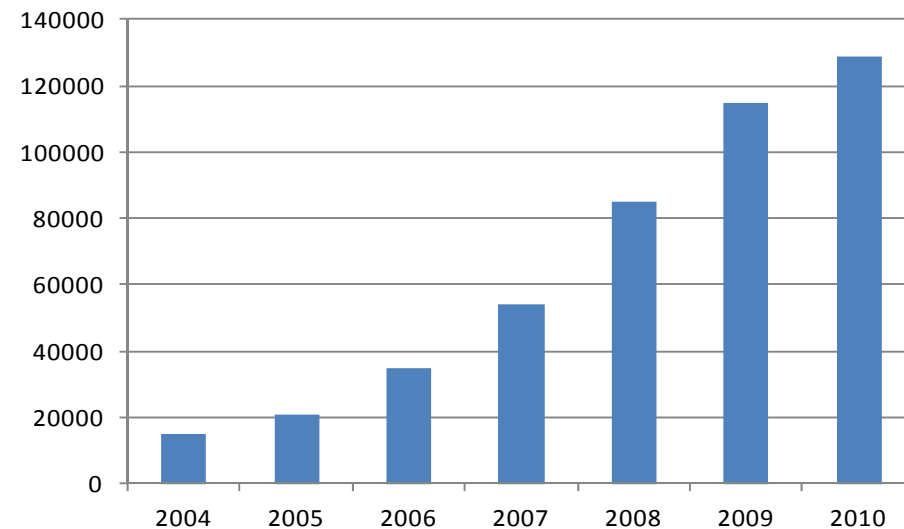


Combating drug-resistant tuberculosis

Three action plans endorsed last year being implemented today



Increasing number of people
receiving antiretroviral therapy



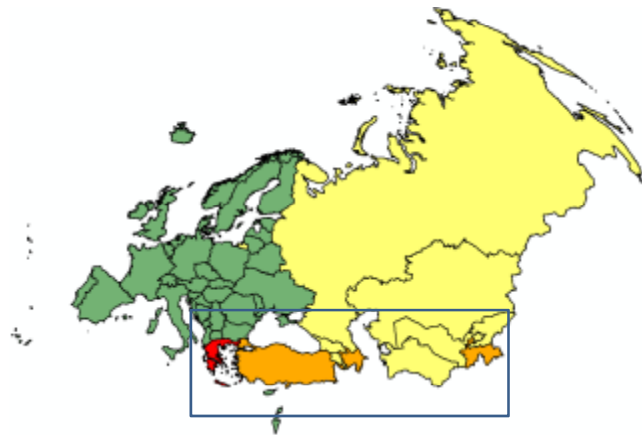
Three action plans endorsed last year being implemented today







- Surveillance network on antimicrobial resistance
- European Antibiotic Awareness Day, 16 November 2012

Action plan on antibacterial resistance

Region on track towards malaria elimination and remains polio free

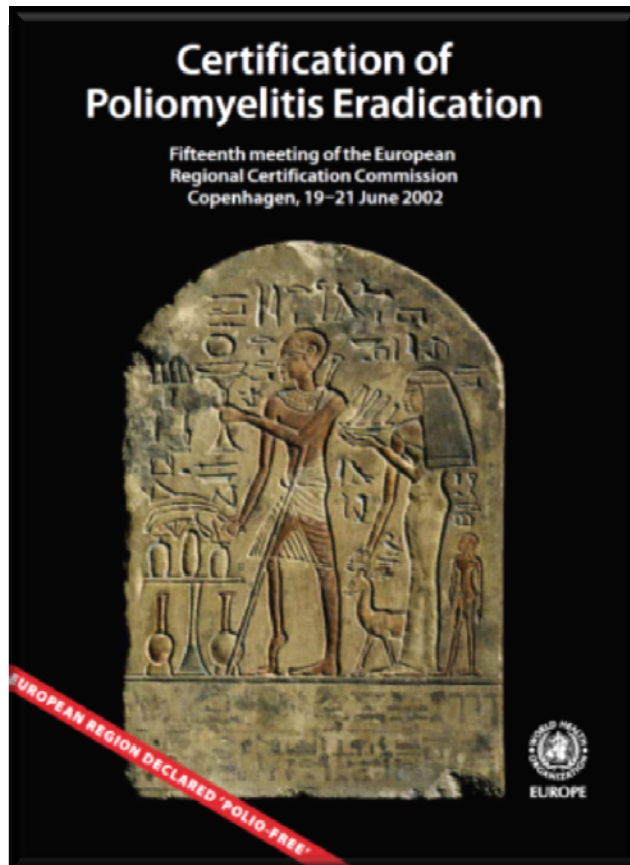


Malaria elimination status

-  MALARIA-FREE AREAS
-  PREVENTION OF RETURN
-  ELIMINATION PHASE
-  RECENT MALARIA RESURGENCE

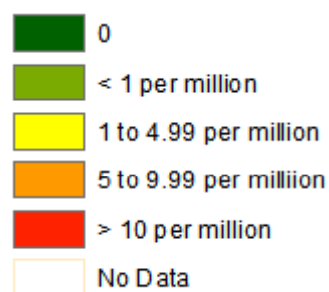


Region on track towards malaria elimination and remains polio free

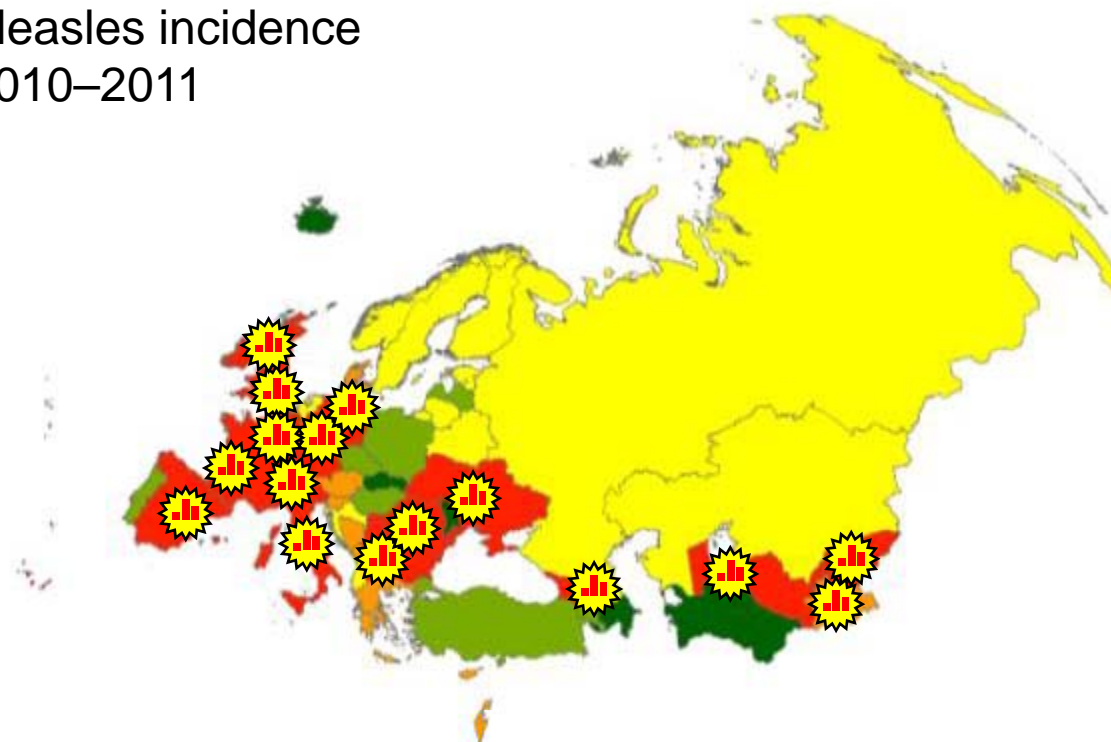


- Tenth anniversary of polio-free certification
- Continuing risk of importation: *"It's not over until it's over!"*

Region's goal of eliminating measles and rubella by 2015 at risk



Measles incidence
2010–2011



European Immunization Week 2012



All 53 Member States
participated in European
Immunization Week 2012

Preparedness, surveillance
and response



Preparedness for humanitarian and public health emergencies and disasters

Guidelines, tools and capacity building

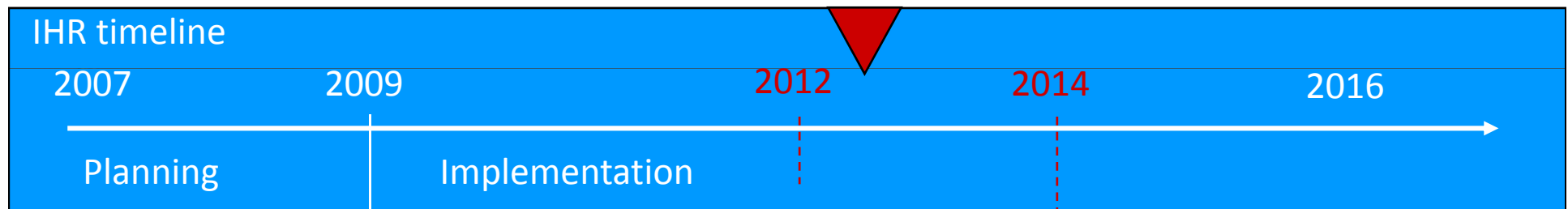


WHO emergency response framework



Regional Office emergency operations centre

International Health Regulations (IHR) core capacity deadline



An evolving priority: mass gatherings

- 2012 European football championship: Poland and Ukraine
- Summer Olympics 2012: London, United Kingdom



Response to public health emergencies and crises

- Post-conflict recovery projects, Kyrgyzstan
- WHO–European Centre for Disease Prevention and Control (ECDC) mission on malaria, Greece
- Q fever outbreak, Serbia
- Influenza outbreak, Montenegro
- Legionellosis outbreaks, Italy and Spain
- Flooding, Russian Federation
- Earthquake, Turkey



European environment and health process: follow-up to Parma Declaration



- Strengthened European Centre for Environment and Health in Bonn, Germany
- Strong governance mechanism
- Monitoring implementation against targets
- Setting priorities for the future



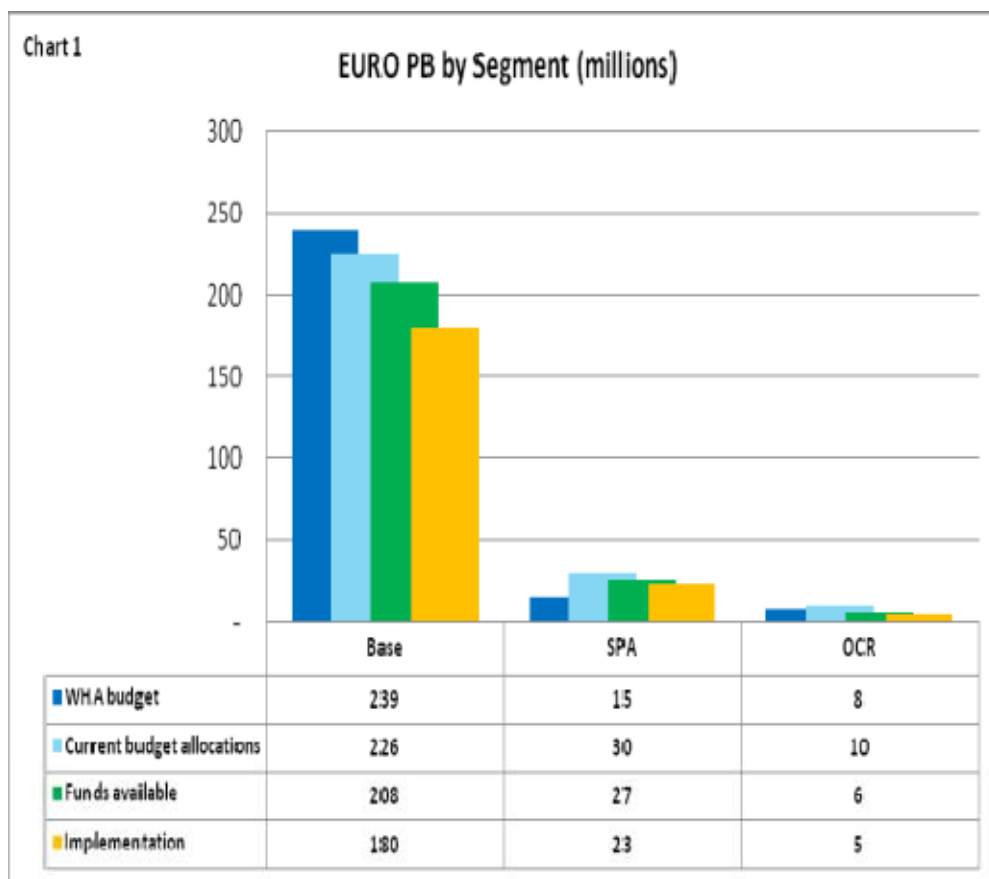
Governance, partnerships
and collaboration

Strengthened governance in Europe in line with WHO reform

- Improved oversight function of the Regional Committee and the Standing Committee of the Regional Committee (SCRC)
- Increased transparency and accountability, stronger links with global governing bodies
- European Health Policy Forum of High-level Government Officials



Financial overview of last biennium



2010–2011 total income:
US\$ 241 million

Very high implementation of
available funds (over 90%)

Significantly reduced carry-
forward to 2012–2013

WHA: World Health
Assembly

Partnerships, improving relations and fostering cooperation



Partnerships, improving relations and fostering cooperation



Partnerships, improving relations and fostering cooperation



Partnerships, improving relations and fostering cooperation



Partnerships, improving relations and fostering cooperation



Intensified collaboration with Member States

- New interim country strategy
- Reinforced structure of the Regional Office to work with all 53 Member States
- Intensified collaboration with Member States
- Development of country cooperation strategies



Intensified collaboration with Member States



Intensified collaboration with Member States



Intensified collaboration with Member States



Strategic communications

The screenshot shows the WHO Europe website homepage. At the top left is the WHO logo and 'World Health Organization' text. Below it is a search bar and language options (English, Français, Deutsch, Pусский). The main navigation bar includes 'Home', 'What we work', 'What we do', 'What we publish', and 'Who we are'. A featured article titled 'Safe water in Tajikistan' is prominent. Below this are sections for 'News' with several headlines, 'Regional Director' with a photo, and 'Regional Committee for Europe Sixty-second session' with a video thumbnail.

The screenshot shows the YouTube channel for the WHO Regional Office for Europe. The channel name is 'WHO Regional Office for Europe' with 38 subscribers and 26,360 views. The featured video is titled 'Dr Rahmatulloh Yuldashev, Tajikistan' and has a play button overlay. The video description reads: 'For anyone who works, there are always problems, and this includes issues concerning immunization.' The video is from 'European Immunization Week 2012 - Focus on health workers' and has 456 views.

Connect with WHO/Europe

- Facebook: Join the conversation
- Twitter: Follow us for news
- Flickr: View our photos
- Newsletters: Subscribe to e-newsletters
- Public Health Forum: Have your say
- YouTube: Watch our videos
- Google+: Be part of our circle
- Podcast: Listen to our podcasts
- RSS: Subscribe to RSS feeds

The banner features the WHO logo on the left. To its right, the text reads: 'World Health Organization REGIONAL OFFICE FOR Europe'. In the center, it says: 'WHO REGIONAL COMMITTEE FOR EUROPE – 62nd SESSION Malta, 10–13 September 2012'.



Thank you

